



NEW YORK BEEF PRODUCERS' ASSOCIATION

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Dear Ag Industry Supporter,

The New York Beef Producers' Association would like to extend an invitation to all Agribusinesses to participate in the Trade Show to be held in conjunction with our NY Annual Feeder's Conference, Annual Meeting, and Winter Management Program. All events will be held at the Embassy Suites Hotel, 6646 Old Collamer Rd. off Carrier Circle in Syracuse, NY January 20 and 21, 2012.

This is the largest gathering of cattlemen held in New York and an excellent opportunity to promote your products and services to beef producers. For maximum exposure for exhibitors, the trade show will be set up in throughout the atrium and in a designated area for those who want things locked up at night.

The NYBPA and Dr. Mike Baker, Cornell Cooperative Extension Beef Cattle Specialist are putting together an excellent program that we expect to be very well attended.

Exhibit space will be \$160.00 for both days and includes an 8 foot space with a draped table. The trade show area will be open to attendees from 8:00 AM until 6:30 PM. Exhibitors will receive one complimentary lunch ticket for each day. Additional tickets can be purchased for \$20.00 each.

We also offer for \$50.00, the option of putting literature about your business in our Check-In packets that every one receives.

The trade show registration form is enclosed. Please fill it out and return it with your payment to:

NYBPA, 290 Four Rod Road, Alden, New York 14004

Feel free to call me at 716-870-2777 or e-mail nybeefproducers@aol.com if you have any questions. In December, I will mail out confirmations and the Hotel room rates. I'm looking forward to working with you at our Trade Show.

Sincerely,

Brenda Bippert
Executive Secretary