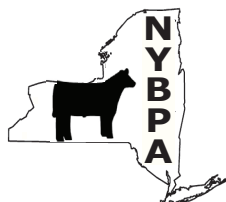


# NEW YORK BEEF PRODUCERS' ASSOCIATION

Annual Meeting, Feeder/Winter Conferences and Banquet

January 21-22, 2011

Holiday Inn - Carrier Circle, Syracuse, NY



Make plans now to attend our Educational Programs, Annual Meeting and Awards Banquet. Dr. Mike Baker has put together an informative program to enhance production practices for cattle operations of all types and sizes.

## Friday January 21, 2011

### Industry Trade Show

8:30 Registration

### 9:30 - 4:05 Feeders Conference

9:30 Welcome, Rich Brown, NYBPA President

9:45 Internal Parasite control for feedlot cattle

Dr. Chuck Guard, DVM,  
Population Medicine & Diagnostic Science,  
Cornell University

10:30 New Vaccines and Treatment Protocols for  
Treating Bovine Respiratory Disease

Dr. Robert Lynch, DVM Pfizer Animal Health

11:15 On Farm Necropsy For Improving  
Management & Health

### 12:00 - 1:15 Lunch and Trade Show

1:20 Unique Marketing Strategy & Distribution:  
Marketing Beef to Cornell University Dining  
Matt LeRoux, Marketing Specialist,  
Tompkins Co. CCE

2:05 Marketing Beef to Cornell Dining,  
Cornell's Perspective  
Therese O'Connor, Manager of Training &  
Development, Cornell Dining

2:50 Forward Contracting Finished Cattle,  
Farmers Perspective  
AJ Wormuth, Red Oak Agriculture, LLC. Elba, NY

3:35 TBA

4:05 Adjourn

### 6:30 NYBPA Annual Meeting

### Notice to NYBPA Members.....

We have one proposed change to the New York Beef Producers' Association by-laws that will be voted on at the annual meeting.

#### Resolution Amending By-Laws

Whereas, Article III, Section 2 a. of the New York Beef Producers's Association (hereinafter, "NYBPA) states Annual dues for membership shall be \$30.00 per member and are payable on or before January 31 each year.

Resolved that Article III, Section 2a. of the NYBPA By-Laws be, and the same hereby is amended and revised to \$40.00.

Resolved that this Resolution shall take effect immediately upon adoption of a two-thirds vote of all members present at the NYBPA Annual Meeting.

## Saturday January 22, 2011

### Industry Trade Show

8:30 Registration

### 9:30 - 4:30 Winter Management Program

9:30 Welcome, Rich Brown & Allan Lawyer,  
NYBPA President

9:45 Reproductive strategies to increase cow longevity  
Dr. Robert Cushman, Reproductive Scientist,  
USDA Meat Animal Research Center

10:30 Reduce Labor and increase performance  
using estrous synchronization

Sarah Thorson, Beef Education Manager,  
CRI/Genex

11:15 Unique Marketing Strategy and Distribution:  
Marketing Beef to Cornell University Dining  
Matt LeRoux

### 12:00 - 1:30 Lunch, Trade Show, and Jr. Semen Auction

\*\*\*Take notice \*\*\*Semen Auction during Lunch

1:30 Performance of Twinning Herd at the USDA Meat  
Animal Research Center  
Dr. Robert Cushman

1:30 NYJBPA Meeting- Apollo Room

2:00 Economics of Twinning in the Beef Herd

Dr. Mike Thonney, Professor Animal Science,  
Cornell University

2:45 TBA

3:30 Embryo Transfer- diversifying income for  
the commercial cowherd  
Dennis Birdsall, Birdsall Beef Farm

3:30 NY Hereford Meeting - Apollo Room

3:30 NY Simmental Meeting- Gemini Room

4:30 Adjourn

### 5:30 - 6:30 Reception (cash bar)

6:30 Annual Dinner and Awards Banquet  
NYBPA Scholarship Benefit Auction  
Directory Prime Pages Auction  
Magician

## Sunday January 23, 2011

8:00 - 9:00 Breakfast Buffet

9:00 - 11:00 NYBPA Council Meeting

**Join us for a Great Weekend !!**