

NYBPA Council Meeting
February 5th, 2022 @ 10:00 AM
Ralph Lott & Sons Farm, 2973 State Route 414, Seneca Falls, NY 13148
Agenda

Present: Skip Lear, Phil Trowbridge, Tim Pallokat, Brenda Dermody, Sara Fessner, Peter Lehning, Amanda Dackowsky, John Kriese, Ted Card

1. Call to Order- Ted Card at 10:10am.

2. Establish a Quorum

We were not able to establish a quorum

3. Approve or change agenda

It was changed to not discuss the promotional grant due to Jean O'Toole not being able to attend our meeting.

4. Approval or correction of minutes from Nov 13th, 2021 Council Meeting

Minutes could not be approved due to not having a quorum.

5. Treasurer's Report – Brenda Dermody

Everything is reported for February

Waiting on bill from Ramada

a. Financial Report (*Action/Approval*)

6. Reports

a. Advisor's Report – Ashley McFarland

-Ashley wasn't able to be present for our meeting but sent a report.

-The Cornell Extension team is working on beef/livestock webinars and if anyone is interested, they can reach out to her to preregister

-Ashley will be giving us a list of slaughterhouses in New York

-The council discussed how NYBPA can be more involved in BQA and need to refocus on why BQA is important, and we should bring more into the BQA program.

-Chrissy Claudio is the one to work with from the beef council.

-We would like to find someone in every region to set up a BQA

b. President's Report – Ted Card

-Continuing with the BQA discussion- Ted reported that he would really like to see a BQA “toolbox” that has things our producers can use

-Ted would like to approach Ashley so we can get more information from CCE to put on the NYBPA website.

-Ted expressed how happy he was with the outcome of the annual conference. The numbers were up and it overall was a very good weekend.

c. Executive Secretary's Report – Amanda Dackowsky

-The conference went over great. Friday we had about 83 people, Saturday during the day 120 and Saturday night 52.

-We got lots of conference feedback- some people didn't like the meals but otherwise it was mostly all good.

-Would like to pick a date for the Annual Conference soon

-We overall had 23 vendors

-Some people loved being in the same room as the speakers

-Our biggest cost was room and food \$15,000 for food and \$1,300 in rooms for speakers

-Thought the hotel was great but would like to reach out to some other hotels for options

-If you're in need of Farm Show tickets Amanda has some available.

-There will be 2 live animals at the Farm Show and 3 breed tables.

-Amanda presented John Kriese a gift card because we really appreciate his idea for the meat raffle that really did a great job.

-currently as of yesterday 236 current members. 229 that have not renewed. 106 2020 not renewed 97 juniors- only a handful that parents aren't members.

d. NY Junior BPA Report – Daisy Trowbridge

-We have a new board of officers- President; Daisy Trowbridge, Vice President; McKayla McLenithan, Secretary; Patrick Stark, Treasurer; Samantha Basinaint
- Currently working on the preview show

e. Beef Council Report – Peter Lehning

-Working with Chrissy Claudio on BQA. Chrissy has been working very hard on the BQA program and looking forward to see what she brings to the table.
-Talking a little more about veal in the North East.

f. BQA Report – Ted Card

-Working on setting up another meeting to have a better report

g. Herd Builder Sale Report – Skip Lear

-More info is going into the newsletter
-Phil Trowbridge had some ideas of some people who might consign some herds.
-It was discussed about using DV Auctions
-Sale book will be combined with the Trowbridge Bull Sale catalogs

h. “Beef Farm of Distinction” Program – Phil Trowbridge

-There is a meeting coming up in March- CCE reached out to us and wants us to be involved
-Ted Card, Phil Trowbridge, Amanda Dackowsky and some general members from the NYBPA are on the board
-Currently what do we need to do for qualifications besides what the farm looks like from the road
-Conversation about changing the name and BQA should defiantly be apart of the qualifications. The Dairy program is different but still should have a part in the program.
-Trying to keep it open so it can benefit the 25 cow producers.

7. Regional Reports – hardcopy reports at meeting

-see attached report
-need to send a letter or post cards out to our regional chairs try to get them a little more active
-Need to make sure all regional chair people are members
-Need to come up with different ways to communicate
-Would like to change bylaws so 6-7 people can make decisions
-Would like to change by-laws; it needs to be a membership meeting. Would like to plan membership meeting at beef expo.

8. Old Business

a. 2022 Annual Meeting & Conference- hashed out in Saturday night- bigger speaker? Temple Grandin? Discuss a speaker.

- *Comments & review*
- *Potential dates and location for 2023*

b. 2022 Farm Show & Beef Sundaes

-Need to get a meeting together with Amanda Schwartz & Allison Thomas about the beef sundaes.
-Going to cut back on meals by 20%
-Going to keep sundaes at \$10
-speakers are all set for the show
-Incentive drawing- if current member or anyone that is a new member to sign up to give to (2) members.

c. Supreme Show

- logo, “Chair”, and program overall
 - Plain Jans (Nebraska)
 - Price need to meet 40 chairs
 - Need to get pricing
 - struggling with memberships
 - In January you know that you’re showing cows
 - If you’re going to show in supreme show you need to pay the day of
 - Raise price-
 - Give junior a free membership for the rest of the year
 - Put information packet into the award/with membership form etc.
 - \$100 fee \$50 plus \$50 to participate in the show -juniors just pay \$10
 - A motion was made by Tim Pallokat
 - Need cutoff date (need to vote on)

d. Empire Farm Days, Aug 2-4th, 2022

- *booth location*
 - Not going to have a booth at Empire Farm Days. If get approved by Twin Clover we will have a table with stuff on it in their booth.

e. NCBA Affiliate Dues

- Was approved in our budget
- NCBA gave us a rebate
- NCBA does graphic design stuff
- NCBA will do website for \$500 set up fee- discuss for next year (talk serious)
- Peter Lehning to do a website through NCBA host & design (use budget for empire farm

days)

f. Beef Its What’s for Dinner signs

- If someone wants to order a sign talk to Skip

g. NYBPA Clothing

-Would like to find a vendor that will let members order clothing throughout the year and we only stock hats

h. NYBPA & NYBC Promotional Grant

-it is gone- jean use in BQA now- can we ask Jean for things- need to be on the same page- have a conversation on Saturday – going to be a zoom meeting instead of farm show
-how can money be used? BQA?

9. New Business

- a. Jr. Preview Show, April 22nd-24th, Batavia
 - b. NCBA Convention and Committees Report -John Kriese
 - c. 2022 Yearly Schedule & Council Meeting
- April- Zoom Meeting Evening April 7th at 6pm Thursday
 - September 24th Beef Expo @ membership meeting
 - October 29th at 10am at Rodman Lott

- *dates and format*

10. Other Issues and Concerns

-Supreme show

-Twin Clover Equipment a table (unman)

-NCBA Website

11. Next Meeting: TBD

12. Adjourn at 2: 19 pm

Submitted by Sara Fessner

NYBPA Secretary