

NYBPA Council Meeting
April 29th, 2023 @ 10:00 AM
Ralph Lott & Sons Farm, 2973 State Route 414, Seneca Falls, NY 13148
Meeting Minutes

Present: Brenda Dermody, Joe Mueller, Amanda Dackowsky, Skip Lear, Sara Fessner, Zack Welker, Sherry Charlesworth, Ashley Russell, Sarah Hardy, Rich Blazeski

1. Call to Order by Skip Lear at 10:29am
2. Establish a Quorum
A quorum was established
 2. Approve or change agenda
Zack Welker made a motion to approve the agenda. Brenda Dermody seconded the motion.
4. Approval or correction of minutes from Feb 4th Council Meeting
Brenda Dermody made a motion to accept the minutes from Feb 4th. Rich Blazeski seconded.
5. Treasurer's Report – Brenda Dermody
 - a. Financial Report (*Action/Approval*)
 - The bank messed up and that is why there is a miscellaneous expense but it got corrected.
 - Amanda also needed a new printer so that was a new expense
 - b. Detailed Events Report
 - Hotel rooms are not yet included into the Annual Meeting
 - We have not yet gotten charged for Temple Grandin but the Annual Meeting was a loss (no profit)
 - We did purchase 500 tote bags but only handed out 100 so that will be a roll over for the next couple years.
 - The hotel is raising the price for the Annual Meeting next year
 - We really need to work with more sponsors next year
 - Currently from the Farm Show we have made a profit of \$5,641.22 after you take out tolls, mileage and hotels
 - A/R Aging Report (91 days and over)- Sent letters in mail for people who haven't paid in 60 days

A motion was made to write off 4 people's balances from 2019 which totaled to be \$702.50 for advertising by Rich Blazeski. Zack Welker seconded the motion.

 - Brenda Dermody reported that the taxes are currently being worked on
 - Zack Welker made a motion to accept the treasurer's report. Joe Mueller seconded the motion.
6. Reports
 - a. Cornell Advisor's Report – CCE
 - No report and no representative
 - b. President's Report – Skip Lear
 - Stated that next weekend is a big weekend with the meat raffle and herd builder sale and that he thinks it will be a good turn out

c. Executive Secretary's Report – Amanda Dackowsky

- See additional page
- Brenda Dermody reported that it took Amanda a long time to the directory and we may want to consider having Taylor do it next year. (Adding reference by farm and putting together a sponsorship list differently)
- Amanda also reported that she had put new recipes in the newsletter along with new members and the recent deaths of our beloved beef producers.

d. NY Junior BPA Report – Evie Groom/Sara Fessner

- The Preview Show went well and we are working on a show for the Fall

e. Beef Council Report – Peter Lehning/Joe Mueller III

- The Beef Council is working on a new program called the “Passport” which will be a program for restaurants to participate in that local farmers supply beef at and it will let people know.
- NY City Mayor comment in an article about the beef checkoff program- now countering misinformation and the NYBC is working on contacts with Nutritionist in NYC colleges
- NY times partnership article
- NYBPA- Budget set aside for grants to make available for programs- grants will have to come to board
- Material requests- set a budget for material requests
- NYBC will be at the State Fair on beef day- need ideas on stuff we can do and how to draw in crowds- try to do more as NYBC but working more with 4H and FFA/ Kinderfarming- State FFA Convention-
- Ag in the classroom- ag literacy week- tours, etc., classroom beef kits, beef education to wrap into to put money into it.
- Environmental stewardship- committee needs to be put together by the NYBPA or NYBC. Would like to see who it goes to every year. Chrissy Claudio from the NYBC has ideas for some beef farmers.
- Peter Lehning will need a replacement on the board as he is taking the federation chair and can no longer be a representative.
- Newsletter- NYBC puts their page in on programming/ producer specific- details on program- Normal and what check off dollars do

f. BQA Report – Ted Card

- Last meeting they bought an injection simulator- used at Canandaigua Stockyards couple weeks ago for a BQA event

g. “Beef Farm of Excellence” Program – Amanda Dackowsky

- Committee has been taken over by Betsy Hicks, Phil Trowbridge, Christina, Justin Tucker, Ted Card, Skip Lear, Zack Welker and Dr. Melanie
- They will be having a zoom meeting to go over applications
- There has been response that people do want the program
- We advertised in the NY Angus Angles and with other breed associations; it was also put on the website
- zoom meeting to go over applications
- Currently looking for someone from Soil & Water to be on the board

-Expecting 10-20 farms to participate

h. Meat Raffle – Amanda Dackowsky

- It is the last week for the raffle and hoping to get some more tickets in
- The drawing will be at 11am; Zack Welker and Skip Lear will be helping during the day
- The raffle will be live on Facebook

i. Herd Builder Sale

- There is about 30 lots consisting of 4 different breeds both registered and commercial
- We have more number of farms this year compared to last year

7. Regional Reports – hardcopy reports at meeting

-There was quick discussion based on how we get the regions more active and how to get board members to participate and attend our meetings. It was discussed to have a couple people from each region be delegated someone from their region if they can not attend. Will table for further discussion.

8. Old Business

a. 2024 Beef Expo

- A place or date hasn't been established yet
- There was discussion about having the youth show in conjunction again. Ontario County Fairground cost \$800 and could hold 250 head.
- Skip Lear is trying to get a price on the State Fair Dairy Building

9. New Business

a. Annual Conference Keynote Speaker

- Possible Option: Brett Baier (Fox News) or Amanda Radkee (How to connect with consumers)
- Also discussed looking for a motivational speaker or someone outside of the ag industry but something to bring to the table for producers.
- Amanda Dackowsky is going to reach out and get back to the board

b. 2024 Farm Show – contract due

-There is a price increase of \$50 for our spot at the NY Farm Show
Brenda Dermody made a motion that we pay the amount of \$950 for our spot at the NY Farm Show. Rich Blazeski seconded the motion.

c. Promo Events

- A lot of people have been reaching out to Amanda about the NYBPA going to different events
- Brenda Dermody is going to the Kindergarden day in Pavilion to represent the NYBPA.
- Need volunteers and some juniors to help promote the NYBPA to going to these events.

d. Increasing Revenue through advertising options

-Launching May 15th new options for advisters/sponsors because we decided to not do the beef expo and other avenues for our sponsors.

10. Other Issues and Concerns

-Sara Fessner had sent an email to the board in regards to getting compensated for her time that she puts in for the junior efforts. It was discussed and there's a lot of different things that the board would need to discuss to make this feasible.

11. Next Meeting: Zoom meeting September 6th at 7pm our next meeting after that will be November 4th in Syracuse at 10am.

12. Adjourn

Zack Welker made a motion to adjourn the meeting at 2:54pm. Joe Mueller seconded the motion.