

# *NEW YORK* **Beef Producer**



**NEW YORK BEEF**  
PRODUCERS' ASSOCIATION

January/February 2022

Volume 38 - No. 1

Official Publication of New York Beef Producers' Association  
and New York Junior Beef Producer's Association



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## UPCOMING EVENTS

### January

Jan. 18 - Beef Farm of Disn. Zoom @ 7PM  
Jan. 21-22 - NYBPA Annual Meeting  
& Conference, Ramada, Liverpool

### February

Feb. 5 - Council Meeting, Ralph Lotts, Seneca Falls  
Feb. 15 - 2022 membership renewals DUE  
Feb. 16 - NYJBPA Virtual Beef Session  
Feb. 24-26 - NY Farm Show, Syracuse  
Feb. 26 - NYJBPA Meeting & Pres @ NY Farm Show

### March

March 7-8 - NYJBPA Online Semen Auction

### April

April 22-24 - NYJBPA Preview Show, Batavia

### May

May 7 - Herd Builder Sale & Meat Raffle Drawing

For more events check out our web site -



[www.nybpa.org](http://www.nybpa.org)

Facebook -

[www.facebook.com/nybeefproducers](http://www.facebook.com/nybeefproducers)

### The NEW YORK BEEF PRODUCER

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July/August Sept/October Nov/December

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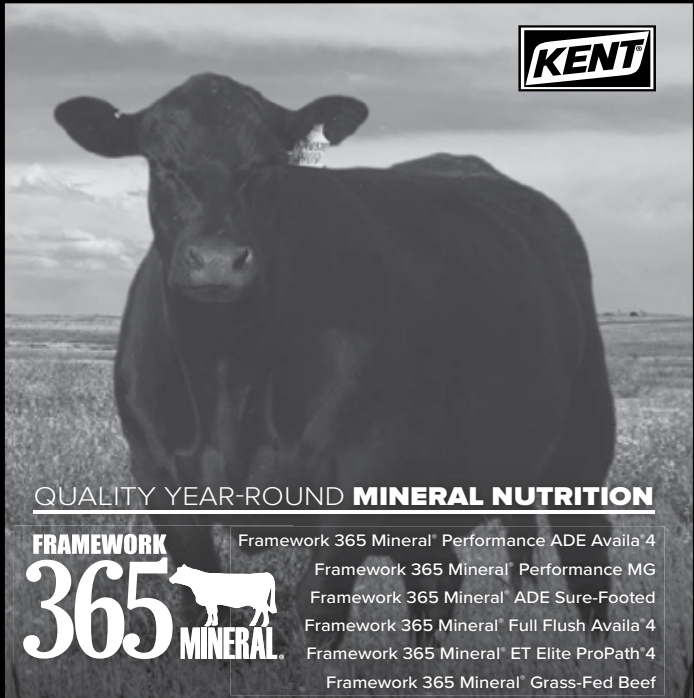

**Deadline for next issue is FEBRUARY 1st.**

This will be firm so newsletter gets out on time.

For more information contact:

[nybeef@nybpa.org](mailto:nybeef@nybpa.org)

\*\*\*Visit our web site [www.nybpa.org](http://www.nybpa.org)\*\*\*



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**Region 1- Skip Lear, Tyler Strub**

**Region 2- Ted Card, Amanda Dackowsky**

**Region 3- Allison Thomas, Amanda Schwartz,  
Karen Clark**

**Region 4- Barb Benjamin, Janeen Bennett**

**Region 5- Tim Pallokat, Clint Sampson**

**Region 6- Ben Brooks, Brandon Riehlman,  
Glenn Forshee**

**Region 7- Dean Wheeler, Andrew Juby**

**Region 8/9- Craig Southworth, Joe Eisele**

**Region 10- Sarah Hardy, Amanda Larrabee**

**Region 11- Dirk Schubert, Nanette LaTourette**

**Region 12- Kevin Jablonski, Shawn Murphy**

**Region 13- Rich Blazeski, Ed Moran**

**Region 14- currently vacant**

## NY BEEF COUNCIL

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### **NYBPA Representatives**

Jennifer Hammond, Bath, 607-346-5492

Peter Lehning, Honeoye Falls, 253-961-3743

## NY JUNIOR BEEF ASSOCIATION

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Secretary- Kaitlyn Broughton

Treasurer- Nathan Reynolds

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## NYBPA OFFICE

10040 Hooker Hill Road Perrysburg, NY 14129

Phone: 716-432-9871

Email: nybeef@nybpa.org

Web site: www.nybpa.org

## **Allied Sponsors**

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### **Photo Contest Sponsor**

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### **Supreme Beef Female Show**

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### **2021 County Supreme Chairs**

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NY Simmental Association

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***THANK YOU TO ALL OUR SPONSORS***

## 2021/2022 Directory Corrections

### **The following are corrections to the directory:**

- Region 4 Co-Chairman (pg.7) – Janeen Sparks
- Lisa Sklener, D & L Farm (pg. 66) – farm description should read, “*Registered and Commercial Charolais operation. Selling Bulls, Heifers, and Freezer Beef. Exit 61 off Route I-86. North on Route 34 approx. 8 miles. Turn right on Dean Creek Road. Farm 1.8 miles on right.*”
- Addition to Genesee County (pg 34): Amy Mathisen, Mills Crest Acres  
5939 Griswold Rd. Byron, NY 14422 | 585-409-3000 | mathisenamy@gmail.com
- Correct address for: Dennis Phelps, Wayne E. Phelps Enterprises Inc. (pg.34)  
1862 Ledge Road Basom, NY 14013
- Junior Members (pg.11) - Autumn Mathisen
- Erwindale Farms Ad/TenEyck Family (pg. 84) - the correct ad is listed on Pg. 30 of this newsletter
- Charlesworth Family Farm ad (pg.74) – the correct ad is listed on Pg. 29 of this newsletter.

**Cover Photo - Picture From Annual Photo Contest  
CONGRATULATIONS Jala Murphy!**

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# NYBPA President Message



As I look out my window to a fresh blanket of snow, I wonder is it time to hibernate? No- it is time to ready ourselves for calving season, looking forward to our breeding selections.

I encourage everyone to take advantage of the hibernation season to re-evaluate your farms practices and make sure your plans and procedures are working best for your farm. Is our vaccination program working? Do we need to meet with our veterinarian to help assist in putting together a better plan? These are just a couple of questions to ask ourselves during this time of year.

I would also encourage you to become BQA and MBA certified. These certifications will also help you to become better adept to your farm's needs. Make a reservation and attend our annual conference in January. This conference has assembled a great group of speakers, who will help us learn how to keep our animals healthy and our farms successful.

Getting together with a great group of producers is the best way to re-charge our batteries and get some one-on-one great advice as well.

Hope to see you all in Syracuse.

Thanks Ted

## 2021 NEW MEMBERS Welcome

5 - Charles Griskauskas, CBG Farm  
3940 Bussey Rd., Syracuse, NY 13215  
(315) 420-9511

*Referring New Members is Rewarded in our  
Incentive Program.  
See the website for info.*

*2021 Member Rewards Program winners will  
be announced at the 2022 Annual Conference.*

*Please have 2022 dues paid before Feb 15th  
to stay on the mailing list.*

## 2nd Meat Raffle Commences

Tickets will be mailed to each family in the year end mailing with the Jr. calendar and conference info.

- If you would like more tickets, please contact Amanda Dackowsky.
- All sold tickets and money needs to be turned into Amanda by May 7th, 2022.
- Winners announced at the Herd Builder Sale.



# The Beef Producers Bulletin

## 2022 Annual Meeting & Conference Important Information

- Conference dates are January 21st-22nd at the Ramada by Wyndham, 441 Electronics Parkway, Liverpool
- The conference will count for BQA recertification.
- NYBPA annual meeting will take place Friday, Jan. 21<sup>st</sup>.
- *If you are a junior attending or an adult coming to a breed association meeting but NOT attending the conference, please RSVP for the event so we can make sure we have space accommodations for everyone.*
- Please see more conference information and registration on pages 6 - 10.
- Hotel rooms and registration deadline is Jan. 5<sup>th</sup>!! Don't delay, send yours in TODAY!
- Auction items are needed for the scholarship auctions. High dollar items will be auctioned off live at dinner on Saturday, Jan 22<sup>nd</sup>. Donator's name will be recognized during the auction. All other items will be in the silent auction. Please have all items to Amanda Dackowsky by 4:00 PM Friday, Jan. 21<sup>st</sup>.

**February Council Meeting** – the next council meeting will be Saturday, February 5th at 10:00AM. We will be meeting at Ralph Lott's, 2973 State Route 414, Seneca Falls, NY. All members are welcome to attend. A regional director from each region should attend (if no one from the region can attend please send a regional report to [nybeef@nybpa.org](mailto:nybeef@nybpa.org)). Meeting agenda to follow.

**BOA Recertification Needed??** You are in luck! The 2022 Annual Conference is considered a recertification event. Recertification forms will be available at the conference registration or can be found online. Maybe your recertification isn't up quite yet? That's ok! Attend the conference, fill out the form, and cross recertifying off your "to-do" list for 3 more years!

**2022 New York Farm Show** – the 2022 NY Farm Show is Feb. 24-26<sup>th</sup>, at the NYS Fairgrounds, Syracuse, NY. We are looking for volunteers to help serve Beef Sundaes at this event. If you can help, even for just a couple hours, please contact Amanda Dackowsky at [nybeef@nybpa.org](mailto:nybeef@nybpa.org). We cannot have a successful event without help from our council members and membership. Many attendees look forward to enjoying a delicious beef sundae! See more Farm Show information on page 12.

**It's That Time of Year Again....** – 2022 membership renewals are DUE! Renewal forms can be found online at [www.nybpa.org](http://www.nybpa.org). You should have received a big white envelope in the mail with the renewal application as well as other NYBPA information. If you did not receive this envelope, please email [nybeef@nybpa.org](mailto:nybeef@nybpa.org). Send your renewal in BEFORE Feb 15<sup>th</sup> to prevent being taken off the mailing list.

\*\*Are your dues paid until 12/31/22? Check the "GS to" date just under your name on your mailing address of your newsletter. Your dues expiration date can be found there. If you are paid until 2022, you do not need to send a renewal application.

**2022 Meat Raffle** – The 2<sup>nd</sup> meat raffle for a "freezer full of beef" has kicked off for 2022. Each family should have received 5 tickets in the mailed white envelope. Please return sold tickets and money to Amanda Dackowsky by May 7<sup>th</sup>. 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place drawings will take place Saturday, May 7<sup>th</sup> at the Herd Builder Sale, Finger Lakes Livestock Exchange. This fundraiser was a huge success in 2021 and we hope to have another great fundraiser year. Let Amanda know if you need more tickets!

**Beef Farm Of Distinction-** Progress with this pilot program is being made. If you are interested in helping develop this program, please email Amanda at [nybeef@nybpa.org](mailto:nybeef@nybpa.org) to be invited to the Zoom Planning Meeting, Tuesday, January 18<sup>th</sup> @ 7PM.

**NYBPA CELEBRATES 75 YEARS!!** 2022 marks 75 years for the NY Beef Producers' Association. Let's celebrate!



**NYBPA**  
**Winter Conference, Annual Meeting and Awards**  
 January 21-22nd, 2022  
 Ramada by Wyndham  
 441 Electronics Parkway, Liverpool 13088  
**"75 Years of Quality Alliances -  
 with Producers & Consumers"**

**Friday, January 21, 2022**

**6:00 PM - NYBPA Annual Dinner Meeting with  
 Keynote Speaker sponsored by Trowbridge Angus**

**Brandi Buzzard**  
**"Advocacy"**

Kansas rancher, blogger, and Ag Advocate  
 Check out more @ [www.buzzardsbeat.com](http://www.buzzardsbeat.com)

*Dinner Menu: Prime Rib with house salad, garlic mashed potatoes,  
 roasted veggies, and NY style cheesecake, coffee & drinks*

*Cash bar starting at 5:00PM*

*Immediately following dinner is social hour(s) in the hospitality room.*

**TRADE SHOW**

**8:00 AM - 5:30 PM Saturday**

A variety of Suppliers and Services available to  
 Beef Producers to enhance your beef production.

*If interested in becoming a trade show vendor, please find the  
 registration form on the website @ [www.nybpa.org](http://www.nybpa.org)*

**Additional Weekend Events**

**Photo Contest**



Sponsored by Kent Nutrition Group  
 Contest forms need to be submitted by Dec. 31st, 2021. Winners  
 will be announced on Saturday of the conference. Forms can be  
 found on the website @ [www.nybpa.org](http://www.nybpa.org)

**BQA Producer Drawing**

*(must be a current BQA certified producer to be eligible for the  
 drawing)*

**Scholarship Winner Announced**

**Silent Auction & Scholarship Auction**

**Junior Meeting & Activities**

**Fellowship & Fun**

*It's been 2 years since we have been able to get together for our  
 annual conference.  
 Hope to see you there!*

**HAPPY 75th Anniversary NYBPA!!**  
**"The Diamond Anniversary"**

**Saturday, January 22, 2022**

**8:00 AM** Registration & Trade Show Opens

**Conference Session - Convention Center**

**9:00 AM** Welcome, Ted Card, NYBPA President

**9:15 AM** Callahan Grund, U.S. CattleTrace

**9:45 AM** Jerry Rusch, DVM, MultiMin

*"The Importance of Trace Minerals in Pregnancy Rates,  
 Vaccine Response, and Beef Quality Programs"*

**10:45 AM** **Coffee Break in Cotillion - Sponsored by Merck**

**11:00 AM** Scott Rusche, Seedway

*"Profitability in Improving Forages and Grazing  
 Management"*

**12:00 - 1:30 PM Lunch, Trade Show, and  
 \*\*\*AWARDS\*\*\***

**1:30 PM** Dr. Lowell Midla, Merck Animal Health

*"Want more \$ for your calves? Offer something other  
 than commodity calves!"*

**2:30 PM** Dr. Sara Place, Chief Sustainability Officer, Elanco

*"Beef's Role In a Sustainable Food System"*

**3:30 PM** **Coffee Break in Cotillion - Sponsored by Merck**

**\*\*Last call for Silent Auction\*\***

**3:45 PM** Brian Adix, Powder River

*"How Important Is A Good Handling System" Discussion*

**4:30 PM** Nicole Rodriguez, RD & Jean O'Toole, NY Beef Council

*"NY Beef Producers: Bridging the Gap From Ranch to  
 Retail"*

**5:15 PM** Conference Sessions End, Last Call for Trade Show

**5:30 PM** Trade Show Ends

**6:00 PM - Dinner & Keynote Speaker feat.**

**Josh White**

Ex. Director of Producer Education, NCBA

*"Beef Quality Assurance - Why Now?"*

*Dinner Menu: Buffet of Beef Bourguignon or Chicken Dijon,  
 salad, pasta salad, oven roasted potatoes, roasted veggies,*

*apple crisp, coffee & drinks*

*Cash bar starting at 5:15PM*

**9:00 PM** Safe travels home or rooms reserved for the night

**Additional Meetings Scheduled**

**Saturday, January 22, 2022**

**9:00AM - 4:15PM** NY Junior BPA Annual Meeting & Activities  
 Onondaga E, F, G

**11:00AM** - NY Hereford Breeder's Assn Meeting, Onondaga H

**3:00PM** - NY Angus Association Meeting, Onondaga H





**NYBPA Annual Conference Registration**  
**January 21st - 22nd, 2022**  
**Ramada by Wyndham,**  
**441 Electronics Parkway, Liverpool, NY 13088**  
*Registration Deadline: Postmarked by Jan. 5th, 2022*

Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Friday, January 21, 2022**

Annual Membership Dinner Meeting & Keynote Speaker 6:00 PM \$50.00 each x \_\_\_\_\_ = \_\_\_\_\_  
*Cash bar opens at 5:00 PM*

**Saturday, January 22, 2022**

Conference Sessions & Trade Show, *includes lunch* 8:00 AM - 5:15 PM \$50.00 each x \_\_\_\_\_ = \_\_\_\_\_

Junior Members Only - Lunch \$30.00 each x \_\_\_\_\_ = \_\_\_\_\_

Dinner Banquet & Keynote Speaker 6:00 PM \$50.00 each x \_\_\_\_\_ = \_\_\_\_\_

Children under 12 DINNER Chicken Fingers w/ Fries \$20.00 each x \_\_\_\_\_ = \_\_\_\_\_

**LATE FEE (If received after 1/05/22)** \$25.00 each x \_\_\_\_\_ = \_\_\_\_\_

**Total \$** \_\_\_\_\_

**Optional, if not already paid** **2022 NYBPA Dues \$50.00** = \_\_\_\_\_

2022 Jr. Dues \$10.00 each, 3 or more Jr.'s. in family- \$25.00 Jr. Dues = \_\_\_\_\_

**Total Amount \$** \_\_\_\_\_

**Please make checks payable to: NYBPA, and mail to: 10040 Hooker Hill Rd. Perrysburg, NY 14129**  
**or Master Card/Visa Information**

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

CVC Code \_\_\_\_\_ Zip Code \_\_\_\_\_

***Please list names of those attending for name badges:***

**HOTEL ROOM RESERVATIONS**

Make directly by calling Ramada at (315) 457-1122 by **January 5th, 2022.**

Please refer to the NY Beef Producers' Association to receive the special rate of \$110.00 plus tax.

**<https://www.wyndhamhotels.com/ramada/liverpool-new-york/ramada-liverpool-syracuse/rooms-rates?&checkInDate=01/21/2022&checkOutDate=01/23/2022&groupCode=012122NBP>**



# **NYBPA Annual Conference**

**January 21st - 22nd, 2022**

## **Speaker Bios**



**Sara Place** is the Chief Sustainability Officer at Elanco where she provides technical expertise on sustainability issues to customers and supports Elanco's Healthy Purpose. Prior to Elanco, she was the senior director for sustainable beef production research at the National Cattlemen's Beef Association and an assistant professor in sustainable beef cattle systems at Oklahoma State University. She received her PhD in Animal Biology from the University of California, Davis, a BS in Animal Science from Cornell University, and an AAS in Agriculture Business from Morrisville State College.

Brian Adix lives in South Dakota, was born and raised on a cattle, corn, and soybean farm. Educated at South Dakota State University - Animal Science. He has 19 years' experience designing and developing livestock handling facilities, solutions, and equipment.



Scott Rushe is the Forage Market Development Manager for Seedway and a graduate of Penn State with a BS in Agronomy. He is involved in selecting new forage genetics, training the Sales Team and Customers on selection of forages. Scott has been involved in Agriculture for over 35 years and in the Seed Industry for 23 years, working with growers to help maximize the potential of their land by using improved forages and grazing management.

Nicole Rodriguez, registered dietitian and certified personal trainer, resides in the metro New York area, where she offers nutrition counseling and fitness coaching to a diverse clientele. A proud Master of Beef Advocacy and Top of the Class graduate, she serves as a consultant to the National Cattlemen's Beef Association and New York Beef Council. It should come as no surprise that she's on the eternal quest for the best burger. Nicole proudly serves on the Bayer L.E.A.D. (leaders engaged in advancing dialogue) network, and as a partner in kind with the Produce For Better Health Foundation. Eager to inspire the next generation of bold, active, and compassionate entrepreneurs, Nicole serves as leader of her daughter's Girl Scout troop. In her spare time, you'll find her browsing the grocery store aisles, working on her deadlift, and on the beach with her family. Visit [enjoyfoodenjoylife.com](http://enjoyfoodenjoylife.com) for more info.



## Speaker Bios (cont.)



Jean O'Toole, Executive Director for the New York Beef Council. Jean has been with NYBC for 16 years, initially the Director of Marketing and Communications, Jean took over the Executive Director roll in March of 2017. In addition to managing the NY Beef Council Jean also manages the National Veal Promotion account. Prior to working with the beef council, Jean spent 20 years with a food service contract company.

Jean was a General Manager managing the schools and college segment and long-term care and environmental services. Jean was recognized by the NY Beef Producers Association and awarded "Educator of the Year" in 2009 and the "President's Award" in 2014. Jean is alumni of LEAD NY Class 16 and was elected class representative for the LEAD NY Board of Directors. Jean is also the Secretary for the Food Bank of Central NY Board of Directors. Jean played collegiate volleyball for the University of Wisconsin-Green Bay before transferring to Arizona State University where Jean received her Bachelor of Science Degree in Business. Jean moved to New York in 1991 and is a current resident of New Hartford, NY when she lives with her husband of 30 years and two daughters, Jean was born and raised in Southeastern Wisconsin.

Contact Information: 315.796-7907 – [jotoole@nybeef.org](mailto:jotoole@nybeef.org)  
– [www.nybeef.org](http://www.nybeef.org)

Jerry Rusch, DVM was raised on a grain and livestock farm in Southern Indiana. In 1991 he received his DVM from Purdue University and then spent two years in dairy practice in Eastern Pennsylvania. In 1993 Jerry and his wife, Dr. Karen, purchased Spring Mill Veterinary Service, a mixed animal practice in Mitchell, Indiana where he continues to practice. Jerry does mostly beef cattle with some sheep, goats, and swine in addition to some small animal. In 2000 he became a diplomate of the American Board of Veterinary Practitioners in Beef Cattle. Jerry is currently president and general manager of the Springville Feeder Auction, which is a local farmer owner feeder calf marketing cooperative. He is also a member of AABP, Academy of Veterinary Consultants and the Society for Theriogenology. Jerry joined Multimix USA in March 2018 as a part time technical consultant.



Callahan Grund serves as the executive director for U.S. CattleTrace. Grund previously worked in policy engagement, business development and animal disease traceability preparedness at the Kansas Department of Agriculture. Grund has also served as the Director of Producer Relations with Farm Strategy, LLC, an agricultural start-up business in the grains sector.

Originally from Sharon Springs, Kan., Grund grew up on a registered Gelbvieh, Balancer and

Angus seedstock cow-calf operation and is still highly involved today. He and his wife, Emily, also run a small cattle herd of their own near Wamego, KS.



Dr. Midla was born and raised on a farm in southwestern Pennsylvania where his family raised registered Polled Hereford beef cattle. He received his bachelor's degree from the University of Pennsylvania in 1988 and his V.M.D. (Doctor of Veterinary Medicine), also from Penn, in 1992.

Following graduation, Dr. Midla joined a mixed animal practice in Lancaster County, Pennsylvania.

In 1994, he moved on to The Ohio State University where he completed a food animal medicine and surgery residency and simultaneously earned a master's degree. His Master's degree research focused on laminitis and lameness in dairy cattle. In 1996, Dr. Midla and his wife Joanne established a veterinary practice near Marianna, Pennsylvania. In the fall of 2001, he joined the faculty of The Ohio State University, practicing and teaching at the large animal ambulatory service in Marysville, Ohio. In 2016, he joined the cattle technical services team at Merck Animal Health.

Dr. Midla was appointed by the American Association of Bovine Practitioners to serve on the Council for Agricultural Science and Technology Board of Representatives – from which he was elected to serve as CAST president in 2013.



# Annual Meeting Keynote Speakers

## *Saturday, January 22nd*



Josh White serves as the Executive Director - Producer Education & Sustainability for the National Cattlemen's Beef Association (NCBA). He is a fourth-generation cattleman whose first experiences with cattle trace back to helping with his grandfather's commercial Hereford cows in central Georgia as a child. By age twelve Josh had purchased his first heifer and began building his own herd. After graduating with honors from Berry College in northwest Georgia with a degree in Animal Science, Josh worked in private industry and grew his cattle herd, while also serving as a volunteer leader in county, state and national ag and cattle organizations.

In 2009 Josh decided to move from a volunteer leader role to full time industry service and joined the Georgia Cattlemen's Association and Georgia Beef Board as Executive Vice President, serving there until joining NCBA in 2014. In his current role as Executive Director - Producer Education & Sustainability with NCBA, Josh and his team are working to capitalize on the rich histories of the Beef Quality Assurance, Stockmanship & Stewardship, and Cattlemen's College programs while moving these initiatives forward to deliver even greater value to NCBA members and the cattle industry. Josh also provides leadership for NCBA's policy funded sustainability efforts and helps lead beef checkoff funded efforts associated with sustainable cattle production. He serves on the board of directors of the Beef Improvement Federation, co-leads the Outreach Working Group at the US Roundtable for Sustainable Beef and represents NCBA on the Global Roundtable for Sustainable Beef Board of Directors.

## *Friday, January 21st*

For more than a decade, Brandi Buzzard has been a passionate agriculture advocate, while helping others share their agriculture story. In 2019, her work in the professional and advocacy arenas led to her selection as a Top 10 Industry Leader Under 40 by Cattle Business Weekly as well as the NCBA Masters of Beef Advocacy Advocate of the Year. She has spoken on MSNBC, FOX, CBS, The Weather Channel and Newsy addressing issues like climate change, sustainability and nutrition, and makes regular appearances in podcasts, radio and print journalism. She has also visited the White House and spoken to senior White House officials about agriculture and sustainability.

Brandi has worked for the Beef Cattle Institute/K-State Research & Extension, the National Cattlemen's Beef Association and is currently the Director of Communications for the Red Angus Association of America and editor of the Red Angus Magazine. Throughout her career, Brandi has strived to provide clear communication, whether the situation is sustainability or a new tagging program. Brandi, her husband Hyatt, and their daughters Oakley and Quincy, live in southeast Kansas and own a Gelbvieh/Balancer seedstock operation.



**Our 2021 Customer Feeder Sale  
was a great success.  
We look forward to  
working with you  
again next  
Fall!**



# TROWBRIDGE FARMS

**SAVE THE DATE**

**MAY 7, 2022**

**FINGER LAKES LIVE-  
STOCK EXCHANGE  
CANANDAIGUA, NY**

**PHIL & ANNIE TROWBRIDGE**  
518.369.6584  
phil@trowbridgefarms.com

**PJ & MIRANDA TROWBRIDGE**  
518.755.7467  
pj@trowbridgefarms.com

**TROWBRIDGEFARMS.COM**

2022  
**FEEDER SALE**

# NY Farm Show Info

NYBPA will be making a return to the NY Farm Show February 24-26<sup>th</sup>. Come visit our booth in the Toyota Building. We will have presentations going on every day (see speaker schedule for Thursday/Friday below); junior beef producer speakers on Saturday. The gazebo will be set up as well as different breed associations and delicious, hot beef sundaes – everyone's favorite, 11AM until SOLD OUT! Hats will be on sale too!

If you are able to help out with the beef sundaes or at the gazebo, please let Amanda Dackowsky know by emailing [nybeef@nybpa.org](mailto:nybeef@nybpa.org) or call 716-432-9871. We look forward to a great Farm Show!

## Presentation schedule for Thursday, Feb 24<sup>th</sup> & Friday, Feb 25<sup>th</sup>

- 10:30AM – 11:15AM      The Importance of EPDs  
*Jerry Emerich, Select Sires*
- 11:30AM – 12:15 PM    Pasture Management  
*Erik Smith, CNYDLFC Regional Cornell Team*
- 12:30PM – 1:00 PM    How to Get the Most Out of the Feeds You Grow & Purchase  
*John Clark, P.A.S., Feedworks USA*
- 1:15PM – 2:00 PM    Meat Suite –What It Is and How It Can Help You  
*Ashley McFarland, CNYDLFC Regional Livestock Specialist*

\*Saturday's presentations will be given by the NY Junior Beef Producer youth. If interested, please contact Sara Fessner at [njybpa@gmail.com](mailto:njybpa@gmail.com). Incentive pints will be earned for helping as the Farm Show as well as presenting!

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# BIOSECURITY

Dr. Melanie Hemenway, NYSCHAP

Biosecurity is not a sexy topic; however, biosecurity can potentially reduce death and disease from occurring on a farm. What is biosecurity? Biosecurity is a collection of management practices to control or protect an operation from diseases. There are staple practices that should be included in all farm biosecurity plans such as keeping manure out of feed and water, having a clean calving area, and maintaining a good nutrition program. Every farm has different management, facilities, environment, and challenges so to be most effective their biosecurity plan should be tailored to the individual operations risks, current disease situation and management.



There are three areas that are considered when discussing biosecurity for a farm: 1) Environment; 2) Disease

Agent; and 3) Immunity.

These three areas interact with each other and determine how healthy a herd is.

1) **Environment** is important because it is where disease agents are circulated and at what level. Stocking density, ventilation, cleanliness and animal handling are all part of the environment. These impact the level of stress on the animals which can impact its immune system.



2) **There are many disease agents** – bacteria, viruses, fungal agents, toxins, and chemicals.

They all have their ways of transmission (airborne, ingestion, contact, etc.); where they are harbored (manure, air, surfaces, feed, etc.); how they create disease (respiratory, scours, abortions, etc.); and their level of sickness and/or mortality. For many agents we have testing options



available to identify the disease agent as well as vaccines for prevention.

3) **Immunity** of the individual animals and the herd is affected by plane of nutrition, vaccinations, stress, handling, facilities, etc. The first “vaccine” a calf receives is colostrum. Colostrum is key for a calf to receive the best start and protection of disease. After colostrum, immunity is dependent of our management of the animal.



Any one of these areas can overwhelm the other two areas. For example, an extremely dirty environment that allows a lot of bacteria or viruses to persist in the environment can overwhelm even the healthiest of animals and create disease. Or a common scenario is when a farm buys animals and immediately commingles these animals with the home herd. The purchased animals may bring with them new disease agents which the home herd may not have immunity to and disease issues can be created. Many diseases such as Salmonella dublin, Johnne’s,



Mycoplasma and others have spread to farms through purchased animals.

Having a biosecurity plan can help identify and reduce

*(Cont. on pg. 16)*

# BIOSECURITY

Dr. Melanie Hemenway, NYSCHAP

*(Continued from pg. 15)*

the risks of introducing a new disease onto a facility. It can also help identify disease issues that are already circulating on a farm and create a plan to reduce the level of disease. These can include simple steps of screening incoming animals, managing the flow of traffic around the farm to reduce disease transmission, and evaluating animal comfort, nutrition and vaccination to optimize animal health and immunity.

More information on biosecurity can be found on the NYSCHAP website under the Core module. NYSCHAP also has a new module – Secure Food Supply – to address concerns regarding biosecurity in a Foot and Mouth disease event in the United States. More information on the Secure Beef Supply is on the NYSCHAP website as well as on the BQA website.



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Please update your records and use:

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# BQA Update

*“BQA is for cattlemen and women who believe doing things the right way is the only way”*

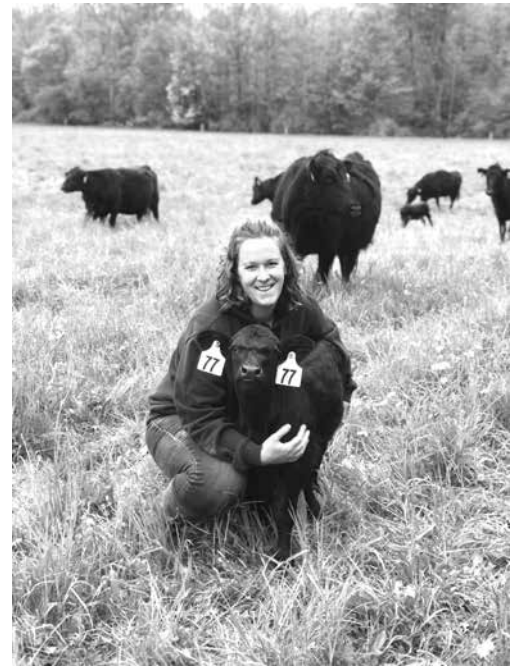
By Chrissy Claudio, New York Beef Council

Seasons Greeting Friends! My name is Chrissy Claudio and I began working with the New York Beef Council as the Director of Producer Communications and Consumer Engagement in November. My husband Cory, daughter Addison and I are first generation farmers in Oneida County, NY. As a fellow beef producer and “farmher” I am excited to serve as the co-coordinator for New York Beef Quality Assurance program alongside Nancy Glazier. I hope to meet many new faces soon as Nancy and I are in the process of scheduling BQA trainings locally for the upcoming year. We are excited to announce several **new incentives** for BQA certification and recertification soon!

There are many issues affecting beef producers daily but consumer confidence in the beef you produce shouldn't be one of them. **Beef Quality Assurance** (BQA) is a national Beef Checkoff funded program that strengthens consumer confidence in beef by offering proper management techniques and a commitment to quality in every segment of the beef industry. The BQA motto “The Right Way is the Only Way” truly emphasizes beef producers continued dedication and commitment to hold themselves to a higher standard even when nobody is looking. For more than 30 years the BQA program has strived to be the gold standard for proper management techniques for beef producers to help improve quality and profitability.

There are many opportunities to become BQA Level 1 certified. Participants can start their BQA certification online at <https://bqa.beeflearningcenter.org/> The online module is easy to accomplish this winter and is a perfect indoor activity for a cold snowy winter day. In person classroom trainings will also qualify you for Level 1. Many times, the chute side trainings are held in conjunction with the classroom portion. Attending those plus filling out a signed Veterinarian Client/Patient Relationship (VCPR) form qualifies for Level 2 certification. VCPR forms can also be found on our website [www.nybeef.org](http://www.nybeef.org). BQA certification has been successfully utilized to market the quality and safety of farms products and can be used to meet the requirements of the NYS Grown and Certified (NYSGC) program for New York beef producers. New York beef producers can participate in the NYSGC program after obtaining their level 2 BQA certification.

To learn more about upcoming BQA training opportunities and find out more information about BQA certification visit [www.nybeef.org](http://www.nybeef.org) & click on farmer's fencepost. If you might be interested in hosting a chute side BQA training at your farm please reach out to me or Nancy at [Nig3@cornell.edu](mailto:Nig3@cornell.edu). Also watch our website [www.nybeef.org](http://www.nybeef.org) for upcoming trainings or email me at [cclaudio@nybeef.org](mailto:cclaudio@nybeef.org) to join our BQA email list!



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**7AN580-HOME-TOWN**

From Gardiner Angus Ranch, KS



**14AN463-ACCLAIM**

From Jindra Angus and Macholan Angus, NE



**14AN502-TAHOE**

From Tehama Angus Ranch, CA; VanDerVeen Farms and Cory VanDerVeen, KS and Jake Swisher, NE



**7AN388-NIAGARA**

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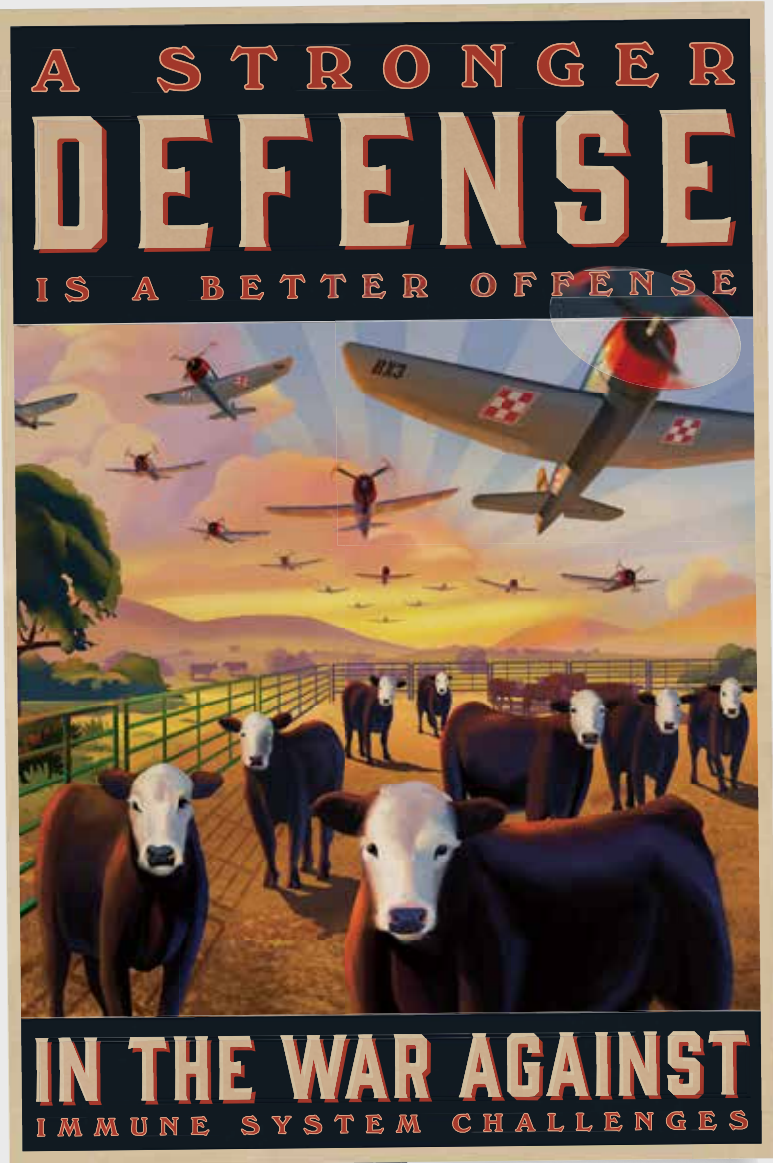


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**Incentives to sign up and attend webinars!**

**Building a Local Beef Market**

Thursday, January 13th

7:00 PM—8:30 PM

Presented by: Dr. Scott Barao

**Learning Your Beef Cuts**

Thursday, February 10th

7:00 PM—8:30 PM

**Marketing & Cooking Underutilized  
Cuts**

Thursday, March 10th

7:00 PM—8:30 PM

**Adding Value to Your Marketing  
Display**

Thursday, April 14th

7:00 PM—8:30 PM

**Register at** <https://bit.ly/3119n7a> or  
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**How it Works:** Throughout the month of March  
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confidence in reputation management for the  
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**Who Should Participate:** Beef Farmers,  
Industry Representatives, or Youth over 16 years  
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confidence in promoting Beef

**Weekly trainings will be held from 7:00 PM–  
8:00 PM via ZOOM**

Tuesday March 1: Start With Why

Tuesday March 8: Mastering Beef Advocacy

Tuesday March 15: Communicating the 2 Cs

Tuesday March 22: Sharing Your Story

**Registered participants who attend all the  
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# NCBA News

## *Is it worth it?*

NYBPA is an affiliate member of NCBA as voted on by the council. Affiliation dues are \$3,000. Is it worth it? Aside from what they do for us in Washington D.C., and the other resources, information, research, and technical support they provide, NCBA offers different membership incentive rewards, regional top hand awards, and gives back rebates.

For 2021 NYBPA made over 120% of its previous year's member goal earning back \$1,247.79 in rebates. Additionally, NCBA rewarded us with:

- 4 free full registrations to the upcoming Cattle Industry Convention
- 4 free full registrations to the Summer Business Meeting
- 6 nights hotel expense paid for at the Cattle Industry Convention
- \$300 in Cabela's gift cards and
- air fare to NCBA's Professional Development Workshop

*GOOD JOB to all those who helped achieve this goal!*

## Talking to Consumers About Lab-Grown Meat

### Key Messages:

#### **What lab-grown meat?**

Lab-grown meat, also known as cell-cultured meat, is a new product in the protein industry made using novel technologies to create a product that is biologically the same as the meat that comes from animals raised on farms or ranches.

“Consumers have a **vested interest** in food production and, when purchasing food, want clear and definitive labels.”

“Lab-grown products are **not yet commercially available in the U.S.** However, NCBA is actively involved in ensuring that labeling oversight on this product is fair, accurate and provides a level playing field for all protein products being sold in the marketplace.”

The novelty of this technology has led to a **lack of understanding** of the product. Therefore, USDA oversight is critical to ensure that lab-grown protein products are differentiated through labeling in a manner that is truthful.

- An NCBA consumer survey found that only 13 percent of participants were aware of this new technology.<sup>1</sup>

*As taken from NCBA talking points 11.30.21*



## The Beef with Deceptive Labeling

By Ethan Lane, NCBA

The word beef represents a brand that has been cultivated through generations of innovation, animal welfare, and environmental conservation by farmers and ranchers across the United States. Over the years, high-quality beef has captured consumer demand and built a foundation of consumer trust. As an increased number of protein products are introduced into the marketplace, it is critical to ensure that new products don't disparage the positive reputation of real beef products through false claims, and perhaps more importantly, those products don't cause confusion among consumers in an attempt to ride on the coattails of beef's good name.

One product that has certainly made a splash in mainstream media is cell-cultured protein or, as we prefer to call it, lab-grown protein. While foods produced through the use of this technology are not yet commercially available in the United States, NCBA has been proactively engaged with the United States Department of Agriculture (USDA) and Food and Drug Administration (FDA) to ensure proper labeling of these products.

As the USDA's Food Safety and Inspection Service (USDA-FSIS) works to develop labeling and regulatory oversight standards for lab-grown protein products, NCBA remains committed to ensuring a fair and level playing field for the sale of beef.

Let me be absolutely clear, cattle producers aren't afraid of competition, but competition in the marketplace needs to be fair. Alternative protein companies should not be allowed to mislead consumers through deceptive marketing practices. NCBA believes that consumers have the right to expect truthful and accurate food product labels. Therefore, the term "beef" should only be applicable to products derived from livestock raised by farmers and ranchers.

And it's not just the cattle industry that believes in the importance of accurate labeling, a consumer study conducted by NCBA indicated that 74 percent of consumers agree that there should be a definitive indication on whether they are buying lab-grown products or conventionally produced meat.<sup>1</sup>

The novelty of this technology means there is a demonstrated lack of consumer understanding. NCBA's research found that only 13 percent of participants were generally aware of lab-grown protein products, and even fewer respondents could accurately define them.<sup>1</sup> As lab-grown proteins look to enter the U.S. market, NCBA believes that USDA oversight will play a critical role in preserving a fair, even playing field for all products to compete. We believe that the agency must take into consideration a myriad of factors and should ultimately develop new standards of identity and labeling parameters that not only appropriately differentiate these products, but ensure they are marketed in a manner that is truthful and not misleading.

To that end, in the comments we submitted to USDA's recent Advanced Notice of Proposed Rulemaking, NCBA recommended "lab-grown" as an explicit description for these products. Unlike the terms commonly used, such as "cultured," "clean," or "cultivated," our research substantiates that "lab-grown" is the term best positioned to differentiate these products from real beef as it provides consumers with the clearest understanding of the products they are purchasing.

Our top priority is working with FDA and USDA to ensure that the regulations governing these products are science-based, appropriately prioritize food safety, and promote honesty and fair dealing in the interest of consumers. Farmers and ranchers across the country are proud to sustainably produce wholesome, affordable, and nutritious beef. After all, beef has been, and always will be, what's for dinner!

*Ethan Lane leads NCBA's Washington office as the Vice President of Government Affairs. He is a fifth generation Arizonan with more than two decades of experience in natural resources, land use issues, and advocacy on behalf of the cattle industry. Prior to his current role, he was the Executive Director for the Public Lands Council.*

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1 National Cattlemen's Beef Association. Cell-Cultured Research. Jan. 2021.





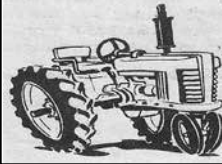
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## **A VIEW FROM THE TRACTOR SEAT** By Paul Trowbridge

The view this month is pretty dark at five o'clock after the time change. Being a farmer has very little effect on our animals we try and keep chores 12 hours apart year-round. We just go from using a flashlight in the morning to using one in the evening.

Our chickens keep us ahead of the time change for sure two weeks ago one flock started to molt. Which is the process of discarding old feathers and replacing them with new feathers for the winter as the days get shorter this is the chicken's way of getting ready for the season change. While they are molting the egg production goes down to almost zero as they use their protein to replace feathers. As we don't heat or use artificial light in our houses this is a natural way for a chicken as the days get longer and spring comes closer they will pick back up production and have a brand new set of feathers. We have one flock that is nine years old that would never happen in a commercial flock where the house was artificially lighted and heated to hide the season change from the chickens. But we don't need this income to pay our bills we do it more for the love of it

The bees are pretty snugly in their hive the girls smothered all the males and discarded the bodies so they are ready to bunch up and stay warm for the winter. The bees keep their hive close to 95 degrees no matter what the outside temperature is they need to have a cleansing flight about once a month to stay healthy as long as their honey stores hold up we will see them in the spring.

All the rest of our animals get thick winter coats to help them ward off the cold when it gets really cold they just need more and better food to stay healthy and happy.

We are fortunate to have an abundance of water the most important thing for animals in the winter is lots of fresh water for sure finished planting garlic last week and covered it with fresh Alpaca beans so crop-wise we are done till it's time to dig parsnips and salsify.

Thanx for readen  
Paul

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**Nov 7, 2020 | 10am-12pm**

@ Sunnybrook Farm, 2115 Brothertown Road, Deansboro, NY 13328

# NYJBPA Fall Bus Tour

On Saturday, October 24<sup>th</sup>, members of the NY Junior Beef Producer's Association went on a farm tour visiting three farms in the Batavia area.



The tour started at WBB Farm in Alden. There, youth learned all about tattooing a calf for permanent identification as well as the ideal confirmation of a heifer and steer. Using live cattle, kids were able to evaluate and compare some calves, looking for the best prospect calf.

The next stop on the tour was Oakfield Corners Dairy in Oakfield. The tour was given by Alicia Lamb and Adam Dresser. Youth toured the newly installed robotic, rotary parlor which milks 1800+ cows three times daily as well as the embryo transfer work done at Lamb Farms, and the Wagyu beef enterprise. Lunch was eaten in the viewing area overlooking the rotary parlor.

The last stop of the day was at Kyle Farms in Avon. At this 5000 head sheep farm which mainly has the Polypay breed of sheep, kids learned all about sheep production including lambing and nutrition. Everyone had a fun day! A big thank you to Brenda & Warren Bippert, Phil Trowbridge, Alicia Lamb, Adam Dresser, and DJ Kyle for hosting the tours and answering our questions as well as everyone who made this day a reality for the youth.



*Watch the 2022 junior schedule of events for this year's junior fall activity announcement.*





President- Evie Groom  
 Vice Pres.- Adeline Tommell  
 Secretary- Kaitlyn Broughton  
 Treasurer- Nathan Reynolds  
 Reporter- Samantha Basina  
 Jr. Advisor - Sara Fessner

**Welcome 2021  
 NYJBPA New Members**

**Region 1 - Justin Deleo**

**WANTED: JUNIOR OFFICERS**

Interested in being a junior board officer? Elections will be held in January at the annual conference junior meeting. For more information or questions, please email [nyjbpa@gmail.com](mailto:nyjbpa@gmail.com) or reach out to Sara Fessner, NYJBPA advisor. Junior board members will get guidance of parliamentary procedure, professional, leadership, and team building skills.

**SAVE THE DATE!!**

**2022 Semen Auction**  
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**NYJBPA Annual Meeting and Activities  
at the 2022 Annual Conference**

Location: Ramada,  
 441 Electronics Parkway, Liverpool

**Saturday, January 22, 2022**

- 9:00 AM Junior Meet & Greet/Refreshments
- 9:30 AM Annual Meeting  
w/ Ashley Gifford helping with business meeting structure
- 10:30 AM Junior Activity "Build Your Own Cow Stomach"
- Noon Lunch  
Scholarship Recipients Announced
- 1:30 PM Finish morning junior activity
- 2:30 PM Public Presentations
- 3:15 PM Feeds/Nutrition
- 4:00 PM Awards
- 6:00 PM Dinner

*\*\*Please RSVP for this event even if you are not attending the conference lunch. We need to reserve enough space in the junior meeting room.*

***RSVP by emailing [nybeef@nybpa.org](mailto:nybeef@nybpa.org).***

**2022 NYJBPA Planned Events**

**January**

22nd Annual Meeting

**February**

16th Virtual Beef Session  
 24 - 26th NY Farm Show, Beef Sundaes  
 26th Jr Meeting & Presentations at the NY Farm Show

**March**

7 - 8th Semen Auction, Online, William Kent

**April**

22 - 24th Preview Show

**May**

7 Herd Builder Sale

**August**

24th - 9/5 NYS Fair, Gazebo Booth  
 30th Beef Day at the NYS Fair

**September**

24th Beef Expo Weekend,  
 Showmanship & Judging

**October**

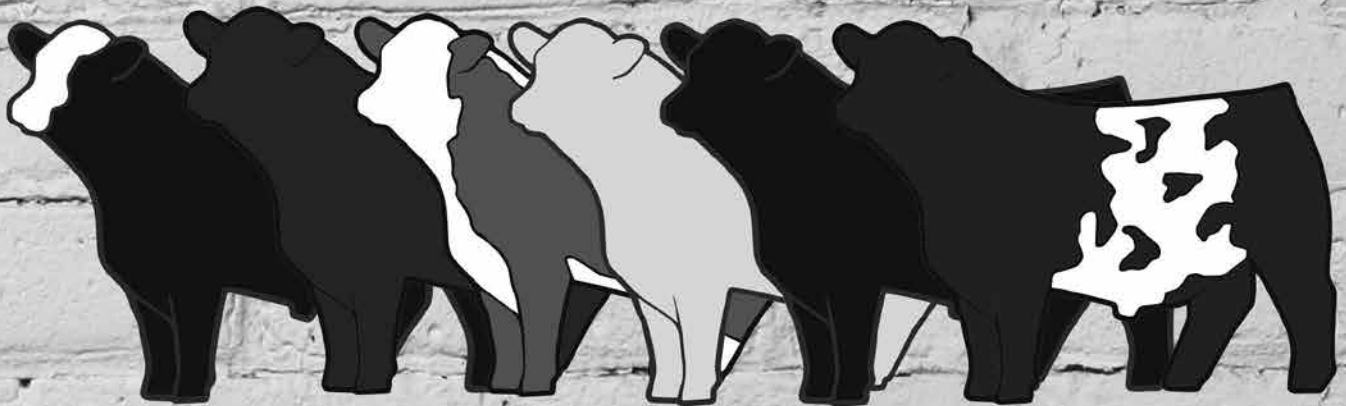
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**November**

TBA Jr. Bus Tour

# SAVE THE DATE!

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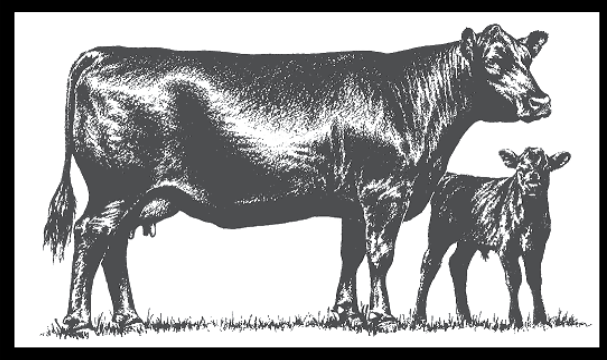
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- Vernon | Jan. 20 | 1:30 p.m.
- Central Bridge | Jan. 25
- Cherry Creek | Jan. 26 | 11 a.m.
- Vernon | Feb. 17 | 1:30 p.m.
- Central Bridge | Feb. 22
- Cherry Creek | Feb. 23 | 11 a.m.

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County \_\_\_\_\_ Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

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tdennis@trilata.com

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Vice-Pres: Jeremy Bear, Greenville - 518-929-0677  
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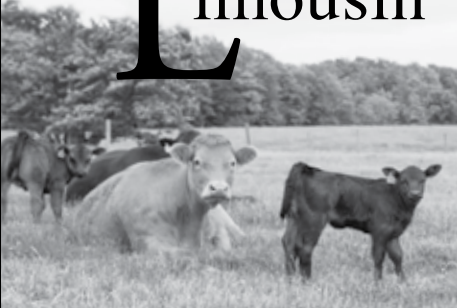
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Farm: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ # of cattle owned/managed: \_\_\_\_\_

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Junior Name: \_\_\_\_\_ Birth Date: \_\_\_\_\_

Junior Name: \_\_\_\_\_ Birth Date: \_\_\_\_\_

Junior Name: \_\_\_\_\_ Birth Date: \_\_\_\_\_

Adult & Junior Memberships are from January 1, – December 31 of said year.

***Removal from mailing list occurs if dues not paid by Feb. 15<sup>th</sup>***

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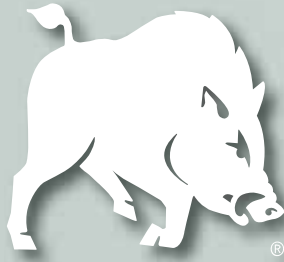
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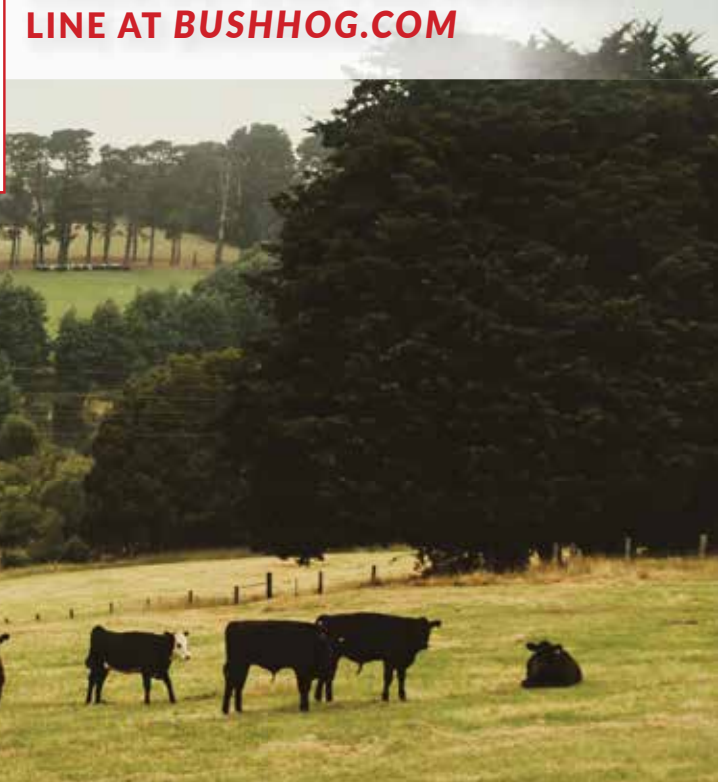
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