

NEW YORK Beef Producer

January/February 2021

Volume 37 - No. 1 Official Publication of New York Beef Producers' Association and New York Junior Beef Producer's Association





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UPCOMING EVENTS

<u>January</u>

January 13- Winter Green Up See website for details

January 14- Know your Beef Cuts See page 5

January 20- Winter Green Up

January 22- NYBPA Annual Zoom Meeting See page 3

January 22-23- Online Semen & Embryo Sale See page 3

January 27- Winter Green Up

January 31- NYBPA & NYJBPA Dues Dues

January 31- Directory Ads Dues

February

February 1- Ads & Articles for newsletter

February 11- Marketing & Cooking

February 20- Yon Family Sale page 17

Check out our web site -

www.nybpa.org

Facebook -

www.facebook.com/nybeefproducers

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The **NEW YORK BEEF PRODUCER**

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July/August Sept/October Nov/December
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1/2 Page (b/w) \$85.00

1/4 Page (b/w) \$55.00

Business Card (b/w) \$25.00

Classified Ads free to paid NYBPA Members 5% discount for payment with copy 10% discount for 6 consecutive ads 5% discount NYBPA Member discount 8 1/2" x 11" Magazine format

Deadline for next issue is February 1st.

This will be firm so newsletter gets out on time. For more information contact:

 $ny beef producers @\, aol. com$

***Visit our web site www.nybpa.org ***



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THANK YOU TO ALL OUR SPONSORS

Special Announcements and Events

NYBPA Annual Membership Meeting

This will be a zoom meeting. You are invited to the virtual NYBPA Annual meeting.

When: Jan 22, 2021 6:00 PM Eastern Time Register in advance for this meeting:

https://cornell.zoom.us/meeting/register/tJMkduCorjovHt1xsNHoERLC5NvZpmOvapIR

After registering, you will receive a confirmation email containing information about joining the meeting. Agenda will be posted on the web site. Election of 2021 Officers. Recap of 2020 and New Goals for 2021.



Online Semen Sale and Directory Prime Pages

This Online Sale will start Friday January 22 and close Saturday January 23 at 7:00 PM. www.williamkentinc.com will be doing the Online Sale. All Bull Semen, Embryo's, Directory Prime Pages, Supreme Chair Sponsors and Extra Items, are listed with information on the website

www.nybpa.org. Semen Proceeds to benefit the NY Junior Beef Producers. Other items are what we normally auction off at our Annual Winter Conference Weekend.

Semen- Excellent Offerings from Streamline Genetics, Genex, Premier Select Sires, Reed Enterprises, Conley Cattle Co., Griswold Cattle Co., Dorado Angus, Gardiner Angus Ranch, John Iovieno, Josh Winslow, Trowbridge Farms, Big Apple Cattle Co. and Ten Hands Farm.

Embryos- Hereford & Angus

Extra Items- Certificates, Mineral tubs

Directory Prime Pages- Inside Front Cover- left & right, Inside Back Cover- left & right, Centerfold- left & right, Back Cover.

Supreme County Chair Sponsors- need 2. Minimum bid \$500.00 each

NYBPA & NYJBPA Dues

All dues are due by January 31, 2021 to be listed in the new Directory.

NYBPA 2021-2022 Directory

This year is a new Directory year. All ads need to be in to nybeefproducers@aol.com by January 31, 2021

Freezer of Beef Raffle Tickets for NYBPA Fundraiser

You received 5 tickets in the Large envelope packet we sent out in December. Please try and sell the tickets and return money to the NYBPA before May 1st. If you don't plan on selling any please send back to the NYBPA so other members can sell them.

<u>BOA Re-Certification</u> Information on website. Contact information Katherine Staiger at 315-339-6922, kstaiger@nybeef.org or Nancy Glazier, (585) 315-7746, nig3@cornell.edu. for all BQA questions.

Junior & NYBPA Clothing Closeouts

Inventory Reduction.

T-Shirts - short sleeved & long sleeved. \$5.00 Polo Shirts- \$5.00 Sweatshirts- \$10.00

Windshirts- \$15.00 Knit hats- \$5.00

All listed on website. First come first served-limited sizes & colors. plus shipping.

Looking Forward To 2021



MERRY CHRISTMAS!

This has been a trying year to say the least and I for 1 look forward to 2021. We have had a good Fall and so far, winter has been pretty easy. I would like to take a moment to Thank Everyone for what has been a great experience as President of your NY Beef Producers, this will be my last Presidents letter. I look forward to being very active as a beef producer and don't hesitate to reach out if we can help you.

Let's be thankful this time of year for all we have especially our family and friends. Please take time to talk to folks around and sometimes it is even better if you just listen, I know there allot of folks who need help with all that burdens us today.

The Beef Producers need your help with several different projects. If you have time to volunteer let us know this is a great organization that is based on volunteers. If you have any ideas for topics of education let us know as we are building programs for 2021.

Thanks Phil

PS: Kindness, "is the language the deaf can hear and the blind can see"

Cover Photo - Picture From Photo Contest By: Megan Andersen

"On a chilly morning in the heart of the Catskill Mountains the herd at AMF waits patiently for their morning feeding."

Megan Andersen, Andersen's Maple Farm, Long Eddy, NY

2020 Incentive Winners

Congratulations!!

Ed Moran - 4

Region 2 - 4

Kevin Jablonski - 2

Nancy Glazier -1

Ric Coombe -1

Region 4-1

Steve Walker -1

Tom Miller -1

For referring New Members.
Remember to use your rewards dollars
towards NYBPA merchandise or advertising.

WELCOME 2021 NYBPA NEW MEMBERS

6- Michael McMahon, EZ Acres, 5005 Creal Road, Homer, NY 13077 607-423-5606

5- Sean Mulvaney, Lakeview Highland Farms, 1940 E. Lake Rd., Skaneateles, NY 13152 585-802-2300

1- William Andrews, Andrews Family Farm, 2844 Wilson Cambria Rd., Wilson, NY 14172 716-622-9341

Referring New Members is Rewarded in our Incentive Program see the web site for info.

2021 Incentive Rewards Program

Marketing

Your

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Join New York Beef Council via **ZOOM** for the following **FREE** webinars

Learning Your Beef Cuts

Thursday, January 14th 7:00 PM—8:00 PM

Marketing & Cooking Underutilized Cuts

Thursday, February 11th 7:00 PM—8:00 PM

Adding Value to Your Marketing Display

Thursday, March 11th 7:00 PM—8:00 PM



Funded by Beef Farmers & Ranchers



Jean O'Toole Executive Director New York Beef Council

With 15 years of experience in marketing and promoting beef and a previous career in foodservice, Jean will share her passion & tips of best practices for marketing your farm and beef direct to consumers.

For more information and to register visit:

www.nybeef.org/farmers—fencepost Contact: Katherine Staiger

845-325-4721 kstaiger@nybeef.org



Funded by the Beef Checkoff.

Set Goals Rather Than Resolutions For Your Beef Cattle

By: Dr. Melanie Hemenway DVM

Adapted and updated from Ohio's Country Ag Journal, January 2, 2018

As we come to the end of 2020, you may hear people talk about making New Year's Resolutions. While it is admirable to set targets for areas of personal improvement, much of the enthusiasm surrounding these resolutions peaks early in the calendar year and typically fade away after a few weeks. Maybe you have had more success with resolutions than I have!

I would suggest that a more business-like approach to your beef cattle operation would involve setting goals for improvement. Every business needs to set aggressive goals for improvement to remain competitive and profitable in today's challenging economy.

The following are a few realistic goals that the average beef producer can set for 2021.

1. Limit the breeding/calving season to no more than 90 days.

University research has shown the profitability found in the older calves born in a given calving season. There are volumes of documentation on the herd management advantages associated with a relatively short calving season. Remember, calving year-round is not a season!

2. Be discriminating with your herd bull purchases.

Regardless of your breed preference, a quality herd sire can quickly improve your calf crop. Purchase the best bull that a reasonable budget will allow. A herd bull influences the entire calf crop by providing half of the genetics of every calf born. Purchase a bull with Expected Progeny Differences (EPDs) to determine if his genetic merit compliments the needs of the cow herd. Demand that any bull purchased has a Breeding Soundness Examination performed before turnout. A herd bull with poor fertility is a sure way to reduce conception rates and impact a profit/loss statement.

3. Cull aggressively to weed out cows with low fertility and other management problems.

Poor fertility is not limited to the male side of the equation. Cows that have failed to conceive when exposed to highly fertile bulls or bred several times by an experienced Artificial Insemination (A.I.) technician are prime candidates for culling. Additional reasons for culling a female from the herd are long calving intervals (over a year or more), disposition problems, poor udder structure, structural correctness issues (focus on feet and legs), age, etc. Do not make excuses for poor performance.

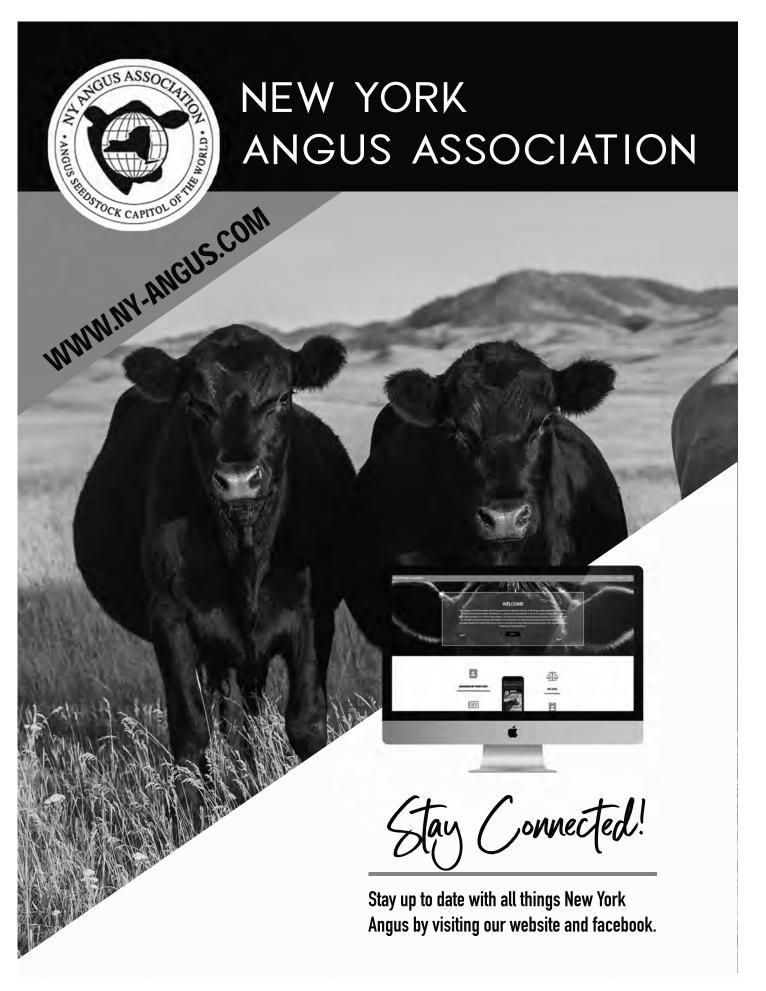
4. Identify all animals within the herd.

Regardless of the size of your production unit, identify all bulls, cows, yearlings, and calves within your herd. It is much easier to make critical management decisions when you are able to identify individual animals. You can't evaluate or measure it if it isn't identified.

5. Don't be afraid to utilize structured crossbreeding programs.

Heterosis is defined as the increase in an animal's performance on any given trait above the average of the parent's performance. It is truly one of the few "free lunches" that Mother Nature provides to a cattle producer. This phenomenon can be very dramatic in lowly heritable traits such as fertility. Heterosis is practically maximized when a two-way cross cow (Breed A X Breed B) is mated to a bull from a third breed (Breed C). An optimal crossbred cow would be heavily influenced by breeds strong in maternal traits while growth and carcass traits can be derived from the sire side. Utilize breeds that complement each other genetically and provide you the best opportunity to meet your production goals in terms of the marketability of the animal and mature size of the cow.

continued on Page 12





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When you join NCBA, you'll receive a FREE 2.5 liter bottle of Eprizero® pour-on wormer, compliments of our partners at Norbrook. *That's a value of more than \$200!*

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BUSINESS SALES



Effect of Energy and Protein Supplementation on Body Condition Score and Reproduction

By Steve Boyles

Feeding a balanced diet to beef females in the last trimester of pregnancy through the breeding season is critical. Nutritional demands increase from early gestation to lactation. Reproduction has low priority among partitioning of nutrients for the subsequent pregnancy. Consequently, thin cows at calving typically remain thin because excess energy in the diet is directed to milk production first.

The common theme is, at least for spring-calving cows, body condition score at calving is related to post-partum interval and rebreeding performance. Plane of nutrition the last 50 to 60 days before calving affects postpartum interval. It is a challenge to increase body condition after calving or elicit a reproductive response to high energy intake in postpartum beef females.

Excessive protein and energy in the diet of beef females can result in reduced conception rates and increased feed costs. Excessive dietary nutrients during the last trimester of pregnancy may negatively influence calf birth weights and dystocia.

Rule of Thumb: When the crude protein (CP) concentration of the diet drops below 8% on a dry matter basis, the microbes in the rumen will not have enough nitrogen to optimize fiber digestion and dry matter intake

Rule of Thumb: When corn is used as an energy source in a high forage diet, it should not exceed 0.3% of body weight on a dry matter (DM) basis because higher levels can have a negative effect on fiber digestion by lowering rumen pH.

Pelleted Soybean Hulls (SBH) can expand six to eight times in size when they come in contact with the rumen liquid and can cause bloat when fed at high levels. Rule of Thumb: They should be fed at levels not to exceed 1% of body weight on a DM basis (optimum may be. To prevent the possibility of digestive upsets, cattle should be adapted to wheat midds by slowly introducing them into the ration. Rule of Thumb: Wheat midds should not exceed about 0.5% of body weight (DM basis) in forage-based diets. Rule of Thumb: Slightly more corn gluten feed than corn distiller's grains plus solubles can be added to the diet with a suggested upper inclusion level of 0.6% of body weight on a DM basis. The recommendation for brewer's grains (wet or dry) is similar to that for corn gluten feed since brewer's grains contain about the same level of protein as Corn distiller's grains plus solubles, but typically have less energy, fat, sulfur, and phosphorus than corn gluten feed.



SHARE YOUR BEEF STORY

Join New York Beef Council for a Virtual Beef Spokesperson Development Series

How it Works: Throughout the month of February a series of weekly webinars will assist participants in developing their knowledge and confidence in advocating for beef.

Who Should Participate: Beef Farmers, Industry Representatives, or Youth over 16 years old interested in gaining new skills and confidence in promoting beef

Weekly trainings will be held from 7:00 PM-8:00 PM via ZOOM

Tuesday February 2: Start With Why

Tuesday February 9: Mastering Beef Advocacy

Tuesday February 16: Communicating the 2 Cs

Tuesday February 23: Sharing Your Story

Registered Participants Will Receive:

Workshop materials, *Start With Why,* Beef SWAG, NY Team Beef Jacket & support for future advocacy efforts

Register Online: Visit www.nybeef.org/farmers-fencepost

Questions or Concerns? Please contact Katherine Staiger, 845-325-4721

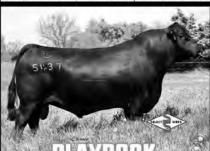


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9	1.5	90	163	17	26	.55	.57	65	89	174	291
.7	.93	.9	.77	.34	.35	.49	.48				
30	55	1	1	- 1	40	40	40	35	2	4	3



7AN463 | 18414912 | Payweight 1682 x Complete 1P55 PLAYBOOK is recognized as one of the best solid female-makers in the Angus breed today!

CED	BW	WW	YW	CEM	MILK	Marb	RE	5M	\$W	5B	\$C
14	-0.3	60	103	17	33	.51	.37	98	79	136	274
.87	.96	.95	.91	.8	.72	.48	.49				
4	20	30	35	1	10	45	70	1	10	35	10



14AN545 | 18827829 | Payweight 1682 x WEIGH UP The word is out! This sire offers stunning phenotype, incredible performance and tremendous value!

CED	BW	WW	YW	CEM	MILK	Marb	RE	\$M	\$W	\$B	SC
6	1.3	76	142	10	29	.96	.56	65	82	174	291
.57	.85	.78	.48	.34	.35	.41.	.42				
55	50	4	2	35	20	10	40	35	4	4	3



14AN515 | 18693041 | WEIGH UP x Impression You won't find many who can add as much phenotype with this much muscle and growth!

CED	BW	ww	YW	CEM	MILK	Marb	RE	SM	SW	SB	- SC
9	2.5	80	142	10	22	.34	.88	76	77	146	265
.43	.78	.70	.59	.34	.33	.42	.42				
30	80	2	2	35	65	70	10	10	10	25	15



7AN521 | 18876777 | Confidence Plus x Sierra Cut He provides an incredible genetic balance, added muscle and rib shape with built-in frame control.

Œ0	BW	WW	YW	CEM	MILK	Marb	RE	\$14	5W	\$B	\$C
8	0.4	61	116	7	27	.65	.95	60	65	145	248
.73	.91	.88	.75	.31	.32	.43	.44				
35	30	30	20	65	35	30	4	50	30	25	25



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1.5	930	100	MAX S	CONT.	101154	maro	MILL 1 - 100	BIRTH STATE	27/4	70	- 70
9	0.0	78	146	13	32	.72	.96	71	92	172	294
.34	.50	.44	.39	.32	.33	.38	.37				
30	25	3	1	10	10	25	4	20	1	5	2

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NEW YORK Simmental Association

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NY Simmental Assn.
was a huge supporter of the
2020 Summer Cattle Battle
providing needed insurance
for the Fonda Fairgrounds
and supporting with a total of \$500

6. Consider the purchase of replacement females.

The average cow herd size in New York State is 15 cows. It is difficult at best for smaller herds to properly develop, breed, and calve out heifers separately from the mature females in the herd. The purchase of bred heifers or young bred cows removes a potentially inefficient and expensive step in the production cycle. Quality replacements can be found throughout the region through private treaty and public auctions at prices suitable for a wide range of budgets. Whenever considering the purchase of animals, remember biosecurity screenings to prevent the introduction of disease into your herd.

7. Minimize the use of harvested feedstuffs.

Feed costs are the largest expense contained in an annual cow budget. Harvested feeds are necessary for the cow herd in a given year. They are expensive and efforts must be made to minimize their use. Any time the animal is used to harvest forage instead of a piece of machinery, costs are reduced.

8. If you must make hay, then don't waste it.

Haymaking is a very expensive practice if you document all of the costs. Many research trials have documented large amounts of hay wasted through poor storage techniques. Investments ranging from extra rock on the ground to temporary covers to a permanent structure can save significant dollars by preventing hay spoilage. Poor feeding techniques can further compound this problem. Feeding devices that limit hay being fed outside on the ground should be utilized. While this practice may not be convenient for a cattleman with an off-the-farm job, more frequent feedings of smaller amounts will help minimize wastage.

9. Practice good biosecurity and herd health techniques.

Beef producers in New York State have access to the New York State Cattle Health Assurance Program, NYSCHAP, to implement biosecurity for maintaining a health herd. This program can help answer the following questions. Have you established a Veterinarian Client Patient Relationship with a practitioner? Do you properly store medications as stated by the label? Do you adhere to drug withdrawal times to avoid drug residues in the meat that we produce? Do you minimize the transmission of potential diseases in your herd by isolating newly purchased animals for a period of time and utilize good sanitary practices such as one animal per needle and disinfecting equipment used between animals?

10. Treat the feeder calf like the valuable commodity it is.

Producers need to be willing to implement practices that can add value to their calf crop. The market is currently sending a clear message that buyers are demanding more for their purchasing dollars. Significant discounts are occurring in the market place for feeder calves that are not weaned 45-60 days, castrated & healed, dehorned, and given 2 rounds of a modified live vaccine for the shipping fever complex. The producers that will be successful in the long-term will be willing to change their management practices to have greater market access and will avoid the price discounts experienced by producers unwilling to change.

11. Get involved in the beef industry and understand the issues.

Now more than ever, it is important to become a member of your local, state, and national cattle organizations. We cannot expect people outside of our industry to promote our product and fight for the issues that are near and dear to us. It is our duty to the beef industry to understand the issues that threaten our livelihood and speak out individually and through the strength in numbers that a cattlemen's organization can provide.

Hopefully, this list of goals gave you some ideas for improving the overall performance and profitability of your herd. There is no time like the present to get started on the goals for your operation in 2021.

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¹ Data on file, Study Report No. 2134H-60-02-010, Zoetis LLC.

² Data on file, Study Report No. 3131R-60-03-289, Zoetis LLC.

³ Data on file, Study Report No. 2134H-60-02-002, Zoetis LLC.

⁴ Data on file, Study Report No. 3131R-60-04-361, Zoetis LLC.



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A VIEW FROM THE TRACTOR SEAT By Paul Trowbridge

The view this month is looking back before we look to the future.

I am a visual person and I was thinking about this past year I remember my youngest brother getting a load of feed on his old dodge power wagon. Well on his way back from the feed mill the driveshaft fell off the truck he coasted to the side of the road and started walking back to the farm. After a quarter of a mile, he stopped looked back at the truck, and figured out if he put it in four-wheel drive he could drive it home. The front driveshaft worked fine. That is what we all need to do for the year 2020 getaway a bit and look back to figure out where we go next.

We are not impacted as much as most we have plenty of food and plenty to do on our farm to keep us busy we miss family and friends but we know we can persist and tough times make tough people.

Please be thankful for what we have and not give up and blessed to be able to still do what we do every day. My heart goes out to people not as lucky as ourselves we have our health plenty of food a warm house and a safe house.

As we start the new year 2021 we need to step back before we look ahead with the vaccines and better ways to treat the pandemic we will wind our way back to almost normal lives we hope.

I remember where I was in 1963 when John Kennedy was shot and as long as I live I will remember the year 2020 and the challenges it brought to us.

So please everyone look back before you look ahead and make good life choices.

Thanx For Readen

Paul

P.S. You only get one first impression when you meet a person

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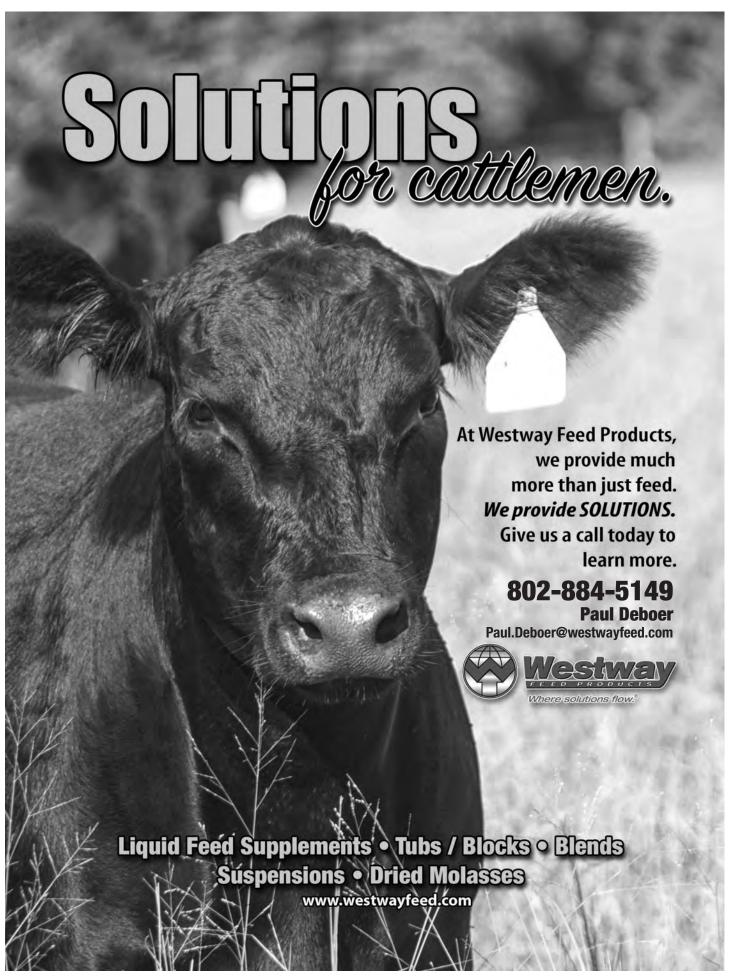
Pam Vanek

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The 2021 Cattle Industry Convention and NCBA Trade Show is officially on the move...to a new date of August 10-12, 2021!

The Cattle Industry Annual Convention and NCBA Trade Show is one of the industry's largest events each year, bringing together cattlemen and cattlewomen from across the nation to do the work of our industry. This event is the premier event for the beef cattle business!

Unfortunately, the current pandemic presents challenges that make bringing people together in February difficult. NCBA will hold some of its traditional business meetings in the January or February timeframe, in accordance with the association's bylaws.

Originally scheduled for February 3-5, 2021, the convention and trade show will now take place August 10-12, 2021. While the event may have a new date, both the convention and trade show will continue to take place at the Gaylord Opryland Resort and Convention Center in Nashville, Tennessee.

We hope you'll join us in-person in August for the 123rd anniversary of this legendary event. We're working behind the scenes to create a great line-up of education, speakers and a world-class trade show along with networking opportunities in a safe, responsible manner. We'd like to thank everyone involved in the event from our exhibitors, loyal sponsors and partners for being so patient as we've worked through this process. Together we are going to make this event one to remember.

Be sure to dial into our website convention.ncba.org over the coming months for all the details as we get ready to Tune in to Tennessee.

We are extremely excited to host an in-person meeting August 10-12 and will have more information for you in the coming weeks.



Local FFA Member Awarded National American FFA Degree

Each year, the National FFA Organization honors FFA members who show the utmost dedication to the organization through their desire to develop their potential for premier leadership, personal growth and career success through agricultural education.

The American FFA Degree is bestowed upon a select group of students in recognition of their years of academic and professional excellence. This year 4,136 American Degrees were awarded.

Tracer Howland, a member of the Walton FFA chapter

in Walton, NY was awarded the American FFA Degree at the 93rd National FFA Convention & Expo Oct. 27-29, held virtually.

Sponsored by Case IH, Elanco Animal Health and Syngenta, the award recognizes demonstrated ability and outstanding achievements in agricultural business, production, processing or service programs.

To be eligible, FFA members must have earned and productively invested \$10,000 through a supervised agricultural experience (SAE) program in which they own their own business or hold a professional position as an employee. Recipients must also complete 50 hours community service and demonstrate outstanding leadership abilities and civic involvement through completion of a long list of FFA and community activities. Less than one percent of FFA members achieve the American FFA Degree.

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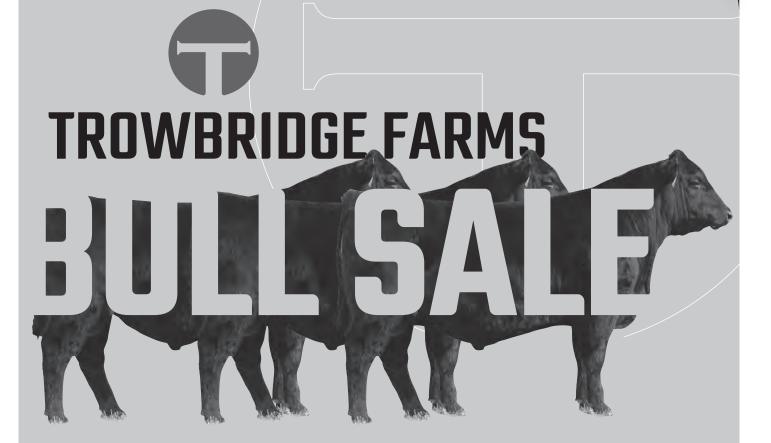
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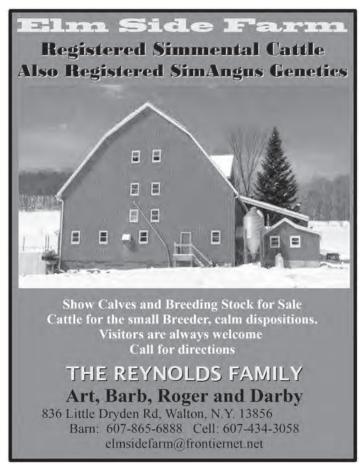
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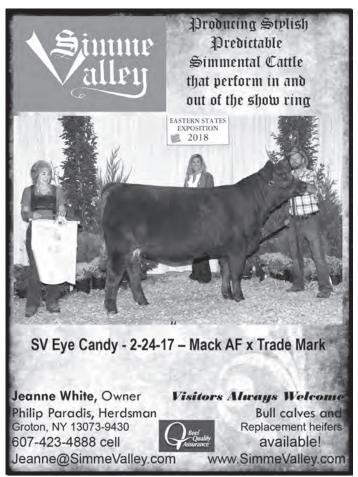
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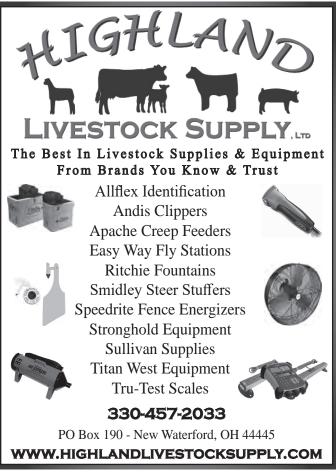
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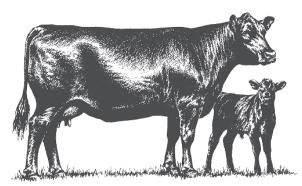
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