

NEW YORK

Beef Producer



NEW YORK BEEF
PRODUCERS' ASSOCIATION

March/April 2022

Volume 38 - No. 2

Official Publication of New York Beef Producers' Association
and New York Junior Beef Producer's Association



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UPCOMING EVENTS

March

- March 7-8th - NYJBPA Online Semen Auction
- March 12th - Region 2 Meeting, Falconer
- March 19th - Region 4 Meeting, Belfast
- March 20th - Spring Preview Show Entries Due
- March 31st - Herd Builder Sale Entry Forms Due

April

- April 1st - Deadline for all ads, articles, news for May/June Newsletter
- April 7th - Council Meeting, 6PM via Zoom
- April 22-24th - NYJBPA Preview Show, Batavia

May

- May 1st - Jr. Essay Contest Deadline
- May 7 - Herd Builder Sale & Meat Raffle Drawing, Canandaigua

For more events check out our web site -



www.nybpa.org

Facebook -

www.facebook.com/nybeefproducers

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Deadline for next issue is APRIL 1st.

This will be firm so newsletter gets out on time.

For more information contact:

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Visit our web site www.nybpa.org

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Region 14- currently vacant

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Photo Contest Sponsor

Kent Nutrition Group

Supreme Beef Female Show

Purina Animal Health

**THANK YOU
TO ALL OUR SPONSORS**

2021/2022 Directory Corrections

The following are corrections to the directory:

- Region 4 Co-Chairman (pg.7) – Janeen Sparks
- Lisa Sklener, D & L Farm (pg. 66) – farm description should read, “Registered and Commercial Charolais operation. Selling Bulls, Heifers, and Freezer Beef. Exit 61 off Route I-86. North on Route 34 approx. 8 miles. Turn right on Dean Creek Road. Farm 1.8 miles on right.”
- Addition to Genesee County (pg 34): Amy Mathisen, Mills Crest Acres
5939 Griswold Rd. Byron, NY 14422 | 585-409-3000 | mathisenamy@gmail.com
- Correct address for: Dennis Phelps, Wayne E. Phelps Enterprises Inc. (pg.34)
1862 Ledge Road Basom, NY 14013
- Junior Members (pg.11) - Autumn Mathisen
- Erwindale Farms Ad/TenEyck Family (pg. 84) - the correct ad is listed on Pg. 46 of this newsletter
- Charlesworth Family Farm ad (pg.74) – the correct ad is listed on Pg. 45 of this newsletter.

2022 NEW MEMBERS Welcome!

- 1- **Chase Gerhardt*** | Gerhardt Family Farm | 2525 Eldridge Road East Aurora, NY 14002 | 716-725-8467
- 1- **Megan & Nate Hartway** | Canal Side Cattle | 3411 Hindsburg Road Albion, NY | 585-880-5736
- 1- **Jason & Lisa Mesch & Family** | 4182 E Becker Road Collins NY 14034 | 716-353-0078
- 3- **Dale Freier Jr** | Every Season Farm | 3025 Reese Road Seneca Falls, NY 13148 | 240-593-1298
- 5- **Robert & Angela Frost** | Pine Grove Cattle Company | 5303 State Rt. 26 Vernon, NY 1347 | 315-335-2925
- 5- **Bernie Hiltz** | 6936 Irish Road Marcy, NY 13403
- 8- **Aaron Johnson** | 12 East Hill Road S. Colton, NY 13687 | 315-729-6379
- 11- **Mark Nelson** | Rock Spring Farm LLC | 490 Mill Road Cooperstown, NY 13326 | 607-435-6366
- 13- **Meagan Stephens** | 2947 Salt Point Turnpike Clinton Corners, NY 12514 | 845-444-0011

**a former junior member who has joined the adult association*

***number before name indicates which region new member joined*

**Referring New Members is Rewarded in our
Membership Incentive Program**
See the website for info- www.nybpa.org

2022 Member Rewards Program winners will be announced at the 2023 Annual Conference.

Please have 2022 dues paid before Feb 15th to stay on the mailing list.

NYBPA President Message



I would like to thank everyone who attended and participated in this year's Winter Management and Annual meeting. All the positive comments were appreciated. A special thanks to Amanda, Sponsors, Vendors and Planning Committee for starting the new year off right.

My commitment for this new year is to build the membership of NYBPA. I believe the best way for the organization to accomplish this is to provide education and seminars thru-out the State over the course of the year.

Regional meetings provide a great way to make this happen. Our Regional Officers will be planning their annual meetings and elections. I encourage everyone to get involved.

NYBPA realizes everyone has many other commitments, however volunteers are needed to keep us strong and moving forward.

Please support our Juniors in their up-coming semen sale and take time to come out and support the Junior Spring Preview Show.

Thanks for all the support,
Ted

WELCOME BRENDA

I am Brenda Dermody and I have been elected as the new Treasurer of the NY Beef Producers' Association. My husband, Dave, and I reside in Linwood, New York. With our son and his wife, Chris and Kristine, we raise and sell Hereford cattle. We have been in the cattle business for over 20 years. We also raise and sell Belgian Draft Horses. We enjoy camping and spending time with our family. I am looking forward to working with the New York Beef Producers' Association.



COVER PHOTO



*Congratulations
Amanda Schwartz!*

Amanda took the cover photo of this newsletter, one of the winning entries from the 8th Annual Photo Contest.

The Beef Producers Bulletin

Regional News

Regional meetings are under way. This time of year is good for regions to get together, hold a short business meeting, elect new directors, and have educational presentations. Do you need help setting up a meeting? Amanda and the NYBPA officers would love to help you! We can facilitate setting up a Zoom meeting or help find presenters to come speak. Don't forget to let Amanda know when your meeting is- we can help you advertise! Check out the website for up-to-date regional meeting information – www.nybpa.org

Upcoming Regional Meetings:

Region 2 – March 12th @ 5:30PM, Falcon's Nest Banquet Hall, 2001 East Main St Ext., Falconer
Agenda includes dinner, meeting, Secure Beef presentation by Dr. Shannon Carpenter and Feeder Calf Protocols by Phil Trowbridge

Region 4 – March 19th @ 1:00PM, Belfast Fire Hall, 9 Merton Ave, Belfast,
Agenda includes lunch, presentation by Katelyn Walley-Stoll on “Knowing and calculating your cost of beef production” and Lynn Bliven on BQA- “Why Now”

Next Council Meeting in April via Zoom

Thursday, April 7th @ 6:00PM via ZOOM is the next council meeting. Agenda and Zoom invite will be sent out in March. Meeting registration will be required.

Herd Builder Sale

Consignments are now being taken for the NYBPA Herd Builder Sale, May 7th, at the Finger Lakes Livestock Exchange, Canandaigua. The entry form is on page 7 of this newsletter. Rules and requirements are listed on the form. Forms must be submitted by March 31st to be in the sale catalog. If you have any questions, please reach out to the sale committee, Skip Lear- 585-730-9383 or Steve Packard – 585-738-9404 or Sara Fessner – 585-752-1213. The Junior Essay Contest winners (more info on page 37) and the 2022 Meat Raffle Drawing will also take place at the Herd Builder Sale! Drawing and winner announcements can be viewed on Facebook but all are welcome to the sale.

2022 Meat Raffle

The 2nd meat raffle for a “Freezer Full of Beef” has kicked off for 2022. This was a very successful fundraiser last year for NYBPA. If you need more tickets, please let Amanda know- they can be mailed, or picked up at regional meetings, NY Farm Show, or Spring Preview Show. ***Please return sold tickets and money to Amanda Dackowsky by May 7th.*** Drawings will take place Saturday, May 7th at the Herd Builder Sale, Finger Lakes Livestock Exchange.

Junior NEWS

There is lots of junior news on pages 37-40 of this newsletter including a report from the conference from reporter, Patrick Stark, a message from newly elected Jr. president, Daisy Trowbridge, and Spring Preview Show information. Be sure to check out the new Junior officers, upcoming events, and the Essay Contest for an A.I kit donated by Alta Genetics, bought at the annual conference by Herm Weber, then donated back to the association for a junior. This is a great opportunity for juniors! Also, check out the website for the updated

2022 Junior Incentive Points Program – www.nybpa.org

Supreme Show

County fair season is just around the corner. Be sure to watch the next newsletter and the website for Supreme Show information. All shows must put in a request prior to the show to be a part of the Supreme Show Program. THANK YOU Purina for sponsoring the 2022 Program and being a continued supporter of NYBPA.

Congratulations to our 2021 Membership Incentive Award Winners

The following people all got 1 new member.

Bryan Acomb
Jim Hendrickson,
John Kriese
Peter Lehning
Alan Lendrum,
Tom Miller
Mike Sinon
Vicki Kuipers
Steve Walker
Hermann Weber

Thank you for your dedication to NYBPA!

WE HAVE WHAT YOU'RE LOOKING FOR...

Offering 20 Bulls Private Treaty & through the Penn State Bull Test

The Bulls



BIEBER SPARTACUS A193



DOMAIN



WFL MERLIN 018A



C-T SENECA 9095



DEER VALLEY GROWTH FUND



F BUILDING TRUST 335

PENN STATE BULL TEST

Selling at the Penn State Bull Sale: March 25th, 2022. FLCC has been participating in this development program for over 25 years, and FLCC bulls have earned the Top-indexing designations for multiple years, and multiple breeds.

Red Angus (1) Son of Bieber SPARTACUS A193, (1) Son of WFL MERLIN 018A

Hereford (2) Sons F. Building Trust 335

Angus (1) Son of DEER VALLEY GROWTH FUND, (1) Son of SAV RAINFALL 6849

PRIVATE TREATY

Bulls are being developed on a high fiber/medium energy ration targeted to gain 3.5 lbs. per day. These bulls are backed with over 30 years of ACTUAL ultrasound data measurements, EPD's are genomically enhanced through DNA analysis, all dams are backed with Total Performance production records, and bulls also are semen-tested for fertility. Bulls are being developed by Jason Teneyck in Waterloo. These bulls can be viewed by appointment...Contact John Kriese

Red Angus (2) Full sib ET Sons of Domain X Feddes Blockana 9130
 (2) Full sib ET sons of C-T Dominate 7067 X Feddes Steek 806
 (1) ET son of WFL MERLIN 018A X FEDDES BLOCKANA 9130
 (2) Sons of C-T SENECA 9095, (1) Calving Ease son of WFL Merlin 018A

Hereford (1) Son Building Trust 335, (2) Sons of AH JDH MUNSON 15E
 (3) Sons of F HOME TESTED 71



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JOHN KRIESE 315-856-0234

TIM DENNIS 315-856-0183



2022 NYBPA Herd Builder Female Sale Form

Location- Finger Lakes Livestock Exchange, Canandaigua, NY

Sale date: Saturday May 7th, 2022

Name & City (as you want listed in catalog) _____

Mailing Address: _____

City _____ State _____ Zip Code _____

Telephone:(____) _____ Email: _____ BQACertified-Yes ___ NO ___

<u>Date of Birth</u>	<u>Sex</u>	<u>Breed/ Commercial</u>	<u>Animal Name</u>	<u>Registration Number</u>	<u>Identification Number</u>

Deadline for Catalog Entries is March 31, 2022

Consignment fee: \$25 per Head (non-refundable). Must accompany entry.

1. Must be a member of the NYBPA, or become a NYBPA Member.
2. All consigned cattle will be inspected by the Sale Committee.
3. Females can be Registered or Commercial. Open yearlings younger than 18 months old are eligible. Females 18 months and older must have calf on side or vet checked pregnant.
4. All cattle must have a negative BVD test, and a NYS A1-61 Health Certificate. Vaccinated against IBR, BVD, P13, BRSV, Leptospirosis (9 way vaccine). A negative TB and Brucellosis is required (if of age), Rabies-recommended.
5. All registered cattle are required to have appropriate tests as per breed for defects.
6. Commercial Cattle must have a reproduction exam reported on Health Certificate.
7. Beef Quality Assurance Certified Producer strongly recommended and will be listed in catalog.
8. Minimum Body Condition score 5.0, good overall appearance.
9. Sale Committee has the right to reject animals deemed in poor condition and or poor disposition.
10. Cattle must be delivered and checked into sale site Friday, May 6th by 5:00 PM.
11. All cattle Must Have at check in: all signed registration papers and Health Certificates.
12. Please include a copy of registration certificate, performance data (BW-WW), etc. and extended known pedigree for commercial females. Photos must also be sent in if wanted in catalog.
13. Information, email nybeef@nybpa.org
14. Make checks payable to: NYBPA.

Mail To: NYBPA, 10040 Hooker Hill Road Perrysburg, NY 14129

NYBPA **Annual Membership Dues \$50.00**

Membership applications can be found at www.nybpa.org

THANK YOU ALL WHO ATTENDED CONFERENCE

Members and supporters of the NY Beef Producers' Association gathered January 21st and 22nd for the Annual Meeting & Conference at the Ramada in Liverpool, NY. Over prime rib dinner Friday evening, producers listened to Brandi Buzzard, a Kansas rancher, cowgirl, and social media agricultural advocate speak on the importance of advocacy as well as how to be a better advocate. Brandi says, "It's hard work, worth doing." Thanks to Trowbridge Farms, Ghent, NY for sponsoring Brandi. Some points Brandi covered were, listen to respond, not just listen to be heard, "stay in your lane" when it comes to advocating about what ag sector you know about, share positive things, be respectful, and be yourself. Following Brandi's presentation was our annual membership meeting where over 50 members were in attendance. Key business items included the 2022 budget and the election of the new treasurer, Brenda Dermody, Linwood, NY. We welcome Brenda to the NYBPA executive council! The annual meeting minutes can be found at on the website at www.nybpa.org.

Saturday morning kicked off to a cold start made marginally better by a constant flow of hot coffee, sponsored by Merck Animal Health and Twin Clover Equipment. Saturday's presentations hosted a great line-up of industry respected professionals speaking to a group of over 125 attendees. Thank you to Ken Griner of US CattleTrace, Brian Addix of Powder River, Dr. Jerry Rusch of MultiMin, Dr. Lowell Midla of Merck Animal Health, Dr. Sara Place of Elanco, Scott Rusche from Seedway, and Jean O'Toole and Nicole Rodriguez representing the NY Beef Industry Council for putting on great presentations and discussions. The conference theme was "75 Years of Building Quality Alliances- with producers and consumers." Each speaker touched on how to do the right thing in terms of being the best beef producer one can be, both from a producer and a consumer standpoint.

Over a buffet lunch, the NYBPA annual awards, photo contest, and scholarship winners were announced. Afterwards, auctioneer, Ryan McLenithan called a very successful auction

to benefit the scholarship fund. Thank you to Powder River/Runnings for donating a Pit Boss smoker, Premier Select Sires for donating 5 straws of Dorado N Augustus E182 Angus semen, Alta Genetics for donating an A.I. breeding kit, Moon Meadow Farm, Jamestown, for donating a vaccination cooler, and Trinity Meat of Hartwick for donating a slaughter appointment at their processing facility. Between the silent and the live auction a total of \$3,559.00 was raised for the scholarship fund.

The trade show hosted over 20 vendors and offered the latest and greatest in the agricultural industry as well as some breed association displays, a USDA meat processor, and individual beef farms. A big thank you to all who participated in the trade show, both vendors, and attendees, and to NY Farm Bureau and NY FarmNet for being NYBPA Conference Sponsors.



The day concluded with dinner and a presentation from Josh White from the National Cattlemen's Beef Association who talked about the Beef Quality Assurance (BQA) Program. Anyone who attended the conference Saturday, listening to the education presentations is able to recertify for another three years for BQA. If you are a producer who needs to recertify, the forms can be found at www.nybeef.org/farmers-fencepost. Three lucky BQA certified producers in attendance at Saturday evening's dinner were awarded a "Beef It's What's For Dinner" knife set, given out by the NY Beef Council.

THANK YOU to all who attended, who donated or bought an item in the live and silent scholarship auction, the vendors, the sponsors, the Ramada of Liverpool and staff, and to all those who helped make the conference a success. Watch for the 2023 conference date and information coming this summer! We look forward to another great event!

2022 ANNUAL MEETING RECAP



NYBPA Annual Meeting & Conference

January 21-22, 2022



2022 Trade Show Vendors and Sponsors



Farm Credit East
Feedworks USA



Kent Nutrition Group
Merck Animal Health
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MultiMin



National Cattleman's Beef Association

NY Beef Council



NY Cattle Battle Show Series

NYCHAPS



NY Farm Bureau

NY FarmNet



NY Farm Viability Institute

NY Angus Association

NY Hereford Breeders Association

NY Simmental Association



Powder River & Runnings

Premier Select Sires

Purina Animal Nutrition

Trinity Meat

Trowbridge Farms

Tullyfergus Angus & US Cattleman's Association

Twin Clover Equipment



*Thank you sponsors for your support of NYBPA
members and youth!*

Additional 2022 NYBPA Sponsors

Bush Hog Inc.
Thunder View Farms
Zoetis
Finger Lakes Cattle Company
VitaFerm/BioZyme
NYSAMP
Williams Fence Supplies

Photo Contest Winners

This year's photo contest saw over 20 great photo submissions. Congratulations to Eric Bond, Megan Andersen, and Amanda Schwartz for receiving submitting winning photos which will be featured on the cover of the newsletters this year. And thank you Kent Nutrition Group for sponsoring this contest! Below, is the grand prize photo, taken by Amanda Schwartz.



President
Ted Card



Vice President
Skip Lear



Secretary/NYJBPA Advisor
Sara Fessner



Treasurer
Brenda Dermody



Past President
Phil Trowbridge



THANK YOU KATHI WAGNER...
for your 6 years of service and dedication
as the NYBPA Treasurer.
You will be missed!

Congratulations NYBPA Award Winners



Dr. Mike Baker BQA Award
Dr. Shannon Carpenter, Falconer



Seedstock Producer of the Year
Circle K Cattle Company, Canandaigua



Volunteer Recognition Award
Brooke Gerhardt, East Aurora



Youth Award
Patrick Stark, Ghent



Educator of the Year
Steve & Sue Olson, Lyons



Feedlot Producer of the Year
D & R Cattle, Stanley



Congratulations NYBPA Award Winners



Beef Producer of the Year
JKW Polled Herefords, Catskill

Special Award
Bonnie Bargstedt, Valatie



Extension Educator of the Year
Ashley Pierce, Albany County CCE

Additional Recognitions

with Press Releases to follow

Friend In Gov't Award
Donna Lupardo

Special Service Award
Ralph & Shirley Lott & Family

Friend of the Industry Award
Bob Lehman

President's Award
Brenda Bippert

Value Discovery Award
Dan McGee

NY Environmental Stewardship Award
Lamb Farm Inc.

Scholarship Recipients Awarded

Each year NYBPA offers NY Junior Beef Producers a scholarship. Prospective youth fill out an application and respond to some beef industry specific questions. A committee of judges then reviews the applications and chooses the scholarship award winners.

Congratulations to Anna King and Kelsey Broughton for being the 2021 NYBPA Scholarship award winners. They each were awarded \$1,000 to help further their education.

Anna King of Cobleskill, NY is attending SUNY Cobleskill studying Agriculture Science. She has been an active NYJBPA member, which is something she continues today. She has held numerous leadership roles in the junior association, as well as in FFA and the NY Junior Angus Association. Her future career plans are to work towards her master's degree and work in the agricultural industry in NY State. Anna is the daughter of Andrew and JoAnne King.

Kelsey Broughton of Attica, NY is attending Michigan State University, studying Crop and Soil Science. Kelsey has been a NYJBPA member for the last 10 years, chairing the annual semen sale for two years. She is also very active in her local FFA chapter and county 4-H. Her career plans are to get her bachelor's degree and work within the crop industry. Kelsey is the daughter of Jonah and Abbey Broughton. Good job Anna and Kelsey!



Beef Promotor of the Year
Thunder View Farms, Grahamsville

BQA NEWS



Beef Quality Assurance is a national program that provides training to cattle producers in food safety, proper cattle handling techniques, handling of animal health products, injection sites, and record keeping. The goal of this program is to maximize consumer confidence in and acceptance of beef by focusing the producer's attention to daily production practices that influence the safety, wholesomeness, and quality of beef and beef products. The Beef Quality Assurance certification is a powerful message to customers whether that is a feedlot operator, packer, or consumer through direct marketing

sales. The BQA certification has been successfully utilized to market the quality and safety of a farm's product. To highlight the benefits of BQA Certification the New York Beef Checkoff interviewed several NYS BQA certified producers to emphasize the value of BQA certification. The following is the dialogue transcribed from the interview. The video of the interview can also be found on the New York Beef Quality Assurance YouTube channel or by visiting <https://youtu.be/kvdIE8OSZu8>

Why BQA interview with Betsy Hicks:

My name is Betsy Hicks. I am owner operator of Maple Acres. We are a beef cow calf operation just outside of Cortland in McGraw, New York.

Q: How long have you been a farmer?

Betsy: *I've been in beef my whole life, but we started our farm in 2009, so we've been in it a little over ten years.*

Q: Are You BQA Certified?

Betsy: *We are level two BQA certified, which means I have a VCPR, a veterinary client patient relationship with veterinarian doctor Laura. She's amazing, and we go through certification every couple of years.*

Q: Why is it important to become BQA Certified?

Betsy: *I think it's important to become BQA certified because it is a standard across the United States that we all share as beef producers that we're adhering to the same standards and same practices. It's a unified front. We know we're doing the right thing, regardless of what the circumstances.*

Q: Which BQA practices do you think are most important to the consumer?

Betsy: *The practices I think consumers value the most is the care and concern that we give for the animal welfare of our animals. Consumers, I think want to know that our animals are cared for, and they're given the best attention that they can be given.*

Q: What types of records do you keep on your cattle?

Betsy: *I am a records nerd. I keep so many records. The list that is most important, but is the shortest list is the number when we give antibiotics to our animals. So, any time that I must give an antibiotic to our animals, I write that down the date it was given, where it was given, how much was given, and what the residual time is the time that that meat has to be withheld from being sent to slaughter. That's the shortest list, because honestly, in the past two years, I think there's five animals on that list out of my herd of almost 90 animals. But I keep a ton of other records on weaning weights as well as cow weights and, oh, my gosh, just a ton of records. I could go on for days about how many records we keep.*

Q: Why is it important to work with a veterinarian?

Betsy: *My relationship with my veterinarian is so important. So, we have our annual talk where we talk about what my herd health plan is. But more than that, when we have animals, we see weird stuff. And so, I have a great relationship with Doctor Laura that if I see something weird, I'll message her a picture of it or I'll describe it and she'll shoot back. You know what? Probably I should come out and look at it or she'll say, oh, that's really common. This is what you should do. It's so important just to have that personal communication that she knows our farm, she knows me, she knows what we can do for our herd health.*

Q: Do you believe BQA adds value to your farm and the product you sell?

Betsy: *I think personally, for me, as a farmer, BQA does because we are all upholding ourselves to those principles that BQA holds. I hold a BQA certification, and everybody that works with my animals knows that. And so, it adds value because we're adhering to standards. And when I share what we do with my consumers, they say, oh, this means something.*

(cont. on pg 14)

MARCH/APRIL 2022

YOUR BEEF CHECKOFF

Investing in Beef Safety, Nutrition and Promotion.



Funded by Beef Farmers & Ranchers

NY Beef Checkoff Hosts Cut & Carve Event With Eight Social Influencers

“This in-person event highlighted beef’s versatility to social influencers with options for every taste and budget to aid consumers looking to try something new at the meat case this holiday season.”

Manhattan, NY (2021) On Saturday, November 13th, the New York Beef Council (NYBC), funded by the Beef Checkoff and in partnership with the Iowa Beef Council, hosted 8 nutrition and social influencers to a Cut & Carve Meat Retreat in Manhattan, NY. Chef Patrick Rae, chef instructor at the Fingers Lake Community College in Canandaigua, lead the group in the fabrication of the Rib sub-primal. Participants were given instruction and feedback from Chef Patrick as they explored options for how to cut and handle expensive beef cuts.

Social influencers were asked to document their learnings and create a holiday-themed recipe utilizing the meat they cut during the event. Recipes created from the event will be shared with consumers on Facebook, Instagram, and the NYBeef.org website. After the cutting, influencers gathered for a sit-down tasting of the beef that was prepared during the event. Conversation and sharing commenced as the NYBC answered numerous questions about the Beef Lifecycle in NYS. One influencer commented “NYBC invited me to this incredible event that not only taught me how to carve beef, but also taught me that farmers deserve more respect from the public. This event really opened my eyes to the care that farmers give to their animals and that animal welfare is a top priority. Without NYBC, I would not have the resources I have to educate my clients on beef sustainability and beef nutrition.”



NY Beef Checkoff Promotes Top Cuts: A Beef Contest

“Sharon Springs Central School District serves up a Beefy Lunch!”



Sharon Springs, NY (2021) Offering school-age children a hands-on learning opportunity to participate in the pasture to plate experience is the aim for the NY Beef Checkoff (NYBC) and New York Agriculture in the Classroom (NYAIC) partnership. The Top Cut: A Beef Contest allows students to participate in the development, marketing, and serving of a nutritious beef dish to their peers. The entire experience offers an opportunity for students to engage while learning new skills and exploring the beef lifecycle. This year’s theme is “Cafeteria Takeover” students worked as a group to develop a marketing and nutrition plan for a beef-centric product or recipe that could be served in their school cafeteria. The goal was for students to learn the process of procuring, preparing, and providing balanced school lunches to students in school that could also be replicated at home.

On November 17th, Sharon Springs CSD capitalized on the contest by involving not only the whole school but reached out to the New York Beef Council and NY Agriculture in the Classroom to assist in the promotion of one of their beef recipes served in the cafeteria. Sharon Springs featured a “Shepherd’s Pie Beef Bowl” “The Sparta Bowl” during lunch. Students involved with the project created the recipe cooked the recipe, and served it to hungry students throughout lunch. Beef Man made a special appearance to help serve up some beef bowls and give away prizes to students who ordered the beef bowl.

BQA NEWS

(cont. from pg 12)

Q: Is BQA necessary?

Betsy: *I absolutely think BQA is necessary we need to know what practices and principles we adhere to as a beef producer, and those principles and practices should mean something, and they should match across the United States.*

Q: How important is BQA on your farm?

Betsy: *BQA really governs when we must give an injection where we give it because we want to, of course, keep carcass quality at the end of the day. That's important. But it's also maintaining our animal welfare. So, it's super important for knowing that we're doing the best thing for our cows no matter what.*

Q: How big of an impact did BQA make when you started your farm?

Betsy: *So when we first talked about becoming BQA certified, it was like, no, we need to do this because it is a recognized brand, and it is a recognized set of principles that can help guide us on how we want our business at the end of the day, how we want our beef to be produced and to be recognized.*

Q: Does BQA add value to your beef program?

Betsy: *BQA absolutely adds value to our beef program. As I said before, it's a set of guiding principles. And so, when I talk to consumers about our beef, we say, no. This is a set of principles and practices that we adhere to no matter what. And it totally adds value because it's a recognized brand. Everybody knows what it should stand for, and we maintain those standards.*

Q: Why should you become BQA certified?

Betsy: *Beef farmers should become BQA certified because it's a community of farmers that recognize the same practices. Probably if you're not BQA certified, you're already practicing a lot of those things. But becoming BQA certified says we are part of this community, and it is what we want to practice as a beef industry.*

MEAT RAFFLE

The 2nd meat raffle is under way. This was a great fundraiser last year which we hope to have repeated success!



- Tickets are \$20/each; chance to win 3 prizes
- If you would like more tickets to sell, please contact Amanda Dackowsky
- All sold tickets and money needs to be turned into Amanda by May 7th, 2022
- Winners announced at the Herd Builder Sale @ Finger Lakes Livestock Exchange

NEW ADDRESS

NYBPA has a new EMAIL address.
Please update your records and use:

nybeef@nybpa.org





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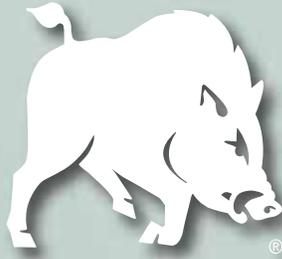
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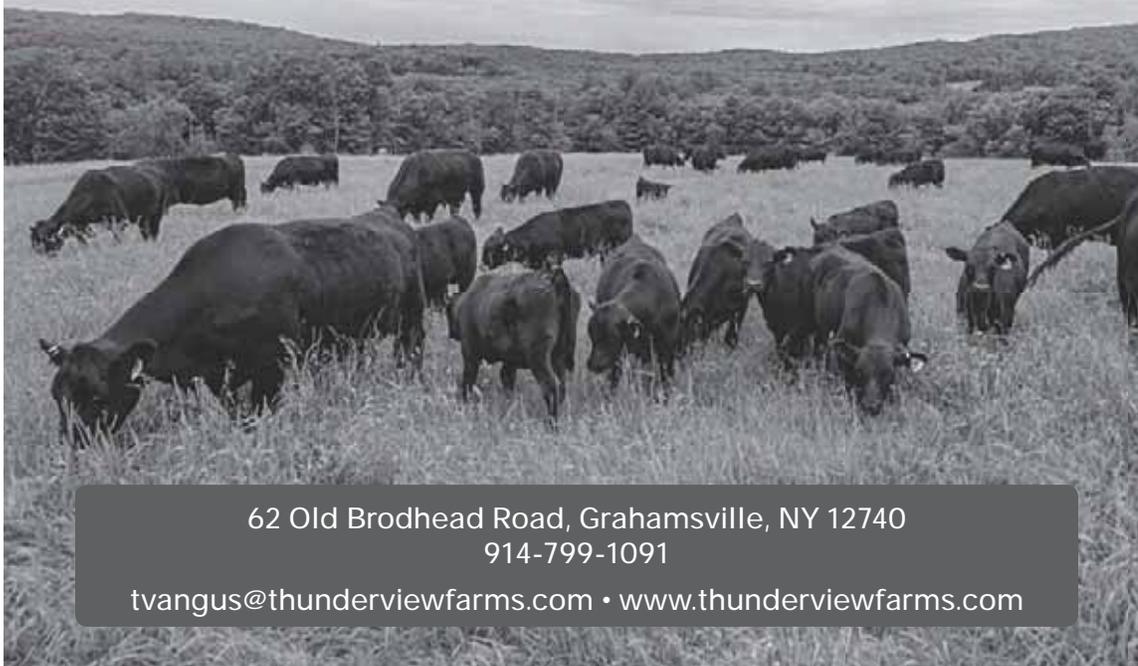




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Penn Yan, NY 14527
315-536-2769
tdennis@trilata.com

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John Mayer
8004 Meacham Hill Road
Salamanca, NY 14779
716-984-9593
jmayer@mayerbrothers.com

Rambling M Farm
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Bainbridge, NY 13733
607-967-3020
wmetch@stny.rr.com

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585-798-4088
skherefordscattle@gmail.com

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Catskill, NY 12414
518-945-2638 or 518-469-3777
jkwpolledherefords@gmail.com

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flagmarshranch@stny.rr.com

Spring Pond Farm
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4385 Italy Hill Road
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315-856-0234
hereford@frontiernet.net

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Brenda Dermody
585-233-0634
NYHB Treasurer



SECURE BEEF SUPPLY

By Eireann Collins, DVM – NYS Department of Agriculture and Markets, Division of Animal Industry

Secure Beef Supply is a national program that helps producers with farm specific biosecurity planning and continuity of business planning for responding to natural and man-made disasters.

The *NYSCHAP Secure Beef Supply* program is a FREE and voluntary producer driven program designed to protect your livestock and your livelihood. It is one among a series of similar continuity of business plans for restoring and maintaining animal and product movement and marketability during an outbreak of a highly contagious animal disease.

More information can be found:

1. New York State Cattle Health Assurance Program (NYSCHAP) website for a list of integrated herd plans designed to increase your herd's health, productivity, and profitability.

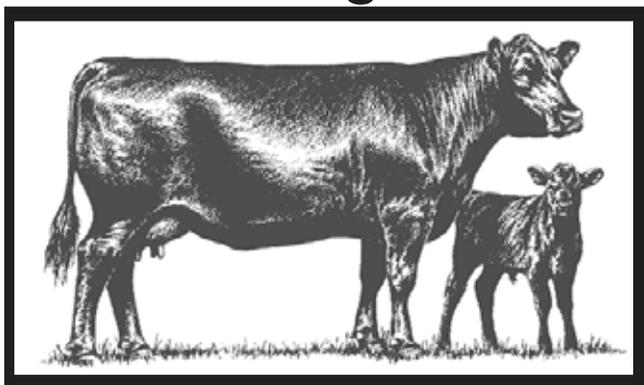
<https://www.vet.cornell.edu/animal-health-diagnostic-center/programs/nyschap>

2. National Secure Beef Supply website for additional information and materials. <https://securebeef.org/>

If you are interested in pursuing Secure Beef Planning at your farm, contact your local New York State Department of Agriculture and Markets field veterinarian, or the main office to be put in contact with a Field Veterinarian in your area, to begin the process of working on a plan.

Division of Animal Industry Main Office **Email** dai@agriculture.ny.gov (please put Secure Beef Supply in the subject line); Phone 518-457-3502

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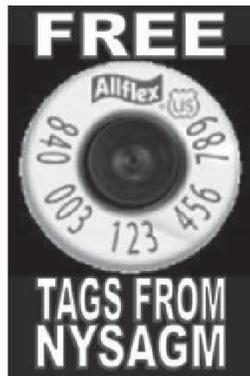
NY AG & MARKETS NEWS

Free 840 RFID Tags

FREE

New York State Department of Agriculture and Markets has removed the limit for orders of 840 RFID tags. The new order forms are available on their website, either scan the QR code supplied here or visit https://agriculture.ny.gov/system/files/documents/2022/01/ai-489_order_form_producer_ear_tags.pdf. Once your order form is filled out, you can either email it to daisupplies@agriculture.ny.gov, fax it to 518-485-7773, or mail it to the address on the bottom of the form.

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FREE

Chautauqua County Beef Classic

May 7, 2022

Chautauqua County Fairgrounds, Dunkirk, NY
Judge: TBD

This show is open to all Junior exhibitors 21 and under as of 1/1/22. The Classic is a Steer and Heifer Show with the Supreme Heifer getting the opportunity to compete at the NYS State Fair.

Check in on May 7 from 8:30 – 10:00. Steers will be shown by weight.

Join our Facebook event post for entry and show details!

Come and join in on the action at the Classic!!

The Classic benefits Chautauqua County 4-H Beef Program.

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7SM113 MR SR HIGHLIFE G1609

3568376 / High Road x Big Casino / Purebred / Homo Black / Homo Polled / Blaze-face

- One of the most exciting young sires to hit the market this spring!
- His EPD package is sought after with 12 traits in the top 15% of the breed and also top 10% API and top 4% TI indexes!
- Sired by the highly proven, maternal brother to LCDR Progressive, KBHR High Road E283.

From Schnabel Ranch, SD; Triangle J Ranch, NE and Gibbs Farms, AL

	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	14.8	0.8	99.7	149.7	8.0	25.0	74.9	20.1	10.6	39.7	-.52	.16	-.117	1.10	156.7	94.7
Acc	.60	.79	.73	.69	.30	.24	.35	.30	.41	.56	.41	.42	.40	.50		
% Rank	10	35	2	4	15	40	10	15	65	15	10	40	10	15	10	4



7SM121 SAS COPPERHEAD G354

3620331 / Bitten x Reload / Red / Homo Polled

- Brought in for his red, outcross and growth potential, COPPERHEAD has made a huge impact in the U.S. and Canada with his first calf crop!
- The depth of his cow family, plus his ability to sire blaze and strip-faced progeny have created even more excitement.
- Expect added growth and muscle dimension plus some white on the face on both his red and black progeny.

From Springers Arabians & Simmentals, IA and High Country Cattle Services, Canada

	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	5.9	3.7	96.4	143.5	2.5	28.1	76.2	17.9	11.8	12.7	-.49	.05	-.076	.97	128.1	85.3
Acc	.53	.64	.54	.52	.28	.20	.30	.33	.37	.50	.38	.43	.37	.48		
% Rank	95	90	4	10	95	20	5	35	45	99	20	70	75	30	55	20



7SM104 GIBBS 7382E BROAD RANGE

3404807 / WIDE RANGE x Midland / Purebred / Homo Black / Homo Polled

- The next generation of success from this pedigree, BROAD RANGE improves on his great sire in Calving Ease and Marbling traits.
- His Calving Ease and BW rank in the top 10%, with good accuracies. His Marbling ranks in the top 30% with strong API and TI rankings as well.
- This pedigree is an outcross to so many cattle today. BROAD RANGE can be mated to pens of purebred Simmental heifers without checking ear tags.

From Gibbs Farms, AL; K Diamond Cattle and TNT Simmentals, ND; River Creek Ranch, KS and Trauernicht Simmentals, NE

	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	15.1	-1.6	91.3	151.9	10.4	21.6	67.2	15.6	14.0	45.1	-.32	.21	-.029	1.23	153.7	93.6
Acc	.70	.86	.81	.81	.40	.26	.38	.34	.53	.64	.49	.62	.52	.60		
% Rank	10	10	10	3	2	70	30	60	20	10	95	30	99	3	15	5

EPDs as of 1.18.22. TMProof Positive is a trademark of Select Sires Inc. SMYour Success Our Passion. is a registered trademark of Select Sires Inc.

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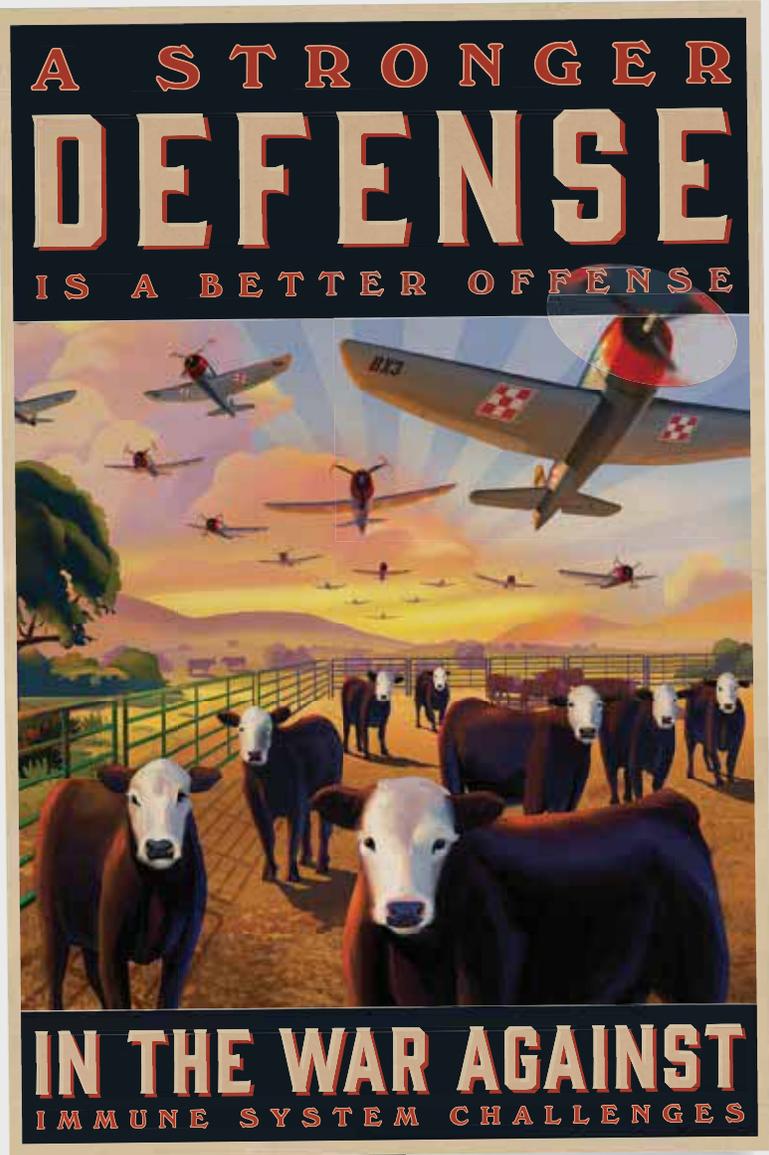
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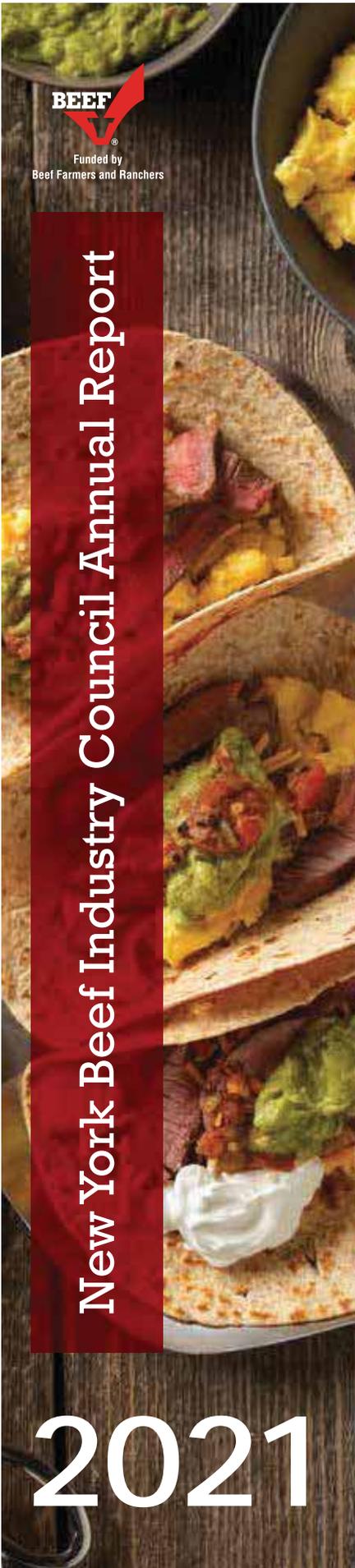
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BEEF
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New York Beef Industry Council Annual Report

2021

STEM Educator Virtual Immersion Tour



Due to continued restrictions in New York, the 2021 STEM Educator Tour was successfully conducted virtually in August. New York Beef Council (NYBC) partnered with New York Agriculture in the Classroom (NYAIC) to develop and execute the event, to offer a hands-on, interactive educational experience with actual activities to capitalize on learning and help encourage understanding and connection. Nearly 50 STEM teachers engaged in the three-day event which covered animal handling, grazing, genetics, and food/animal safety at harvest. Educators participated on the last day in a burger creation and marketing competition. A cooking demonstration followed by a presentation covering the “Science of Flavor and Taste” rounded out the third day. Feedback from post surveys showed a 51% increase in the educator’s knowledge level of the beef lifecycle, familiarity with our food safety system, and were empowered in their knowledge to explain how beef is produced to family/friend/consumer. One educator commented. “This has to be one of the most organized educational events I have ever done. Thank you! It is obvious a lot of time and planning goes into this! 97% of the educators stated they would incorporate agriculture/beef into this year’s lesson plans! This promotion was made possible through the NYBC’s partnership with the South Dakota Beef Industry Council.

Watkins Glen International Engagement



In June and July of 2021, the NYBC kicked off a major promotion that would end up being the theme of our entire summer.

When it was announced that NCBA was partnering with NASCAR at Daytona, NYBC extended the national efforts to support the Beef. It’s What’s for Dinner 300 at Watkins Glen International (WGI). Watkins Glen International (WGI) and NYBC created co-branded social media posts, that generated a reach of 46,151 with 582 engagements!

Our WGI promotion led to a partnership with WGI sponsor Sahlen’s Hot Dogs and two NASCAR drivers: Max McLaughlin and Ron Hornaday Jr. The North American Meat Institute (NAMI) partnership was also created to capitalize on their Beef Checkoff supported #WienerWednesday campaign. NYBC created the opportunity for a few lucky consumers to “Drive the Glen” and earn some Sahlen’s Hot Dogs and beef swag. The #WienerWednesday outreach resulted in 7,736 video views, 14,297 engagements, and a reach of 52,683! Not to mention the formation of successful partnerships that we’ll build on in FY22.

NY Beef Checkoff Connects Bloggers to Tastes from Idaho



In 2021, NYBC partnered with the Idaho Beef Council to promote their highly popular and eclectic Finger Steaks! The collaborative effort brought 11 social influencers on a guided virtual tour of an Idaho Ranch, owned by the Prescott Family and Finger Steak cook-a-long utilizing a family recipe.

Participants of the event received an Idaho Gift Basket full of Idaho flavors, ranching history, and inspiration of Idaho Finger Steaks. Bloggers were provided infographics with information about NY and ID along with information about Finger Steaks, the Prescott’s, and “Grandma Phyllis’ Idaho Finger Steak Recipe!”

After the event, the bloggers were tasked with creating their own Finger Steak recipe. The recipe had to have either a unique Northeast or global theme which could apply to the seasoning, breeding, or dipping sauce!

One of the bloggers stated: “What a unique opportunity to learn directly from a farmer how to make her family’s treasured finger steak recipe! I love how this preparation democratizes steak, taking an inexpensive cut and transforming it into a crave-worthy finger food. I’m a fan!”

Media impressions from the event totaled more than 34,000 with a reach of almost 31,000 with over 4,550 engagements, plus 11 new finger steak recipes that can be shared by all!

#BeefTogether Blogger Immersion Event



New York Beef Council summoned 14 social influencers to a two-day jam-packed highly interactive virtual beef event in August 2021. Due to COVID restrictions that would allow an

in-person event, NYBC focused on the “Beef Safety” part of the industry versus the beef lifecycle since a farm tour was not an option. Consumers rarely see the hard work and effort focused on the safety of our product from farm to fork. Facilitated pre-recorded videos depicting farm safety, slaughter procedures, and meat processing and fabrication for foodservice and retail were viewed by participants allowing for questions and full insight into animal welfare and human safety protocols.

Participants learned how to smoke a brisket, grind cuts of beef, and make beef German and Italian sausage utilizing the beef chuck roast. All food created during the event was used during a virtual interactive cooking demo that created dinner later in the evening. Attendees also interacted with a hands-on tastebud-induced Flavor Immersion Dive, led by Chef Alex Reitz of NCBA, contractor to the Beef Checkoff, and managers of *Beef. It's What's for Dinner*. Chef Alex had participants tasting, smelling, brainstorming, and dreaming about flavors and tastes. He then detailed how *Beef. It's What's for Dinner* recipes are created for the website and what flavor trends they are working on for the next year. In a unique approach, foodie bloggers were taught nutrition messaging and how to incorporate nutrition messages and diet connections like Paleo, Low Carb, and Keto in their blog posts to help increase their SEO and extend beef's nutrition message. After the event, bloggers were challenged to create a new recipe utilizing the brisket, sausage, or change a pre-existing recipe that utilized another protein into a beef recipe.

Participants rated the event 4.9 out of 5 stars and stated they would 100% recommend the experience to their colleagues! This promotion was made possible through the NYBC's partnership with the Iowa Beef Industry Council and South Dakota Beef Industry Council.

2021 Board of Directors

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New York Beef Industry Council, Inc.

Statements of Activities

For the Years Ended September 30, 2021 and 2020

Revenues

Check-off Assessments	\$679,169
Less: Remittances to States of Origin	32,251
Remittances to Beef Board	319,994
Net Assessments	326,924
Interest	201
Other	450,271
Total Revenues	<u>777,396</u>

Expenses

Program Services	
Promotion	526,084
Consumer Information	74,160
Industry Information	17,264
Producer Communications	58,901
Collection and Compliance	18,772
Total Program Services	<u>695,181</u>
Supporting Services	
Administrative Expenses	51,997
Total Allocated Expenses	<u>747,178</u>
Unallocated National Program Expenses	
Federation of State Beef Councils - Beef and Veal	17,000
Federation of State Beef Councils - Director Travel	1,993
Total National Program Expenses	<u>18,993</u>
Total Expenses	<u>766,171</u>

Dear Fellow Producers,



Even after a tumultuous couple of years, we have a lot to be thankful for. We celebrated the 35th anniversary of the Beef Checkoff in 2021, we managed to hold in-person and virtual events without skipping a beat, and on a personal note, I'm thrilled to see my daughters get more involved in the industry.

Families like mine across the country provide the grassroots producer and state support that continues to be the driving force of the Beef Checkoff. Our Federation of State Beef Councils exists to build beef demand by inspiring, unifying and supporting an effective state and national Checkoff partnership.

I think the well-known phrase "a rising tide lifts all boats" accurately describes what the Federation is all about. States have a common goal of increasing beef demand through education, research and promotion. When we work together, we all succeed.

In addition to having a common goal, we also have a roadmap to help us achieve it through the Beef Industry Long Range Plan (LRP). In 2021 we launched a new five-year plan that outlines the vision, mission, objectives and initiatives to unite us in our efforts. Work funded through new Authorization Requests ties directly to the LRP.

This annual report touches on some of the national programs that producers help direct. During fiscal year 2021 a total audience of more than 530 million was reached through campaigns. I think these efforts truly demonstrate the value of the strong partnership between state beef councils and the national Beef Checkoff. Together we do make a difference, and we all benefit.

Sincerely,

Clay Burtrum
Stillwater, Oklahoma
Chair, Federation of State Beef Councils

BEEF

Funded by Beef Farmers and Ranchers

Beef Enters Victory Lane



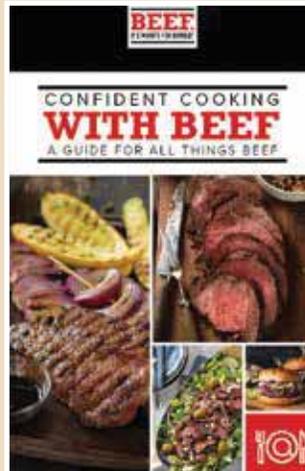
The Federation of State Beef Councils, on behalf of the Beef Checkoff, partnered with Daytona International Speedway to sponsor the Beef. It's What's for Dinner. 300. in February 2021. The race served as a unique opportunity to engage

with consumers through social media, television advertising, public relations and event promotions. When the checkered flag dropped, driver Austin Cindric in the number 22 Team Penske Ford claimed victory and celebrated with the *Beef. It's What's For Dinner. 300* trophy and a cooler full of Tomahawk Steaks.

Summer Sizzles

To keep beef's rightful position as king of the grill, the summer grilling campaign ran from National Beef Burger Day in May through Labor Day utilizing a variety of platforms to connect with consumers. Whether it was native advertising, social media, television or radio, shoppers knew the right cuts to select for their BBQ and the best way to cook them for backyard success. An interactive map on the *BeefItsWhatsForDinner.com* website also featured beef grilling favorites and producer stories from across all 50 states.

Confident Cooking with Beef



Confident Cooking with Beef

is a comprehensive guide to selecting, preparing and cooking beef. Created by beef professionals for beef enthusiasts, this resource gives consumers added confidence when working with beef and sharing beef content. Originally published in the 1990s, and updated over the years, the brochure was recently revised, and more than 120,000 copies were printed at the request of SBCs to educate consumers on the

benefits of beef. With tips and tricks, comprehensive cooking lessons and timing charts, the publication provides the tools necessary to ensure beef success every time. The brochure also provides educational information about the value of beef's nutrition and the industry's positive impact on environmental stewardship, social responsibility and economic viability.

FEDERATION FUNDED PROJECTS

The Federation of State Beef Councils builds a larger, more impactful, coordinated plan that can be executed as a partnership between the Federation and individual State Beef Councils (SBCs). Over 50% of the Federation’s annual budget supplements tactics within Authorization Requests (ARs) approved by the Beef Promotion Operating Committee (BPOC). Supplementing these tactics helps the national Checkoff program have a larger impact on consumer demand.

In 2021, the Federation contributed \$6 million toward projects that supplement the approximately \$40 million national plan funded by the BPOC for promotion, research, consumer information and industry information. Specific programs made possible by SBC contributions to the Federation include, but are not limited to:

PROMOTION – \$3,354,000

- Conducted Beef Substitutes 2.0 which worked with celebrity chefs during seasonal moments to rework iconic dishes into beef dishes, such as Beef Parmesan.
- Launched a sustainability campaign highlighting how beef farmers and ranchers around the country are implementing land-conserving, award-winning environmental efforts, as well as an interactive map on *BeefItsWhatsForDinner.com* featuring the sustainability work of producers in each state.
- Kicked off summer grilling with National Beef Burger Day; hosted a Summer of Giveaways and highlighted grilling recipes from across the country on an interactive map.
- Sponsored the first *Beef. It's What's For Dinner. 300* at Daytona International Speedway as part of the NASCAR Xfinity Series.

CONSUMER INFORMATION – \$900,000

- Developed the Beef in the Early Years campaign after the American Academy of Pediatrics, the Women Infants and Children’s Program (WIC), and for the first time ever, the Dietary Guidelines for Americans recommended beef for infants and toddlers.

INDUSTRY INFORMATION – \$800,000

- The Beef Quality Assurance (BQA) program developed a Daily Biosecurity Plan for Disease Prevention template which helps cattle producers implement daily biosecurity measures on their operations and began work on the National Beef Quality Audit, which occurs every five years.

RESEARCH – \$775,000

- Safety – focused on Salmonella contamination in lymph nodes and efforts to reduce food safety concerns in beef.
- Nutrition – focused on understanding beef preferences during infant complementary feeding.
- Product Quality – focused on sensory and chemical characterization of ground beef and plant-based alternative proteins, plus understanding the influence of beef x dairy cross on sub-primal yields and muscle shape.



Pediatrician Outreach Extends Early Years Content



The American Academy of Pediatrics, the Women Infants and Children’s Program and now for the first time ever, the Dietary Guidelines

for Americans recommend introducing solid foods, like beef, to infants and toddlers, in order to pack in every bite with protein, iron, zinc and choline. Yet, many physicians lack awareness of the latest science, and many parents still need practical tips for how to introduce beef safely and nutritiously into their young child’s diet.

The Beef in the Early Years campaign focused on educating physicians and other health professionals on the importance of feeding beef to babies as an early complementary food and providing them with tools to support parents with the introduction of beef. With support from the Federation of State Beef Councils and several individual state beef councils, educational toolkits and parent resources were provided to a nationwide network of pediatrician offices and childbirth centers.

Cattlemen’s Beef Board Fiscal Year 2021 Expenditures

Promotion	\$8,641,332
Research	\$8,838,176
Consumer Information.	\$8,160,511
Industry Information.	\$3,138,923
Foreign Marketing	\$8,479,193
Checkoff Communications	\$171,679
Producer Communications.	\$1,568,937
Program Evaluation	\$263,087
Program Development	\$316,474
USDA Oversight*	\$695,634
Administration.	\$1,502,147
TOTAL EXPENSES	\$41,776,093

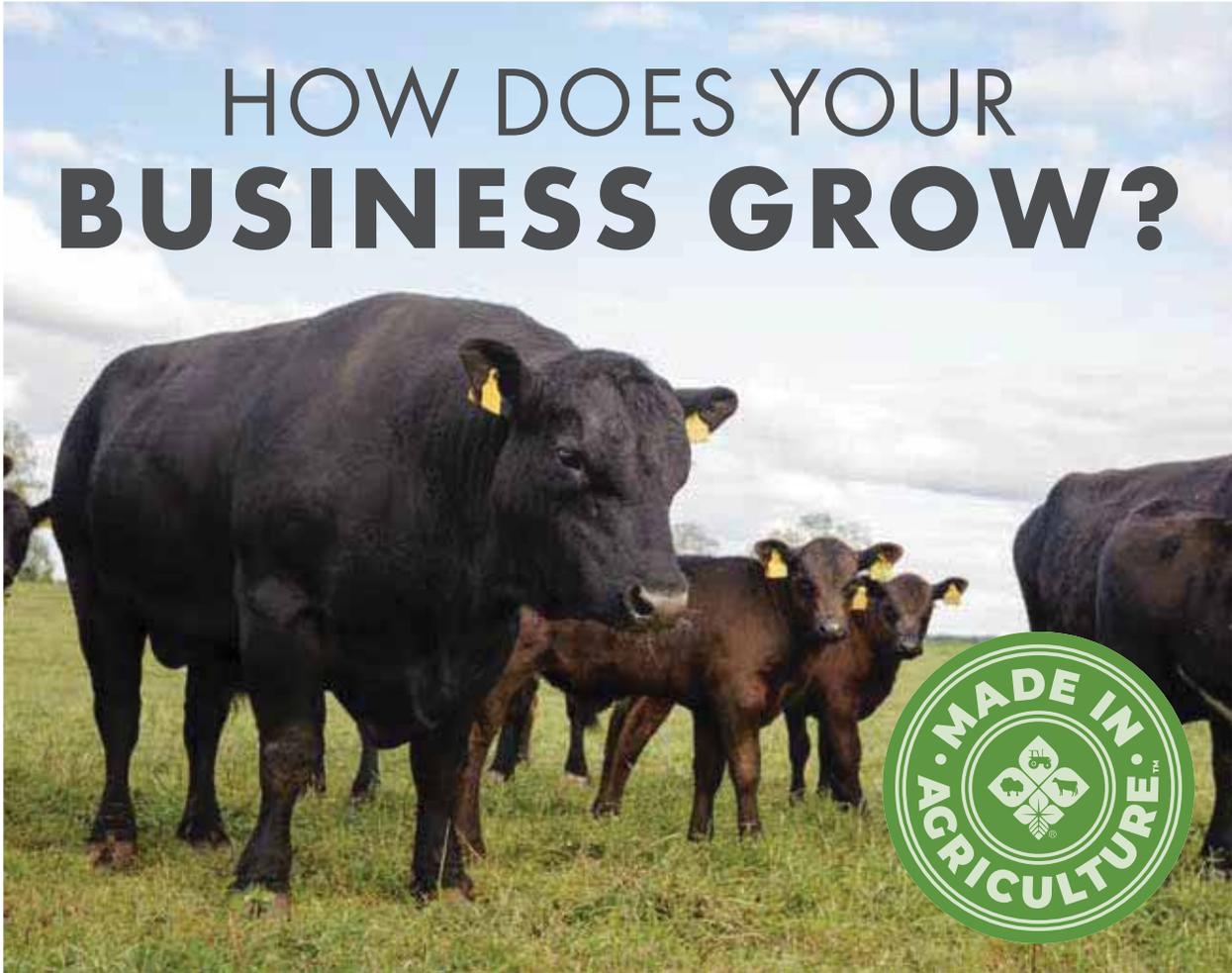
Unaudited numbers

*Included in the USDA Oversight amount is approximately \$599,000 paid by the Cattlemen’s Beef Board to USDA for oversight fees during the year. The remaining \$96,634 is related to cost incurred by Cattlemen’s Beef Board for litigation, meetings with USDA, freedom of information act requests, settlement requests, and authorization requests.



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NUTRIENT REQUIREMENTS OF DIFFERENT COW TYPES

By: Steven Boyles, OSU Beef Extension Specialist

Type differences exist due to size, milk production, suitability to the environment and desirability of different types for profit. All these factors affect the amount of nutrients required by the individual. The nutrient requirements of the various types can determine different management schemes.

There are several segments of the industry that influence size of beef cattle. The packer-grocery store segment has preferred USDA Choice carcasses in the 700 to 900 lb range. The feedlot operator is looking for calves that have an acceptable dressing percent and attain USDA Choice grade at 1100 to 1400 lbs (weights have been somewhat heavier in 2020). Various combinations of different bulls and cows can accomplish this goal.

Size and Nutrition

Considerable changes in outputs and requirements per animal may be induced by changes in cow size. Table 1 illustrates the effects of change in cow size has on nutrient requirements. An increase in live weight of approximately 15-18% increases dry matter intake (DMI) about 12-16%. Total digestible nutrients (TDN) and crude protein (CP) requirements are increased at somewhat lower percentages compared to an 18% increase in cow liveweight. The lower increase in requirements, TDN and CP, compared to liveweight alter the amount of calf expected per cow.

Let's say that we expect a 1000-pound cow to wean a 500 lb calf or 50% of her body weight. The 1300 lb cow should be expected to wean a calf of 565 lbs.

This is only about 47% of her body weight. These figures are based on her increased nutrient requirement and not body size or body weight. Comparisons of size should account for differences in weight and condition. Fat cows may have lower maintenance requirements than thin cows. Is cow condition a reflection of milk production?

Milk Production and Nutrient Requirements

The nutrient needs of a cow are related to her size and milk production. The energy required for milk production is directly proportional to the amount of milk she produces for a given cow of a given size. An increase from 10 lbs per day to 20 lbs per day (50%) results in approximately a smaller increase in dry matter intake compared to increases in TDN and CP (table 2). Cow size limits gut fill and thus dry matter intake for milk production at a given weight. Since intake cannot be increased, feed quality must be increased. High milk producing cows must have access to high quality pasture, hay or silage.

High milking cows will more rapidly lose condition (milk off her back) on an inadequate ration compared to lower milking cows. This may result in longer postpartum intervals for high milk producing cows on low

TABLE 1. COMPARISON OF NUTRIENT REQUIREMENTS OF BEEF COWS BASED ON WEIGHT^a

Cow Wt. (lbs)	Percent ^b Change	Milk Production (lbs)	DMI (lbs) Change	Percent ^b	TDN (lbs) Change	Percent ^b	CP (lbs) Change	Percent ^b
900		10	18.8		10.4		1.9	
	18%			13%		10%		5%
1100		10	21.6		11.5		2.0	
	15%			11%		9%		9%
1300		10	24.3		12.6		2.2	
900		20	18.8		13.8		2.4	
	18%			16%		7%		8%
1100		20	22.3		14.9		2.6	
	15%			12%		7%		7%
1300		20	25.3		16.0		2.8	

^aNRC Based on estimated intake for the 1st 4 months of lactation

^bPercent change from 1100lbs.

NUTRIENT REQUIREMENTS OF DIFFERENT COW TYPES *cont.*

quality roughages. Thus, these results suggest that maintenance requirements per unit weight, metabolic weight or size differed little due to weight per se but that genetic potential for milk did alter production requirements. High milking and low milking cows can be fed together during most of the year. It is only during lactation that separate feeding arrangements need be considered.

Environment and Nutrient Requirements

Your farm conditions determine the type of cows to have. Annual rainfall, humidity and temperature affect the amount of forage grown and thus carrying capacity of your pastures.

Larger, heavier milking cows are capable of weaning heavier calves. High producers also require more feed. Thus, based on one fixed land requirement, not as many large or heavy milkers could be kept compared to small, lower milking cows. Annual rain fall, temperature, and day length can determine type and quality of forage grown from year to year which can affect milk production.

Previous research between and within breed have shown that individual animal performance is affected by the type of environment their ancestors evolved. The constancy of relative feeding levels found between breeds has implications when selecting for rapid gain in cattle reared under widely fluctuating nutritional conditions. Selection during periods of abundant feed would tend to favor individuals and breeds of high growth capacity (high fasting metabolism and high food intake). This, however, would reverse during periods of nutritional stress. It is likely that breeds which have evolved under poor nutrition, such as *Bos indicus* breeds have been automatically selected for lower fasting metabolism and consequently lower growth rates. This means, however, that the *Bos indicus* breeds may be more adapted to fluctuating feed supplies than *Bos taurus* breeds in hot environments. This may not be of practical importance to feedlot cattle since nutrition is kept fairly constant but could be of value to stocker and cow-calf producers (appetite and production) stress-production susceptibility.

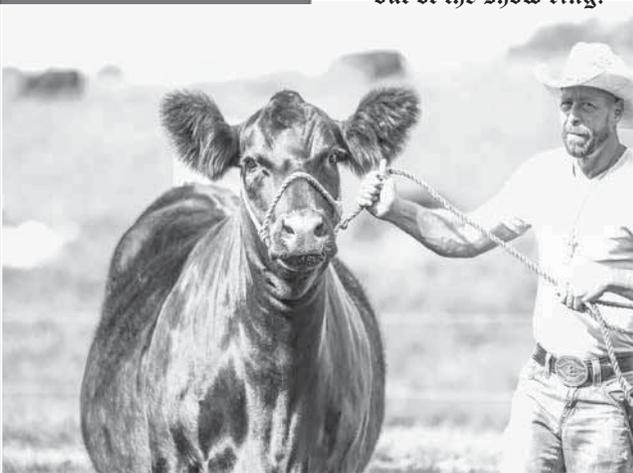
First, under conditions of low food availability, growth rate is highest in animals with low maintenance. Secondly, in hot or cold climates, growth rate is correlated to heat and cold tolerance. Thirdly, when animals are near maintenance or losing weight, their resistance to many parasites and diseases is reduced on low planes of nutrition. The animals with the highest maintenance requirement could be expected to be the first to lose weight and succumb to parasites and diseases. Selection for growth rate in the presence of any or all of the environmental stressors would favor animals with low maintenance requirements. A cow-calf producer should consider the merits and detriments of various types of cattle, drought or blizzard conditions, along with performance in optimum environments. Residual Feed Intake (RFI) is one of the avenues being pursued to evaluate cow efficiency.

Summary

An overall ideal type does not exist. There is only the type that most completely fits with the management and nutrition that you can provide. Type is extremely important to the cow-calf industry because it directly affects profits and productivity. Cattle type influences (1) reproductive performance, (2) calf weaning weight, (3) feed requirements of the cow-calf unit and (4) selling price.....We need to match our cows to our forage resources.



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UPCOMING FEEDER SALES

- Bath | March 12 | 11 a.m.
- Vernon | March 17 | 1:30 p.m.
- Central Bridge | March 29
- Bath | April 9 | 11 a.m.
- Vernon | April 21 | 1:30 p.m.
- Central Bridge | April 26
- Pavilion | April 30 | 11 a.m.

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NCBA News & Info

NY Beef Industry Represented at Cattle Industry Convention

Members representing various segments of the New York Beef Industry recently attended the 2022 Cattle Industry Convention and NCBA Trade Show in Houston, Texas on February 1st – 3rd, 2022.

Representing the cow/calf and producer segment included John and Peter Lehning, John Kriese, and Tom Miller. Jeanne Otoole, Executive Director of the New York Beef Council, and Ken Krutz, Manager of Empire Livestock Marketing also represented New York at this annual event. The Coombe Family also attended the event, and were involved as presenter's during the Cattleman's College segment, and also were involved with recording an upcoming "Cattleman to Cattleman" Television Broadcast.

In addition to experiencing a wide variety of education and entertainment opportunities, the New York delegation spent three days hard at work guiding both Beef Checkoff and NCBA policy programs. Annual meetings of the National Cattleman's Beef Association (NCBA), the National Cattleman's Foundation (NCF), the Cattleman's Beef and Research Board (CBB) the American National Cattlewomen (ANCW) and CattleFAX (CF).

The entire New York delegation accepted their roles and responsibilities as representatives of the Empire State. The Lehnings, Kriese, and Miller participated in committee meetings including Federal Lands, Cattle Health and Well-being, Live Cattle Marketing, International Trade, and Tax/Credit Committees. John Kriese also represents New York on the NCBA Resolutions and Board of Directors Policy Committee.

Jeanne O'Toole and Ken Krutz also participated in many committees throughout the entire convention which primarily focus on the Beef Checkoff. This included intensive sessions on the topics of Consumer Trust, Domestic Marketing, International Marketing, Nutrition and Health, Safety and Product Innovation, and Stakeholder Engagement.



NCBA POLICY COMMITTEES

NCBA has a number of policy committees for which NYBPA members can sit on and vote on resolutions at the NCBA Convention, representing NY Beef Producers.

If you would like to be more involved in a committee or would like more information, please email Amanda Dackowsky at nybeef@nybpa.org.

Agriculture and Food Policy

Develops policy on such issues as Federal Farm Programs, Haying and Grazing, Disaster Relief, Labor Issues, Government Funded Production Research, Beef Nutrition and Safety. The Committee, at the discretion of the chair and vice chair, can establish subcommittees on an as needed basis.

Cattle Health and Well Being

Develops policy on such issues as animal care, drugs and biologics, domestic and foreign animal diseases, and animal health research. The committee also works closely with the United States Department of Agriculture and Food and Drug Administration regarding producer education and formulation and implementation of regulatory policy.

Federal Lands

Develops policy on issues related to grazing on public lands administered by agencies such as the Bureau of Land Management and U.S. Forest Service.

International Trade

Develops policy on issues related to international trade including market access, trade laws and trade agreements. This committee sets policy used to engage with the international community, USTR, USDA, Congress, international entities such as the International Beef Alliance, and other trade or regulatory bodies which determine our ability to trade in live cattle, genetics, and beef around the world.

Live Cattle Marketing

Develops policy on issues related to industry structure, price discovery, futures markets, cattle/beef market price reporting, grading and transportation. This committee will also set policy used to engage with the CME Group, CFTC, GIPSA, and other entities which impact cattle and beef markets.

Property Rights and Environmental Management

Develops policy on issues related to natural resources, property rights and endangered species. The committee works closely with Congress and the regulatory agencies such as the Environmental Protection Agency regarding laws and regulations that impact private land owners.

Tax and Credit

Develops policy on issues related to estate taxes, capital gains and alternative minimum taxes, income taxes and social security, business taxes and banking and credit.



National Cattlemen's Beef Association

WORKING TO PROTECT YOUR RIGHTS & YOUR LEGACY

2022 Policy Priorities

NCBA's policy focus for 2022 is to protect and promote the economic, environmental, and social sustainability for the U.S. cattle industry.

KEEP US WORKING FOR YOU!

JOIN TODAY!

www.NCBA.org

JOIN NCBA TODAY.

Fill out and mail back this form, call us at 866.233.3872 OR join online at NCBA.org.

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NCBA PRODUCER MEMBERSHIP

COW-CALF PRODUCER

- HERD SIZE
- 1-100 \$150
 - 101-250 \$300
 - 251-500 \$450
 - 501-750 \$650
 - 751-1000 \$900
 - 1001-1250 \$1,150
 - 1251-1500 \$1,400
 - 1501-1750 \$1,650
 - 1751-2000 \$1,900
 - 2000+ (#hd ___ x38¢) + \$1,900 =

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- (#hd ___ x38¢) + \$150 =

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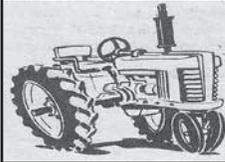
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A VIEW FROM THE TRACTOR SEAT By Paul Trowbridge

The view this month is from anticipation less than a month from now the sun will set after 7:00. The time change is always welcome it means we are getting closer to spring.

We are in the process of selecting tomato varieties we will be starting our seeds shortly. Please do yourself a favor and if you grow tomatoes start saving all your eggshells dry them out and put some in every hole you put a tomato plant in. If you have a black spot on the blossom end of your plant's fruit it is from a lack of calcium. The eggshells will sure help with this problem.

I went out to check our bees today it was not warm enough to open them needs to be 50 degrees to protect the larva but I got a stethoscope from a neighbor that's in health care. You can't imagine how you can hear them buzzing thru the wooden hive.

We are so looking forward till spring and the warmer weather and the first dandelion it gives us and our bees and us a new start to a great growing season and a super summer.

With what's going on in the world we all need a good feeling about the future for sure. So please enjoy maple syrup season then dandelions, planting season then summer. This is why the windshield in a car is way bigger than the rearview mirror much more important to look ahead than look back. Have some maple syrup wait for the dandelions then PARTY.

Thanx for readen
Paul

P.S. laughter is the sun that drives winter from the human face



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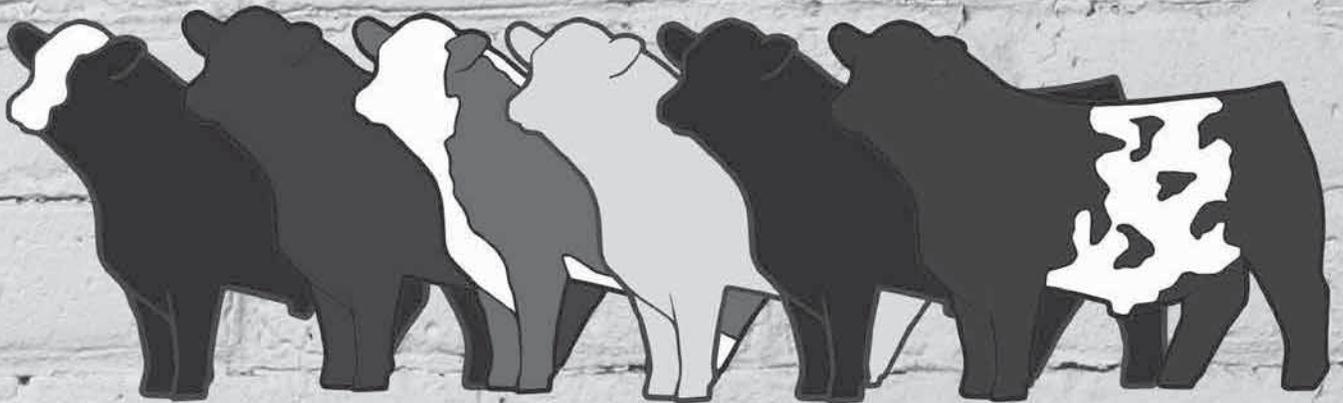
@ Hoskings Sales Barn 6096 State Route 8, New Berlin, NY 13411

Nov 7, 2020 | 10am-12pm

@ Sunnybrook Farm, 2115 Brothertown Road, Deansboro, NY 13328

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March 7th & 8th

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President- Daisy Trowbridge
 Vice Pres.- Makayla McLenithan
 Secretary- Patrick Stark
 Treasurer- Samantha Basinait
 Reporter- Patrick Stark
 Jr. Advisor - Sara Fessner

Welcome NYJBPA New Members

- Region 1 – Matthew Bloom
- Region 1 – Allison Gabel
- Region 1 – Jolene, Loraina, & Justin Mesch
- Region 1 – Eli Schutz
- Region 1 – Jonathan Seiler
- Region 2 – Liam Griffith
- Region 3 – Mark & Abigail Freier
- Region 3 – Lilly Treadway
- Region 3 – Jeffrey II & Sarah Wilson
- Region 3 – Leah & Anna Wilson
- Region 5 – Conner, Emma, Cole, & Evan Frost
- Region 5 - Emma Montross
- Region 5 – Madison Oshier
- Region 13 – Eric Wright

**ESSAY
 CONTEST!!**



How would this A.I. kit benefit me and my herd?"

Alta Genetics donated an AI kit for the NYJBPA scholarship auction. At the auction *Herm Weber* had purchased the kit and now has donated it back to the NYJBPA! **We are now giving ONE lucky junior the A.I kit!** In 1,000 words or less tell us how this “*A.I. kit would benefit you and your herd.*” All essays must be typed in 12 point, Times New Roman Font. Deadline is **May 1st, 2022.** Submit all essays to nyjbpa@gmail.com.

**THANK YOU
 HERM WEBER!!!**



PO Box 58
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www.williamkentinc.com

Hello everyone - my name is Daisy Trowbridge and have been elected as your president for the New York Junior Beef Producers Association for 2022. I am super excited for this opportunity and the upcoming year. There will be a lot of great options for you to attend in the year ahead such as shows, educational opportunities and junior meetings to expand and improve your knowledge about cattle. I know that the last two years have been hard due to Covid but I'm hoping that this one will be one of the best yet. I've been a part of 4-H, The Jr Angus Association, and The New York Beef Producers for eight years so I'm hoping that I can be a good resource for any questions or ideas you may have.



A little about me.. in my down time I enjoy quality time with my family, horseback riding and bingeing Netflix. I have a love for the family farm and love a good trip anywhere with my grandfather. This past year I've had the opportunity to travel to Texas, Nebraska and Missouri. The people and the memories that I made along the way were priceless and something I will never forget.

I cannot wait to see what this upcoming year has to hold and cannot think of a better way to spend it than representing a wonderful organization such as the NYJBPA. I want to thank you for this opportunity and look forward to seeing you soon.

Sincerely Your President,
 Daisy Trowbridge

UPCOMING EVENTS

- March 7-8th..... Semen Auction, Online
- April 22-24th..... Spring Preview Show & Education Contest, Batavia
- May 7th..... Herd Builder Sale, Essay Contest Winner Announced
- August 30th..... Beef Day, NYS Fair
- Sept 24th..... Beef Expo Weekend, Showmanship & Judging
- November..... Cobleskill Meat Lab & Repro Education Event



NYJBPA Spring Preview Beef Show

Judge: Bill Dunn

April 22nd-24th, 2022 Genesee County Fairgrounds, Batavia, NY

- ***Entry fee of \$25 per head.** No charge for showmanship, contests included. MUST be **postmarked by March 20th**
- ***T-shirts** for the show are available pre-order for \$20 a shirt.
- ***Corn hole competition** (\$5/member) and **dinner** (\$10/dinner) will be served Saturday night.
- *Health Requirements: Consult a NYS veterinarian for our current health requirements for cattle exhibiting at NYS Fairs
- *You must be a member of the NY Jr. Beef Producers' Association to participate. Membership fee is \$10/calendar year. Include membership with your entry. (If not already paid). To verify membership status contact Amanda Dackowsky at nybeef@nybpa.org 2022 NYJBPA membership is Jan 1. – Dec. 31, 2022.
- *Exhibitors must currently own or lease the animal that they are showing. Proper registration papers or lease agreement (if applicable) should be presented at the registration check in.
- *Animals may come in on Friday April 22nd, after 3 PM, but should arrive no later than 9:00AM Saturday, April 23, and can *leave* after your show is completed.
- ***Plan to bring your own bedding**
- ***Questions?** Contact: nyjbpa@gmail.com

SCHEDULE:

Fri. April 22nd, 2022:

After 3:00 PM- Cattle can arrive. ***Must be in by Sat. April 23rd at 9:00 AM***

Sat. April 23rd, 2022:

7:00am – 9:00 am- Cattle check in starts, last call 9:00am

7:00am- 9:00am- Vet Check

10:00am- Steer Weigh-ins

11:00am- Judging Contest

1:00-2:30pm- Knowledge Contest

3:30pm- Showmanship Contest- Mandatory for all exhibitors- NO FIT

5:30pm- NYJBPA Meeting followed by dinner and *Corn Hole Competition*

Sun. April 24th, 2022:

8:00 AM- Team Fitting

10:00 AM- Breed/Steer Show- 2022 will start with Female Show followed by Steer Show

Hotel Information:

We have booked a **Block of Rooms under the NY Beef Producers' Association**

at **LaQuinta By Windham** for \$99/night + tax 8200 Park Rd., Batavia, NY 14020 (585) 344-7000
and **Red Roof Inn** for \$74/nigh + tax 8204 Park Rd., Batavia, NY 14020 (585) 343-1000

Additional Hotels (no rooms blocked): Quality Inn & Suites (585) 344-2100 & Holiday Inn Express (585) 344-0001



NYJBPA Spring Preview Entry Form

Complete One Form Per Person

Name: _____ Age (as of 1/1): _____ Exhibitor's DOB: _____

Address: _____

Phone: _____ Email: _____

Showmanship (please circle):

Class 1 Pee Wee: 1-8 Class 2 Junior: 9-13 Class 3 Intermediate: 14-17 Class 4 Senior: 18-21

BEEF SHOW: **Showmanship is Mandatory for ALL Exhibitors**

- Class A: Jr. Heifer Calf (Born after Jan. 1, 2022)
- Class B: Sr. Heifer Calf (Sept. 1- Dec. 31, 2021)
- Class C: Jr. Intermediate Heifer (May 1- Aug. 31, 2021)
- Class D: Jr. Yearling Heifer (Jan. 1- April 30, 2021)
- Class E: Sr. Yearling Heifer (Sept. 1 – Dec. 31. 2020)
- Class F: Cow/Calf
- Class G: Bred and Owned Female (Registered Cattle Only)
- Class H: Male Calves (bulls or steers born after Jan. 1, 2022)
- Class I: Market Steers
- Class J: Dairy Steers

Entry Form for All Cattle

Breed	Class	DOB	Name	Registration #
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Entry Fee- Total # of Animals _____ x \$25/head (Postmarked by March 20 th)	\$ _____
Late Entry Fee- Received After March 20 th , Additional- \$10/head	\$ _____
Cornhole Entry Fee- Saturday night corn hole tournament fee \$5/per person	\$ _____
Dinner- Saturday night dinner, # dinner _____ \$10/dinner	\$ _____
T-Shirt- (youth/adult) Size: _____ \$ 20/each	\$ _____
Camper Fee-Includes electric & water- \$35 per night	\$ _____
Sponsorship donation towards show (optional)	\$ _____
NYJBPA Membership- If not yet paid \$10/member \$25/family	\$ _____
Total:	\$ _____

**Payment MUST be enclosed with form. Make checks payable to NYBPA.
Send entries to: NYBPA, 10040 Hooker Hill Road Perrysburg, NY 14129**

NYJBPA NEWS

NYJBPA Preview Show Sponsorship Form

The junior shows would not be possible without sponsors like you. Many juniors look forward to this time of year, showing off their hard work and dedication to their show animal projects. If you have questions, please contact Sara Fessner at nyjbpa@gmail.com. We greatly appreciate your support of the NY Junior Beef Producer's Association!

Sponsorship Options

\$50 _____
\$35 _____
\$25 _____
\$20 _____
\$15 _____
\$10 _____
\$5 _____
Other _____



TOTAL SPONSORSHIP _____

Please indicate if you have any specific awards you wish to sponsor (ie. showmanship, breed, etc.)

Checks made payable to NYBPA. Please send in sponsorship money by March 20th.
Mail this form and payment to NYBPA, 10040 Hooker Hill Road Perrysburg, NY 14129

Junior Annual Conference Report

1/22/22 Meeting Report

By: Patrick Stark

On January 22, the Junior Beef Producer Association met during the NYBPA Annual Winter Conference at The Ramada by Wyndham in Liverpool, NY. The meeting began at 9:00 am and was filled with all kinds of fun filled activities ranging from get to know you Bingo to rebuilding a cow's stomach. Besides fun filled activities we also met on our upcoming online semen auction that will take place on March 7th and 8th through William Kent Inc. Evie Groom also gave a financial report and an update on the new and old business. Following her report new people were selected for committees. Daisy Trowbridge will be the new President, McKayla McLenithan - Vice President, Samantha Basinait - Treasurer, and Secretary/Reporter- Patrick Stark. Following our meeting we attended a lunch and award ceremony. Finally, we ended our day with an informational meeting about how GPS technology in tractors is helping to make advancements in planting crops.

Our next meeting will be on Saturday, February 26th at the NYS Farm show in Syracuse, Ny at the Fair Grounds at 10:00 am. The NYS State farm show runs from Feb. 24th to the 26th. Volunteers are needed for the beef making sundae booth. Hope to see you there.



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Upcoming Calendar of Events:

March 12 - NYSA Semen Mtg - Simme Valley (Groton City Church)

April - Spring Preview Show, Batavia

May 6-8 - Big East Jr show at Big E

May 7 - Stars & Stripes Sale

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More Annual Conference Pictures



NYBPA Member, Rich Brown and Brandi Buzzard, Friday's keynote speaker



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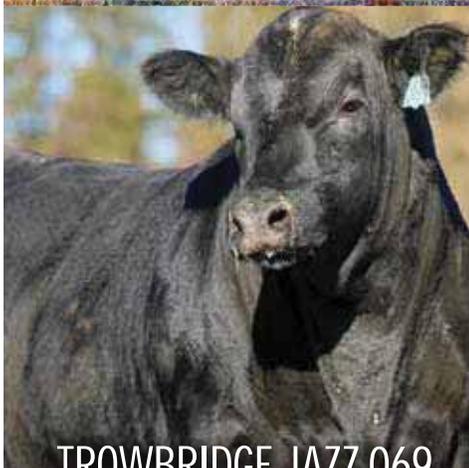
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