

NYBPA Council Meeting
November 13, 2021 @ 10:00 AM
Ramada, 441 Electronics Parkway, Liverpool, NY 13088
Agenda

Present- Amanda Dackowsky, Tim Pallokat, Barb Benjamin, Donna Stone, Ashley McFarland, Sarah Hardy, Phil Trowbridge, Peter Lehning, Skip Lear, Sara Fessner, Brenda Dermody, Ted Card, Kathi Wagner

1. Call to Order meeting was called to order by Ted Card at 10:15am

2. Establish a Quorum

A quorum was established

3. Approve or change agenda

Ted Card added Beef Farm Distinction- Washington County volunteers

4. Approval or correction of minutes from Sept. 25th, 2021 @ Beef Expo

Peter Lehning moved to accept the meeting minutes from September 25th at the Beef Expo. Barb Benjamin 2nd. All in favor. Minutes were approved as read.

5. Treasurer's Report – Kathi Wagner

a. Financial Report (including Beef Expo Weekend) (*Action/Approval*)

b. 2022 Budget (*Action/Approval*)

-We brought in a total income of \$29,000 from the meat raffle

-The Beef Expo brought in approximately \$450

-We didn't have an income in the past couple of months from "Raise the Roof"- with the price of shipping going up shipping cost more than our profit

-Discussed that we discontinue the "Raise the Roof" signs

-The newsletter brings in an income of \$3,000 per year

Peter Lehning moved to discontinue the "Raise the Roof Signs". Barb Benjamin 2nd. All in favor.

-Expense for "Raise the Roof" signs was \$1,300 in 2022 with an income of \$1,800

-Expense for Mileage/Tolls was raised to \$3,000

-Expense for Hotel/Lodging raised to \$3,500

-Budgeted \$1,000 for a new computer for the new treasurer

-A motion was passed to accept the budget by Tim Pallokat. 2nd by Donna Stone. All in favor.

6. Reports

a. Advisor's Report – Ashley McFarland

-The livestock educators are working on remote projects and having a series of events in 2022

-There has been no discussion about replacing Mike Baker

-Ted added on about the "Steak Holder Round Table" which is something that is starting up with Penn State University.

b. President's Report – Ted Card

-Justin Tucker from Franklin County (Malone, NY) is interested in hosting an event to utilize the Beef farm of distinction program from the NYBC

-The NYBPA needs to decide if we are going to keep utilizing that program with the NYBC or create our own program. We are looking for a representative- Phil Trowbridge volunteered

-John Kriese is on the board of directors for the NBCA policy- we vote at the annual meeting and summer meeting to keep him on or elect someone new. Peter Lehning made a motion to keep John Kriese on the board of directors. 2nd by Barb Benjamin.

c. Executive Secretary's Report – Amanda Dackowsky

-The Ag Coalition of 2021 sent a thank you for lending them our gates in the birthing center at the NY State Fair; it helped them out greatly

-Amanda suggested we have some sort of *Regional Award* we would really like to promote our regional associations and it would be based on the region's performance throughout the year.

-The NYBPA has a Facebook page that has a lot of potential. Amanda is trying to promote it and post as much as possible-she also has help from Sarah Hardy and would love to have one more person help as well.

-Amanda stated that the Jr. Calendar and the conference information will be going out soon

d. NY Junior BPA Report – Evie Groom

-President Evie Groom wasn't able to attend but stated that the juniors are working on the Jr. Calendar and the Annual Conference

-Sara Fessner added on about the junior bus tour. We had approximately 15 juniors attend. The juniors visited WBB Farm; Calf Selection and Identification, Kyle Farm; Sheep Production and Management, Lamb Farms; 72 cow Rotary parlor, Wagyu Beef and ET Programs.

e. Beef Council Report – Peter Lehning

-Chrissy Claudio is now the NY Beef Councils communication person- she replaced Katherine

- Montana Beef Council is going to the Supreme Court

-New part time nutrition expert

f. BQA Report – Ted Card/Nancy Glazier

-National books are out

-New Presentation posted for all new producers hosting a session

-Jean O'Toole was present at the BQA meeting- she offered to give away door prizes at the NYBPA Annual Conference for members that were BQA certified.

-The NYBPA Annual Conference can also count as a BQA re-certification

-More BQA meetings are being planned

7. Regional Reports

a. All regions 1-13 should have at least one representative to report (or submit a report prior to meeting if unable to attend)

1- Not much activity happening- they're trying to plan an event and elect new officers

2- Nothing to report but working on putting a meeting together

3- None

4- Will be hosting a meeting in March- hoping to help the region and get more involvement

5/6- Things are very slow- they have a problem with getting members involved

7-None

8-None

9-None

10- Not much happens in the region (have combined efforts in Delaware Co. in past- considering working with Delaware Co. again)

11-None

12- In October Phil Trowbridge hosted a grazing meeting for them- had a big attendance

13- At meeting they discussed little things of how they can help each other in the industry, processor coming into town, government official trying to build a packing plant

8. Old Business

a. 2022 Farm Show/Beef Sundaes

- Looking for a “go-to” person(s) to be responsible for ordering food, health papers, coordinate everything- would like to get two-point people
- Whoever is responsible needs to be at the Farm Show around 8am- we start serving at 11am and end usually around 1 or 2 pm.
- There is a new law in affect January 1st that we can’t use Styrofoam- need to do further investigation on if we can use our Styrofoam up or have to purchase plastic
- It was suggested that we reach out to Allison Schultz and Amanda Schwartz from Finger Lakes Livestock Exchange to see if they showed interest in being our “point” people.
- We also need volunteers to help serve beef sundaes- working with CCE and other educators to help bring in volunteers
- This year we will not be having animals at the booth but breeds are welcome to have tables- so far Black Angus & Hereford breeds are having tables.

b. 2022 Annual Conference

- Friday night (Jan. 21st) will be our Annual Meeting with a Prime Rib Dinner
- Possible Keynote Speakers for Friday night dinner: *Amanda Radke* (\$1000 via Zoom)- speaks about ag advocate and generational farming. *The Farm Wife* (\$2000 plus expenses)- she didn’t really specify on a topic. *Brandi Buzzard Beats* (\$1500 plus expenses) gave a couple different options.
- The board motioned to select Brandi Buzzard as our keynote speaker for Friday night.
- Trowbridge Angus* has donated funds for our keynote speaker Friday night
- Saturday (Jan. 22nd) we have a great slate of speakers lined up.
- The name of the conference is: “75 years of alliance”
- Josh White (Beef Quality Audit) is our Saturday night keynote speaker
- Registration fee is going to be \$50 to cover lunches
- Another \$50 is to stay for dinner and keynote speaker
- All conference information will go out in December with the Jr. Calendar
- In 2008 we would have sent information and memberships to over 750 members and now we only send it out to 450 members.
- Juniors are going to get sent out some “snail-mail” about the annual conference and the plans for the year
- Will be doing a scholarship auction would like bigger items instead of a lot smaller items

c. Email Domain Change (Action/Approval)

- Due to having issues with the (aol) email- it has been discussed to change the domain of the email address to (@nybpa.org). Phil Trowbridge moved to change the email address domain. Donna Stone 2nd. All in favor

9. New Business

a. 2022 Meat Raffle

- Tim Pallokot made a motion to have another meat raffle in 2022. Skip Lear 2nd. All in favor.
- Prizes will be: 1- ½ beef with freezer (The size of the freezer has been eliminated), 2- ¼ beef 3- ¼ beef
- There will be free delivery within New York State
- A ticket proof will be sent out to the board for approval and tickets will be mailed with renewals

b. Empire Farm Days, Aug 2-4, 2022

- It is predicted that Empire Farm Days will be held in Pompey for the next 10 years
- For us to have a table it will cost \$750.
- Due to a price increase in our spot at Empire Farm Days & lack of profitability it was suggested we work with the breed booths to split costs with each association responsible for their own table.
- Twin Clover also offered to let us set up a booth with them at Empire Farm Days.
- Tim Pallokat motioned to not pay \$750 for a table at Empire Farm Days and to explore further options. Peter Lehning 2nd. All in favor.

c. Herd Builder Sale

- The sale will be held May 7th, 2022 in conjunction with the Trowbridge Bull Sale
- Skip Lear and Phil Trowbridge offered to look for a sale chair for the Herd Builder Sale
- Quality of the animals was part of the discussion- we would like to work with breed associations to get better quality animals consigned to help make the sale more successful
- It was also discussed that we do not need to have the sale online- there is an online sale charge of 6% but can be furthered discussed

d. Supreme Show

- Purina has been our big sponsor for the show but we would like to get more sponsorships for the classes
- Prices of the chairs has increased so it was discussed of possibly changing the prize
- Pricing of the metal cutout cows is being looked into
- Sponsors would get a logo brand in Supreme Show

e. Beef Expo 2022

- We would really like to get more people to attend next year
- Sara Fessner made a motion to host the event September 24th, 2022 at Rodman Lott. Skip Lear 2nd. All in favor.
- Our vendors last year didn't like where they were set up- next year a different spot for our vendors will be set up
- Due to taking a day away from the Annual Conference it was discussed giving our sponsors a "free" table in replacement of the 2nd day conference table.

f. NY Farm Bureau Membership

- Needed approval to go ahead and renew our membership with the NY Farm Bureau. All in favor.

g. Nominating Committee – Treasurer

- Nominated Brenda Dermody- need election

h. Use of NYBPA/NYBC Promotional Grant (BIC Grant)

- Is being followed up with Jean O'Toole

i. Junior Activities

- Spring Preview dates were set as April 22nd-24th (Need to contact Keith Carlson to utilize fairgrounds in Batavia)
- Need Juniors to help with the semen sale
- Bus Tour- looking for ideas for our bus tour again in 2022

j. NCBA FY21 Goal Maker Award & Top Hand Award

- 6 nights at convention up to \$1800
- We were given (6) \$50 Cabelas gift card
- 15% Rebate for members
- Sending convention tickets to regions Feb 1-3
- Many committees available for positions

10. Other Issues and Concerns

-None

11. Next Meeting: TBD

-February 5th @ Rodman Lott; Seneca Falls, NY

12. Adjourn 3:30

Tim Pallokat moved to adjourn the meeting at 3:30pm. Kathi Wagner 2nd. All in favor.