

September 9, 2025, NYBPA Council Meeting
Location: ZOOM

- 1. Call to Order – Zack Welker**
 - a. At 7:01PM
- 2. Establish a Quorum**
 - a. Established
- 3. Approve or change agenda (*Action/Approval*)**
 - a. 1st by Rich Blazeski
 - b. 2nd Carlos Valery
 - c. Passed
- 4. Approval or correction of minutes from 5.17.25 Council Meeting (*Action/Approval*)**
 - a. 1st Brenda Dermody
 - b. 2nd Carlos Valery
 - c. Passed

5. Reports

a. President's Report – Zack Welker

1. Thanked everyone for helping at supreme show and making the day run very smoothly. Overall, a successful show. Also mentioned that planning for conference is underway. The bio for our keynote speaker was in the last newsletter for September/October. More to come at the next meeting with conference updates.

b. Treasurer's Report – Brenda Dermody

a. Financial Report (*Action/Approval*)

1. 1st Rich Blazeski
2. 2nd Katie Mitrowski
3. Passed

b. 2025 Supreme Beef Female Show Financial Report

1. Joe Mueller bought and organized the subs for the reception this again this year. Joe informed Brenda and Becky that his dad will not take a NYBPA check for payment on the subs. Joe suggested the money stays with the supreme show or goes to the junior association. The council voted to leave the \$750.00 for subs in a forward balance for the 2026 supreme show. Motioned, 1st by Joe Lawler, 2nd by Rich Blazeski, passed.

c. Herd Builder Sale revised update

1. just waiting on bill from Trowbridge's for the catalog. Last year it was roughly \$1,100 for the catalog expense. Zack is following up on this and will report back in November.

c. Executive Secretary's Report – Becky Kron

a. Membership – down compared to last meeting because people haven't renewed, still receiving renewals and collecting 2025 dues. 405 members today

b. Supreme Show – Purina 2025 show sponsor, Megan K announcer w/ Becky, shout out to sponsors for divisions & reception both. Thank you to volunteers – lots of hands to help out. Banners – 45 of 47 used. 38 head of cattle competed. Warren Bippert scholarship presented at start of show. Megan Anderson official photographer. Thank you notes to be sent out this week. Email sent out to participants including a google survey to share feedback. Beef Day – 5 news interview with 3 different stations. Corn for corn pit donated by GoldStar feed. Upcoming events – pumpkin fest & harvest classic in Hamburg, looking for help w/ Skillathon on Oct 10

c. 2026 Conference Update – keynote is set, working w/ Adam to line up speakers for the rest of the sessions. More updates to come in November meeting.

Meeting outline –

- Panel/NCBA for policy & awareness
- genetics & herd development
- business & financial strategy: organizing herd health records
- marketing & consumer connection panel

d. NYBPA Intern Welcome/Update

Lizzie introduced herself, Junior in HS, heavy in FFA, from a grain operation

e. Thank You Notes received – Gowanda elementary 2nd grade. NYFVI w/ Chesters Barn leased out the blow up cow. Youth member who participated in the Supreme Show – L Griffith from Ch. County.

d. **NY Junior BPA Report – Anna & Brendan Scoralick**

prepping for Fall Festival in Cobleskill. Pairing with Jackpot Show in Cobleskill, helps save expenses. Winner of Supreme Show was from Spring show. Prepping for annual meeting after fall festival

e. **Cornell Advisor's Report – Adam Murray**

Big things happening at Cornell. Trying to figure out how to bring back beef cattle back to the university. Beef barn inspected yesterday, moving forward. Looking to start pooled feeder calf program, retained ownership, added value for producers & marketing avenue. Started a livestock judging team at Cornell. Teaching Beef Production course in the spring semester.

f. **BQA Report – Adam Murray**

BQA training events – Alfred State Oct 22, closed training for Alfred State only. Broome County November 15 open to all. Ag-Inservice training for extension educators in November. Chrissy working hard to get BQA farm signs updated. Working to get BQA materials to butchers.

g. **Beef Council Report – Ashley Scoones**

Program updates – e-commerce campaign, gave a huge ROI for beef dollars spent by consumers. Ads in NYC in subway stations, gyms & grocery stores seen by 1.6 million people, will do it again this year. RD farm tour downstate went well. Sent 4 youth to Kentucky. Handed out cow head/ear bands at State Fair. Will be at NYC fall wine festival. Did receive a small cut from funding partners, have heard from 3 of 5 partners so far. Next board meeting is Sep 23 in Rome at 9am.

h. **Scholarship Committee Report – Andrew King**

Nothing specific to report. Interested in direction from the council on what committee should be doing. Andrew thought it would be an advisory point of view to highlight the number of awards that would be given. Began some work after 2024 annual meeting. Would like to have guidelines around applicants. Zack spoke on that committee should be able to make some decisions on their own. Discussion around parameters in place to grow the funds that are in the scholarship account to grow the account and award only 2 people awarded. Having more than 2 awarded is not sustainable. Adam brought up that awards should be given off of generating interest from the funds, but we would need 2-3 times the amount that is in the account. Discussion around awards being generated from fundraising, but not to detriment to the association. Becky shared that the application needs to be revisited. Anna shared that the scorecard needs to have a rubric with a threshold to attain a scholarship. *Anna moved to have two scholarships at \$1500 each.* Joe discussed that that might not be the right thing to do to grow the funds, that \$3000 per year isn't sustainable. Andrew said that fundraising is still necessary and it might not be a good thing to just drop to one award, feedback would be significant because membership fundraised that money in 30 minutes at the annual meeting. Revamping the application is still needed. Betsy shared that being very clear with the membership about the pot of money is necessary. Also brought up about capping the amount of money each year, and paying out applicants based on the rubric scores. Adam said that the rubric should be public & shared. *Adam moved to amend Anna's motion to cap this year's scholarship at*

\$2000. Joe L seconded. All in favor, motion carries. Rich requested to see current application, Becky can share, but Becky needs to send out early November. Zack discussed that committee can revisit the application but use current application for right now. Katie has developed the rubric and can share out. Andrew would prefer to have someone else lead the scholarship committee. Zack will discuss with Becky and share back. Adam said he's happy to look at rubric and help on committee. Asked about deadlines. October 1 is deadline for application, Oct 15 absolute latest to get application in the newsletter for Nov/Dec. Adam shared lets revamp this rubric over the next year and leave it the same for this year.

i. "Beef Farm of Excellence" Program – Betsy Hicks

Only one applicant this year, will be judged Sep/Oct.

j. CBB Report – John Kriese

No report

k. Policy Report – Sean Clevenstine/Joe Lawler

Have met a lot over the summer. 5 solidified proposals for policy. Have been passed through the committee, so by the time the annual meeting comes around, there should be 10-15 proposals to vote on.

6. Regional Reports – reported out by each director

Region 3 – BQA event at Hidden Canyon farm

Region 11 – nothing to report right now, Carlos reporting

Region 6/7 – nothing to report from Rich

Region 4, nothing to report from Barb

Region 6 – BQA event Nov 15, Betsy reporting

Region 5 – Joe will schedule this fall

7. Old Business

a. Update on committees & direction

Scholarship committee covered under scholarship committee report

Membership committee

Fundraising Committee

Policy Committee – meeting regularly and breaks into sub-committees

Discussion around being hard to form committees or find people to lead them. Will be looking to define and fill in January.

8. New Business

a. Region 3 Leadership

Amy Pyra stepped back, looking for person to fill.

b. 2026 Raffle Ideas

If you have ideas or suggestions, send to Becky prior to November meetings

c. NYBPA Trailer

Becky talked about involvement with relocating the trailer, moving from NYS fair to Lott's. Committee side & trailer side – incentive or way to get involved as a member. Joe offered to store trailer at his farm.

9. Other Issues and Concerns

None brought forward

10. Next Meeting: November 8th at Simply Homemade, Waterloo

11. Adjourn

Rich B. motioned at 8:48 to adjourn, seconded by Carlos. All in favor, motion carried.