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# THE OFFICIAL POLICY HANDBOOK OF THE NEW YORK BEEF PRODUCERS' ASSOCIATION

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Established January 2026





### *Production of Beef in New York State*

**WHEREAS**, New York State benefits both from production and consumption of beef.

**WHEREAS**, New York State rural communities can utilize smaller farms that repurpose the land and equipment for beef. Thus, preserving our state's rich agricultural history.

**THEREFORE BE IT RESOLVED**, NYBPA encourages any legislation or practice that encourages the production of beef in New York State

### *Local and State Government Investment in the Beef Industry*

**WHEREAS**, Investments in Infrastructure, education, or promotion can make a difference to beef producers.

**WHEREAS**, State and Local investment helps producers succeed, expand, create jobs, grow demand for New York raised beef.

**THEREFORE BE IT RESOLVED**, NYBPA supports budget funding or grants that support processing, marketing, education, or youth livestock programs related to beef.

### *Definition of Beef*

**WHEREAS**, alternative sources of protein are being labeled and promoted as an equivalent or substitute for beef, and

**WHEREAS**, the use of traditional beef nomenclature on alternative products is confusing to consumers and weakens the value of products derived from actual livestock production,

**THEREFORE BE IT RESOLVED**, NYBPA opposes alternative proteins being permitted to use nomenclature associated with protein sourced from livestock production and oppose these proteins claiming to be equivalent to, or a substitute for, proteins derived from livestock production.

**BE IT FURTHER RESOLVED**, NYBPA supports the definition of beef to only include products derived from cattle raised by cattle farmers and ranchers and harvested for human consumption

### *Beef as a Recommended Protein Source*

**WHEREAS**, the inclusion of beef as a recommended protein source in the New York State and United States Federal guidelines.

**WHEREAS**, government funded agencies and health organizations continue to issue dietary guidelines to promote health and are influencing food choices.

**WHEREAS**, beef- with its high nutrient density – makes an important nutrient contribution to a variety of healthy dietary patterns

**THEREFORE BE IT RESOLVED**, NYBPA encourage government agencies and health organizations to disseminate information on the actual nutrient content of beef, showing numerous cuts of beef can be part of a recommended healthy dietary pattern.

**THEREFORE BE IT FURTHER RESOLVED**, NYBPA:

1. Encourage New York State Department of Health (DOH), New York State Council on Hunger and Food Policy, and NYC Food Standards to frequently update and disseminate factual information based on sound science on the nutrient composition of the various beef cuts.
2. Encourage government agencies and health organizations to disseminate information on the actual nutrient content of beef, showing that numerous cuts of beef can be part of all recommended healthy dietary patterns.
3. Encourage government agencies and health organizations to recognize and point out in their information programs the role of beef in sound nutrition education programs.
4. Work with other organizations to continue to effectively inform health professionals and other nutrition information sources, including the news media, and with members of the food industries, in order to gain wider awareness of beef's actual nutrient density and its important role in providing essential nutrients in diets.
5. Encourage continued research on beef's role in nutrition, diet, and health

***Beef Checkoff***

**WHEREAS**, The Beef Checkoff helps promote beef through advertising, research, and consumer education, and new production development.

**WHEREAS**, beef promotion benefits New York State Producers.

**THEREFORE BE IT RESOLVED**, NYBPA encourages cattle producers, all other segments of the beef industry, and consumers to recognize the Beef Checkoff as an important source to promote the New York State Beef industry.

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