





September/October 2021 Volume 37 - No. 5 Official Publication of New York Beef Producers' Association and New York Junior Beef Producer's Association



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Cover Photo - Picture From Annual Photo Contest CONGRATULATIONS Amanda Schwartz! "Fall Smorgasbord"

The NEW YORK BEEF PRODUCER is Published, bimonthly by the New York Beef Producers' Association. January/February March/April May/June July/August Sept/October Nov/December **Advertising Rates**

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Deadline for next issue is October 1st. This will be firm so newsletter gets out on time. For more information contact: nybeefproducers@aol.com *** Visit our web site www.nybpa.org ***

UPCOMING EVENTS

August Aug 31 - NYJBPA calendar ad deadline

Sept. 24-25 - Beef Expo Weekend @ Rodman Lott & Sons Farms, Seneca Falls, NY Sept 25 - NYBPA Council Meeting @ 5:30PM following Beef Expo Weekend

October Oct. 1- Deadline for ads, articles, and classifieds for Nov/Dec newsletter Oct. 23-24 - NYJBPA Farm Tour "A Fun Only Weekend", Batavia area

> Check out our web site www.nybpa.org Facebook www.facebook.com/nybeefproducers





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THANK YOU TO ALL OUR SPONSORS

2021/2022 Directory Corrections

You should have received the 2021/2022 directory by now. If you have not please contact Amanda at nybeefproducers@aol.com.

The following are corrections to the directory:

Region 4 Co-Chairman (pg.7) - Janeen Sparks

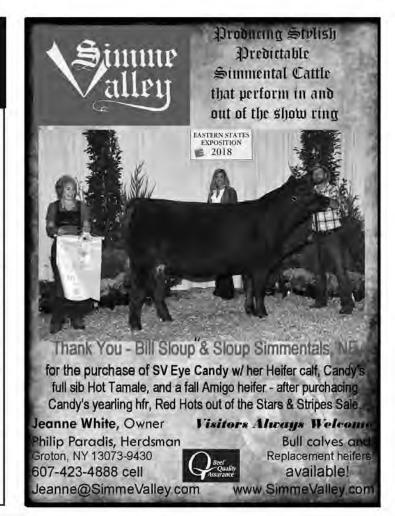
Lisa Sklener, D & L Farm (pg. 66) – farm description should read, "Registered and Commercial Charolais operation. Selling Bulls, Heifers, and Freezer Beef. Exit 61 off Route I-86. North on Route 34 approx. 8 miles. Turn right on Dean Creek Road. Farm 1.8 miles on right.

Correct address for Dennis Phelps, Wayne E. Phelps Enterprises Inc. (pg.34) - 1862 Ledge Road Basom, NY 14013

Junior Members (pg.11): Autumn Mathisen

Erwindale Farms Ad/TenEyck Family (pg. 84) - the correct ad is listed on Pg. 30 of this newsletter

Charlesworth Family Farm ad (pg.74) – the correct ad is listed on Pg. 29 of this newletter.



NYS BQA Update By: Nancy Glazier, Cornell Cooperative Extension, NWNY Team

Fall is a great time to get certified in Beef Quality Assurance. We will be participating in the Beef Expo Weekend September 25. Dr. Shannon Carpenter with NYS Dept. of Ag & Markets will be leading the Chute Side Training. This is an opportunity to learn about



needle selection, cattle handling, different types of vaccines, and demonstrate a proper injection. Participation, along with a signed Veterinary Client Patient Relationship form and completing Level 1 certification (attend a classroom training or complete the online module at BQA.org) will certify you at Level 2. There will also be a BQA Transportation Training, a separate certification. Many of the other topics will qualify for

BQA recertification credit.

More information regarding the BQA program, certification and recertification can be found at NY Beef Council's website under Farmer's Fencepost at https://www.nybeef.org/farmers-fencepost/beef-quality-assurance-certification or contact me at nig3@cornell.edu or 585-315-7746.

NYBPA President Message



As I write this message between the rainstorms, I think of how each year brings us different struggles on the farm. However as usual we all pull up our boots and do our part of putting protein on the plate. I also believe NYBPA can pull up its boots and work through the recent struggles of COVID and this new world we live in.

The Beef Expo Weekend is an opportunity for change to bring hands on opportunities to the membership. The junior's group will be offering a fun only weekend of education and farm tours. My vision is holding additional Beef Expo weekends throughout the year which may also include breed specific shows, sales and educational opportunities.

Recently a survey was sent out regarding the annual conference

and meetings of NYBPA. As we analyze the responses, we will keep you informed as to any changes made to the structure of these activities.

Change is never easy but maybe it's time to change how we pull our boots on. The council and I welcome your ideas and suggestions for our organization.

Thanks

Ted

WELCOME 2021 NYBPA New Members

1- Katie Lee Fischer, Fischer Farm & Cattle Co., 9044 Vermont Hill Rd. Holland, NY 14080 (716) 725-5279

- 3- Don & Bonny Henderson, River Nook Farm, 4229 Fowlerville Rd. Avon, NY 14414 (585) 245-3159
- 5- Jim & Carol Hartnett, 2757 Ridge Rd. Manlius, NY 13104 (315) 558-2860
- 5- Brad & Carol Ainslie, 1686 Stone Rd. Clayville, NY 13322 (315) 251-0284

Referring New Members is Rewarded in our Incentive Program. See the website for info.

NYBPA Producer Spotlight

CONGRATULATIONS!!!

Congratulations to SK Herefords of Medina NY, for winning the Region's Environmental Stewardship Award and representing NY and Region 1 at the NCBA Convention in Nashville, TN this past August. You are very much deserving of this award!



Special Announcements and Events

NYBPA Council Meeting - The next NYBPA Council meeting will be "in person" at Beef Expo Weekend, Saturday, Sept. 25th at 5:30 PM immediately following the field days event. Location - Rodman Lott & Sons Farms, 2973 State Route 414, Seneca Falls, NY 13148. All members are welcome to attend but you must be a council member (regional officer) to vote.

<u>Beef Expo Weekend</u> – is Sept 24-25th at Rodman Lott & Sons Farms, 2973 State Route 414, Seneca Falls, NY 13148. Check out the ad on page 5 of this newsletter for details on the fun events and educational speakers we have planned. RSVP for this event by Sept. 8th by emailing nybeefproducers@aol.com or calling Amanda at 716-432-9871. We have a great line-up of speakers and a trade show for attendees. Speakers for Juniors too! Join us Friday evening for a cook-out and social event. Saturday's event features a wide array of beef and farm related topics, BBQ lunch (at attendee's expense), door prizes, and a raffle for a Patriot SG1000 fence energizer. Don't miss out on the awesome event.

<u>Jr. Farm Tour – "A FUN ONLY Weekend"</u> – Calling all juniors and their families. Join us for a farm tour Sunday, October 24th, featuring 4 innovation and progressive farms in the Batavia, NY area. A bus will leave the Palm Island Waterpark/Quality Inn Hotel Sunday morning and will return that evening. Hotel rooms will be reserved for Saturday, October 23rd, for those who want to start the fun Saturday evening. Waterpark passes included in the hotel reservation. If you are interested in attending, please email Sara Fessner, NYJBPA advisor, at sgangusfarm@gmail.com. More details to follow! Watch your emails and the NYJBPA Facebook page.

<u>Going Green?</u> – Are you interested in cutting back the amount of newspaper you have in your house? Did you know The Beef Producer Magazine is also digital? If you are interested in receiving this magazine digitally instead of in the mail, please let Amanda Dackowsky know by emailing nybeefproducers@aol.com. She will add you to the digital list.

<u>2021 Empire Farm Days</u> – thank you to all who stopped by the NYBPA booth at EFD. A big thank you to Rich Taber for helping man the booth. We had a great event, handed out lots of beef recipes, did a daily drawing for a beef cookbook, a game wheel prize give-away, and gained some new members too.

<u>Annual Conference</u> – plans are under way for the 2022 Annual Conference and will soon be finalized. Recently a survey was sent out via email to get producer's opinion on the format of future conferences. Make sure you weigh in with your opinion! Do you have a topic or idea you would like to see there? Help us put together a program that suits our beef producers. Let us know by emailing nybeefproducers@aol.com or by calling Ted Card or Amanda Dackowsky.

<u>2022 New York Farm Show</u> – the 2022 NY Farm Show is Feb. 24-26th, Syracuse, NY. We are looking for volunteers to help serve Beef Sundaes at this event. If interested, please contact Amanda Dackowsky at ny-beefproducers@aol.com. We cannot have a successful event without help from our membership. Many attendees look forward to enjoying a delicious beef sundae!

<u>Beef Farm Of Distinction</u> - Looking for ideas on how to put this new program together to spotlight Beef Farmers in New York. Call or email Amanda if interested.

<u>WANTED - NYBPA Historian</u> - The NYBPA is coming up on 75 YEARS OLD- Let's Celebrate!!! Would you be interested in volunteering as the NYBPA historian? The job would include organizing old newsletters and getting information and ideas to help us celebrate this big milestone. If interested, email nybeefproducers@aol.com or call Amanda Dackowsky.

Meet NYBPA's new Secretary & Jr. Advisor



My name is Sara Fessner and I live in Bloomfield, NY. I have a small herd of registered Black Angus cattle that I sell primarily for replacement heifers and breeding bulls. The New York Beef Producers' Association has played a tremendous role in my life. I joined the NYJBPA in 2014 and held numerous officer positions and chaired the semen auction. The NYJBPA has taught me a lot throughout the years, and I am very excited and grateful to be the NYBPA Secretary as well as the NYJBPA advisor. I look forward to working with the juniors and all of our wonderful members.

Common Skin Issues in Beef Cattle

Dr. Melanie Hemenway, NYSCHAP

It is fair season and this year has been a wet one. This increases the challenge of ringworm and flies. Here is a short list of common skin issues in cattle to help decode the scales, bumps and itches your animals may have.

Description automatically generated with medium confidenceRingworm (dermatophytosis) is actually a fungal infection of the skin and in the early stages can often go unnoticed because the affected areas are small and slightly raised with roughened hair. Infected cows often serve as sources of the fungus which can be transferred by direct contact to calves. It is contagious, therefore, when one calf in the group develops the problem, many calves usually are affected. The causative agent is Trichophyton verrucosum, a spore forming fungus that lives on the skin of cattle and other livestock. The spread of ringworm occurs through body contact of an infected animal or through inanimate objects such as brushes, clippers, combs, clipping chutes, halters, blankets, fences or buildings.



After several weeks of the fungus infiltrating the hair follicles, the hair falls out, leaving distinct circumscribed, grayish lesions. The scaly lesions coalesce to form large patches of hair loss at least 3 inches in diameter. They are often located on the face and neck and are more common in young cattle.

Ringworm is a zoonotic disease which means transmission to humans can easily happen. Therefore, it is important to protect anyone who may come in contact with infected animals and is a reason why it is a top concern at fairs and shows.

Although the infection tends to clear up spontaneously after several months, separate and treat the affected calves with a prescribed medication to prevent transmission to the others. Remember, it may take several weeks to clear up, so if it occurs in show animals, start treatment as soon

cont. on pg. 22

2021 Supreme Chair Program Winners



Albany/Altamont Co Fair Jeremy Bear BPF Peekaboo J08 2/6/2021 - Simmental



Allegany County Fair Simme Valley- Jeanne White Simme Valley Fre-Anna (cow) Simme Valley Jilli-Anna 1/3/18 & 1/1/21 - Simmental



Boonville/Oneida County Fair Mid Lakes Highlands Todd & Ginny Green Ledyard's Clara 1/2/2020 - Highland



Broome County Fair Maple Acres Jesse & Besty Hicks Maple Acres Jess Jay 5/14/202 - Angus



Cattaraugus County Fair JJ Bond Big Apple Cattle Co. LPA Everleigh 3/3/2020 - SimAngus



Cooperstown Jr. Livestock Show Laken Dyn Kylie 6/1/2020 - MaineTainer



Erie County Fair Amelia Hintz-Strub Fergie 3/28/021 - Maine Anjou

Not Pictured **Franklin County Fair** Ava Castine Cast Iron Acres Cast Iron Fair Lucky Zizzy 11/13/2020 - Crossbred



Chautauqua Beef Classic Nathan Reynolds TJSC Lucky Lady 405H ET 4/2/2020- MaineTainer



Chemung County Fair Sierra Brown Scarlett 2/2/2020 - Shorthorn





Chenango County Fair Brittany Fairchild KB Mystic Red Mirage's Jewel 4/25/2021 - Shorthorn





Cortland County Fair Eli Donlick Hot Tamale 2/1/2020 - Simmental



Female Cash Showdown Jackpot **Cow/Calf Show** Kaitlyn Broughton Cow-FUZN Hershey's Bliss 365 Calf-BRO Fire Starter 5/13/13 & 3/15/21 - Shorthorn



Delaware County Fair Aaron Schubert D & D- JK Kennedy 4/15/2020 - Charolais



Female Cash Showdown Jackpot Heifer Show Addy Rae Bozeman Miss Halle Berry H108 12/10/2020 - Sim Solution

SUPREME SHOW DATE:



Eastern NY Summer Classic Daisy Trowbridge KBARD Savannah 6H 1/28/2020 - Angus



Genesee County Fair Dylan Bozeman Miss CCF Jestress G106 11/15/2019 - SimAngus

Tuesday, August 31st @ the NYS Fair, Syracuse, NY



Hemlock/Livingston County Fair Clark Family Farm Cow-Rugensteins Eliza Calf-Clarks Josephine 3/11/17 & 5/12/21 - Simmental

Hereford Classic McKenna Broughton Perks Cato Have Faith 0023 ET 3/2/2020 - Hereford



Herkimer County Fair Brayman Farms Braymans Hooker 4 Hire 12/28/2019 - Angus



Madison County Fair Gavin Fetterman TNT Altra Harley 100Y 5/6/2020- Hereford

Not Pictured NYJBPA Spring Preview Gianna Marino DJF Moana 15H ET 2/20/2020 - Hereford

THANK YOU to the 2021 Supreme Chair Sponsors

- New York Simmental Association
- Hubner Seeds.
- William Kent, Inc.



Orleans County Fair Samantha Basinait Simme Valley Hubba-Hubba 3/7/2020 - Simmental



Seneca County Fair Josiah Freier Every Season Farm Caramel 4/14/2020 - Devon/Charolais X



Otsego County Fair Trent DeBoer Cow-HBF1 Miss Gracie Calf-HBF1 Blaze 11/17/18 & 3/17/21 - Simmental



Schoharie-Cobleskill Fair Nathan Hay Mel March 2020 -Commercial



Ontario County Fair Colten Sugg Circle K Cattle Co. Circle K Pearl 1/2/2021 - Charolais

Not Pictured Sullivan County Grahamsville Little World's Fair Thunder View Farm Cow-Equity 15 Ayaka Sue Patriot Calf-TVK Ayaka 103 1/28/15 & 2/9/21 - Angus



Steuben County Fair Dylan Bozeman Cow-Red Hot Nikki E55 Calf-DBH Miss Fiddy Cent J55 8/29/17 & 3/24/21



Tioga County Fair Bryan Stocks WPCC Shining Star H235 5/10/2020 - Simmental



Wayne County Fair Cattle Showdown Rugenstein Family Farm RS/BR Hairietta 223H 2/17/2020- SimSolution



Wyoming County Fair Kaitlyn Broughton Hill Haven Breathless Devon 2H 1/1/2020 - Shorthorn Supreme Show winners will be announced in the Nov/Dec. newsletter!



New York Simmental Association

NYSA@NewYorkSimmental.com www.NewYorkSimmental.com

OFFICERS:

President:Darryl Bunal, Rome - 315-338-9033Vice-Pres:Jeremy Bear, Greenville - 518-929-0677Secretary:Jeanne White, Groton - 607-423-4888Treasurer:Shawn Murphy, Eagle Bridge - 518-686-4180

Upcoming Calendar of Events:

August 3-5 - Empire Farm Days, Palladino Farms, 3149 Sweet Rd, Pompey New York Simmental will have cattle on display

 NYSF Simmental Show & SimAngus/SimSolution Show NYSA Meeting at NYSF - TBA

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News from NY Beef Council

Virtual #BeefTogether Smokin Summer Blogger Bash!

With the assistance of both South Dakota Beef Council and Iowa Beef Industry Council, New York Beef Council summoned 14 foodie and nutrition social influencers to a two-day virtual beef event on August 4 and 5th. The agenda was jammed packed and robust. Day 1 featured beef safety from farm to fork. Before the event started participants, led via video prepared a brisket for the smoker/grill or oven that would be utilized at a later time. The education began later in the afternoon with the first stop on the farm. Dr. Tim Dennis, DVM and owner/operator of Glade Haven Herefords, showed participants how he practices safety on the farm, showing how he and producers alike safely handle



their cattle but utilizing practices from Temple Grandin and animal health record keeping. While Dr. Dennis discussed the safety of the animal, he was also able to show how these practices correlate to the safety and wellbeing of the farmer. The second stop on the tour was SUNY Cobleskill where Meat Laboratory Manager Betsy Jensen virtually guided participants through a slaughtering plant. Betsy identified areas of USDA guidance and intervention for both meat safety as well has the worker's safety. The last stop was a tour of Palmer's Foodservice fabrication facility. Chef Tom Chamot, guided participants

through the fabrication of ground beef, steaks, dry aging, and transport of their product to retail and restaurants. Chef showed the safe handling practices and discussed their HACCP protocols and meat safety certifications. The multi-tiered tour gave insight to our participants on how our food system works to ensure confidence in the safety of our beef supply. That evening, fun was had with a Charcuterie Board Challenge utilizing hot dogs and burgers and how wine, donated by Lakewood winery can fit in to a BBQ! Day 2 was filled with a meat grinding 101, participants lead by Chef Patrick Rae, Finger Lakes Community College Chef Instructor, learned how to grind chuck, add seasoning, and make sausage (German and Italian), that would be used for dinner later in the evening. After a quick break, participants were lead on a flavor immersion dive, led by Chef Alex Reitz of NCBA, contractor to tBeef Checkoff. Chef Alex had participants tasting, smelling, and dreaming about flavors and tastes, he then detailed how Beef. It's What's for Dinner creates recipes for the website and what flavor trends they are working on for the next year. In the afternoon, Dietitian, Michelle Barber, RD, explained to participants that "Healthy Eating isn't a "One Size Fits All" and how bloggers can incorporate nutrition and diets into their blog posts in a beef friendly way and to help increase their SEO search. NYBC wrapped up the robust event with an interactive cook-along utilizing Beef. It's What's for Dinner recipes incorporating food items made during the two days! Participant rated the event 4.9 out of 5 starts and stated they would 100% recommend the experience to their colleagues!

Virtual S.T.E.M. on the Farm Tour: Workshop

Through support from the South Dakota Beef Council, New York Beef Council (NYBC) along with New York Agriculture in the Classroom (NYAITC) virtually educated 49 New York STEM Educators in an abbreviated 3-day virtual workshop August 16-18th. STEM educators across New York State were selected through a vigorous application process participants represented all corners of New York State. Day one experience included a virtual farm tour at Spring Pond Farm, led by owner/operator John Kriese. John reviewed the beef lifecycle on the farm discussed animal health, feed practices animal handling and care at his cow/calf operation in Penn Yan, NY. After the tour, educators reviewed a new and exciting toolkits created by NYAITC and NYBC based on grazing and genetics. These two authentic learning educator guides will help educators apply standards-based lessons though the lens of the beef industry and sound agricultural practices. Educators virtually tours in meat lab at SUNY Cobleskill, and beef fabrication from a Center of the Plate Specialist, at Palmer's Food Services. Educators then had a "Tale of Two Burgers" lessons, comparing the components of beef and plant-based burgers by determining the production and processing methods of each product, evaluating the ingredients, nutrition and the different points of view of the two these products. American Farm

Bureau Foundation introduced their Next Generation Science Standards and Beef Tools (partnership with NYBC), by introducing the NGSS transfer tasks for the grazing and genetics tool kits. And to wrap up day 2, the Best Burger Ever! Challenge announced the five teachers who will compete in the pitch of their burger in a classic "Top Cuts" showdown during the final day of the event. Day 3 of the workshop, burger finalists pitched their burger to beef industry friends and their teacher colleagues who determined the winners. This competition was followed up with a virtual cook -along, along with a review of the science of flavor and direct application of principles while learning to cook a steak house steak, led by Chef Tom Chamot of Palmer's Foodservice. Participants were thrilled with the experience. A comment by one of the participants: "I just want o say thank you



for this opportunity. Growing up on a dairy farm has come similarities to that of a beef farm but also some major differences. I think farming has been under a stereotypical lens that farmers weren't educated but if anything, this shows that farmers are a wealth of knowledge who wear many different hats! Farmers of all kinds are the heart of our community! Thank you again! I look forward to more!



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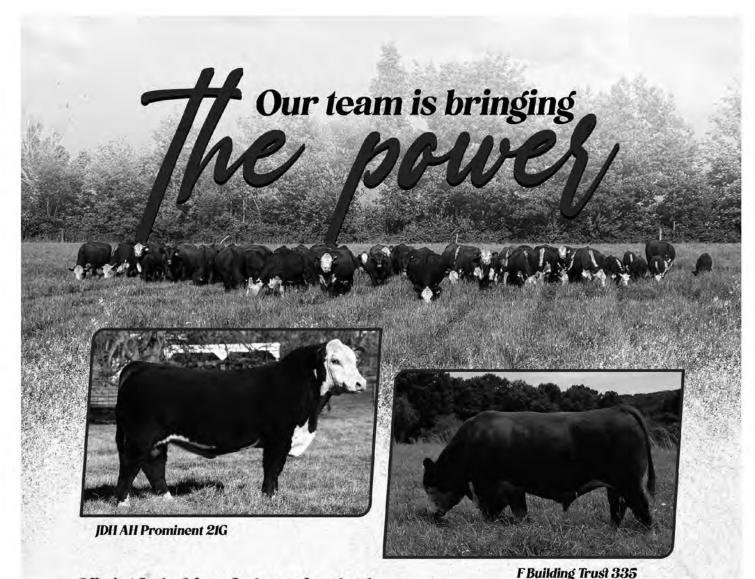
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A VIEW FROM THE TRACTOR SEAT By Paul Trowbridge

The view this month is not much clearer than last month sure we did get some much-needed rain and sure did get enough heat units to help the corn to mature. Our bees have been so busy and now the goldenrod is starting to blossom will really give them something to bring into the hives to keep them all buzzing for sure.

This fall is going to be a bit of a challenge for everyone but I can't wait for the season to change the vibrant colors of fall in western New York is so comforting for most people the pumpkins are already turning orange so the maple trees won't be far behind. I am not looking forward to snow but I am looking for the cool mornings of September and October when you start doing chores in the morning with a sweatshirt on but can take it off by 9:00 in the morning.

All our animals are right there with me for sure the bees keep their hives cool by taking drops of water in the hives and fanning the brood to keep them from overheating last week our hives took a gallon of water in one afternoon one drop at a time and that's a lot of trips for the bees. We have fans in all the barns to keep the air moving to try and keep them comfortable but that is much easier to do than keep all the water from freezing so that's why we love fall for sure.

The perfect season for us and our animals our alpacas have a much heavier coat this year than usual but I have no idea if that has anything to do with the weather coming at us. Maybe it's too early but we haven't seen any wooly caterpillars yet to help predict the weather, please everyone get outside to enjoy the weather, and mother nature is the best teacher in the world We need to learn from what mother nature shows us til next month be safe and enjoy what we have .

Thanx for readen Paul

P.S. Be the bees knees



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Hi everyone! I hope you are all doing well and are having a successful and fun summer so far! As sale season rolls around make sure to go out and support all of our amazing NY beef producers!

Thank you Evie Groom NYJBPA President

Welcome 2021 NYJBPA New Members

Region 3 - Josiah Freier Region 11 - Bailey Wood

Fall Festival Jr. Beef Show

CANCELLED See you at 2022 Show!!



SAVE THE DATE!!! Jr Farm Tour -"A FUN ONLY Weekend" October 23rd-24th

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More details to follow!

Watch your email and the NY Junior Beef Producer's Association FACEBOOK page for more information.



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Common Skin Issues in Beef Cattle (cont. from pg. 7)

as possible and plan ahead because animals with active ringworm are unable to be shown. Talk with your veterinarian on your options for proper treatment.



Warts (papillomatosis) are fibrous tumors of the skin and mucous membranes and are caused by many strains of the papilloma virus. The virus is usually transmitted to calves by direct contact from infected cows. It also can be transmitted by contaminated instruments that puncture the skin and by biting flies such as horn flies and stable flies.

The cauliflower-type growths occur primarily on the head, neck and shoulders, in the mouth and vagina, and on the teats, vulva and penis. Young cattle are the most susceptible to warts and typically appear around 2 months after exposure and may last a year

or more. Because the wart virus tends to be isolated in the wart and not circulating in the bloodstream, the animal's immune system may not be well stimulated to fight the virus. This may result in an extended time for an animal to have warts.

To prevent transmission to other calves, isolate those with warts. Over a period of 3 to 12 months, the affected calves build immunity against the virus in the warts and skin. Once they gain immunity to the viruses, the warts dry and slough. For show animals the temptation is to cut the warts off, but there is no guarantee that this will resolve the issue and it may actually stimulate recurrence or increase growth. However, there has been some success with crushing/ removing warts at their first sign, but this may need to be repeated numerous times until the animal develops immunity.

<u>Itchy skin</u> can have multiple origins. Even though lice are known in the winter to cause cattle to itch and rub on objects, another common cause of itching and rubbing is the aftermath of the allergic dermatitis produced during the previous summer and fall by a horn fly infestation. During the horn fly season, cattle often develop a skin allergy to the saliva of the biting horn flies. After several weeks, an inflammatory reaction occurs in the skin and many hair follicles are destroyed. Before the damaged hair falls out during the winter, the retained hair causes an itch sensation, and the cattle rub their faces, necks and shoulders through the winter months. As a result of rubbing, the hair coat becomes sparse and irritated skin lesions develop. Once the dead hair is removed by rain and rubbing, a normal hair coat returns. If no crawling lice are on the skin or the presence lice eggs glued



Horn flies on a beef animal

Red lice on hair shaft and the resulting hair loss

to the hair is not seen, lice can be ruled out.

To prevent recurrence of this cold-season problem, take steps to reduce horn fly populations during the warm seasons with proper fly control and management.

Lice are a common problem in winter. Sucking lice can rob nutrition from cattle and chewing lice cause discomfort and itching. Pour-on treatments are considered effective against both kinds.

Mange is caused by mites which can either stay on the surface or burrow into the skin. They damage the skin on the neck, legs, loin and tail head. The lesions are itchy which

results in hide damage as the cattle try to rub the affected areas. Again pour-on treatments are typically affective. Injectable products are also available for more severe cases.

Rarely are these skin issues isolated to one or two animals instead many animals can be negatively affected by these which can have a negative impact on growth, immune system function, production and hide value. As always, identifying issues as soon as possible and treating early will decrease the impact of the problem and work with your veterinarian on affective treatments. Also, good animal and facility management such as premise and animal hygiene, nutrition including vitamins and minerals, stocking density, fly control, and pen cleanliness.





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FOR IMMEDIATE RELEASE

NCBA National Cattlemen's Beef Association

Cattle Industry Commits to Climate Neutrality by 2040

NASHVILLE, Tenn. (Aug. 12, 2021) -Today, the National Cattlemen's Beef Association (NCBA) solidified U.S. cattle ranchers' commitment to environmental, economic and social sustainability with the release of U.S. cattle industry sustainability goals. Beef producers in the United States are already the global leader in sustainable beef production. The setting of these goals will further enhance the sustainability of the U.S. system and set targets that demonstrate to the world that producers are committed to continued improvement. The goals for the U.S. cattle industry include:

- Demonstrate climate neutrality of U.S. cattle production by 2040.
- Create and enhance opportunities that result in a quantifiable increase in producer profitability and economic sustainability by 2025.
- Enhance trust in cattle producers as responsible stewards of their animals and resources by expanding educational opportunities in animal care and handling programs to further improve animal well-being.
- Continuously improve our industry's workforce safety and well-being.

"Cattlemen and women have demonstrated their commitment to sustainability for generations. They work tirelessly to protect the land, water and air resources in their care. Through countless improvements in genetics, grazing management, manure handling and the adoption of many other technologies, this is just the next step on our industry's path," said Marty Smith, a Florida cattleman and NCBA past president. "Producers deserve recognition for their use of cutting-edge practices and technologies that minimize environmental impact. By setting goals, we're publicly committing to continuous improvement and setting targets that allow us to measure and document those efforts."

These goals are the culmination of a grassroots, rancher-led process. The Sustainability Goals Task Force was formed in 2021 to evaluate the current state of U.S. beef cattle sustainability, determine which improvements are most critical and help share the story of progress. Members of this working group – cattle farmers and ranchers from across the U.S. – led the process and made all decisions, including setting the sustainability goals.

"Sustainability is, and will continue to be, an incredibly important part of what we do, and I'm proud that my fellow leaders across the cattle industry have taken these important steps," Smith said. "As our country and the world examine risks associated with climate change and other sustainability

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challenges, our commitment to sustainability positions us to play an even bigger role in mitigating these risks in the future." To learn more about the cattle industry's sustainability goals, go to ncba.org/sustainability.

The National Cattlemen's Beef Association (NCBA) has represented America's cattle producers since 1898, preserving the heritage and strength of the industry through education and public policy. As the largest association of cattle producers, NCBA works to create new markets and increase demand for beef. Efforts are made possible through membership contributions. To join, contact NCBA at 1-866-BEEF-USA or membership@beef.org.

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NYS Jr. Hereford Show Results@ the NYS Fair August 25th, 2021

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Grand Champion Female -McKenna Broughton

Reserve Grand Champion Female - Cara Ando

Grand Champion Bull -Colten Sugg

Reserve Grand Champion Bull - Patrick Stark

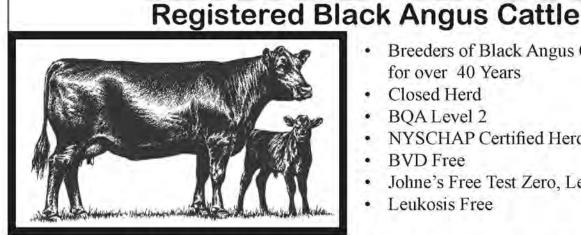


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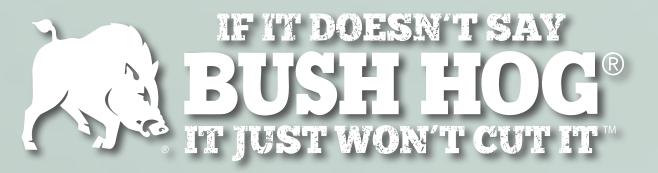
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