

## Thank You 2023 Sponsors

**Trowbridge Farms – Gold**



**Farm Credit East – Gold**



NYBPA  
1036 Townline Rd  
Alden, NY 14004  
[nybeef@nybpa.org](mailto:nybeef@nybpa.org)  
716.725.8721



Dear ,

The NY Beef Producer's Association is excited to announce the launch of the third-year award program: "**Beef Farm of Excellence.**"

These farms will not only have roadside appeal but will encompass many characteristics that producers strive for when producing the best overall quality beef; BQA certification, herd health management protocols, and environment stewardship. This award program will highlight those that "do it well" and serve as an exemplary industry standard for those wanting to improve their practices. This award program will also open up dialogue between beef producers and consumers to increase consumer confidence in New York beef production.

We are asking for sponsorship to produce our signs awarded to the winning farms and incidental cost to run the program. There are 3 different levels of sponsorship.

**1. Gold Sponsorship \$500**

Your logo shown on our website *with a link to your website*, name and/or logo in any NYBPA award program publication including the newsletter and award letter, *logo and link* shown on Facebook page as program sponsor, and your promotional material displayed on award program table at NYBPA events (including NY Farm Show, NYS Fair, Annual Meeting, and Beef Expo).

**2. Silver Sponsorship \$250**

Your logo shown on our website, name and/or logo in any NYBPA award program publication including the newsletter and award letter, logo shown on Facebook as program sponsor, and your promotional material displayed on award program table at NYBPA events (including NY Farm Show, NYS Fair, Annual Meeting, and Beef Expo).

**3. Bronze Sponsorship \$100**

Your name listed on our website, in any NYBPA award program publication including the newsletter and award letter, name listed on Facebook as program sponsor, and your promotional material displayed on award program table at NYBPA events (including NY Farm Show, NYS Fair, Annual Meeting, and Beef Expo).

Award winners and sponsors at all levels will be announced on our social media platforms.

We feel your company's values align with ours (NYBPA) and this award program. Sponsorship will be mutually beneficial for our dedicated beef farms and awareness of your company and your commitment for continued improvement in beef production. Your consideration with this exciting endeavor is greatly appreciated!

Thank you for your time and consideration,  
**Beef Farm of Excellence Committee**

**Hidden Canyon Farm Enterprises – Bronze**



**Lyons, NY**

**Pine Creek Farm & Feed – Bronze**

**PINE CREEK  
FARM & FEED**

**Lyons, NY**

**Pine View Farms – Bronze**

**PINE VIEW FARMS  
TURIN, NY**

**Turin, NY**

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# Beef Farm of Excellence Sponsorship Form

Name \_\_\_\_\_ Contact Email \_\_\_\_\_

Business or Farm Name (as you want it to appear on promotions) \_\_\_\_\_

Address \_\_\_\_\_

Sponsor Contact Phone \_\_\_\_\_ Website \_\_\_\_\_

Check which sponsorship level you would like to represent:

☐ **Gold Sponsorship \$500**

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☐ **Silver Sponsorship \$250**

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☐ **Bronze Sponsorship \$100**

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Please make ***checks payable to NYBPA*** and mail to:

NYBPA

Attn: Becky Kron

1036 Townline Rd.

Alden, NY 14004

*Thank you for your support of the Beef Farm of Excellence Program!*

**Hidden Canyon Farm Enterprises – Bronze**



Lyons, NY

**Pine Creek Farm & Feed – Bronze**

PINE CREEK  
FARM & FEED

Lyons, NY

**Pine View Farms – Bronze**

PINE VIEW FARMS  
TURIN, NY

Turin, NY